DEPARTMENT OF MANAGEMENT STUDIES

ENTREPRENEURIAL DEVELOPMENT CLUB

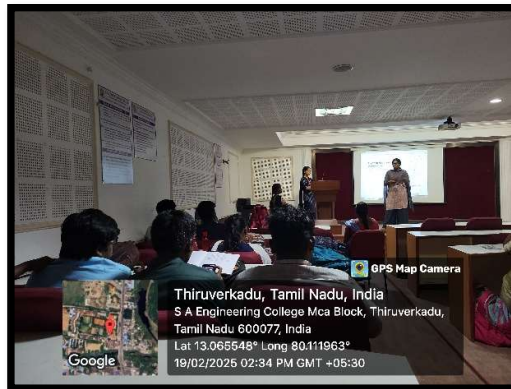**Date: 19th February 2025**

Time: 1:15 to 4.05 pm

Conducted by: Dr. A. SUPRIYA

Venue: MBA Department

ACTIVITY: Entrepreneurial Development Club Hosts Innovative Business Plan Presentations on February 19, 2025

On February 19, 2025, the Entrepreneurial Development Club held a meeting where students presented their business plans. The session, led by the coordinator began at 2:00 PM with a warm welcome to all attendees. Several students presented their unique business concepts. One presenter pitched a **restaurant** idea, focusing on a niche menu and innovative dining experience. Another presenter introduced "**Glow Slip**," a new product designed for better comfort and slp prevention in footwear. A third presentation highlighted the potential of a lathe industry business, focusing on precision machining and custom part production. Additionally, a student shared their plan for a **bakery**, emphasizing quality, local ingredients, and a unique product range. Another business plan focused on **candle-making**, with the presenter showcasing different types of hand-crafted candles with natural ingredients. Lastly, a presenter pitched a **soap-making** business, emphasizing organic and sustainable production methods. After the presentations, attendees provided constructive feedback and engaged in discussions about the feasibility and potential challenges of each business idea. The session ended with announcements about future events and concluding remarks from the Coordinator.

Snapshots from the Entrepreneurship Development Club Activity on 19TH February 2025

S.A. ENGINEERING COLLEGE

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Date: 19TH February 2025

S.No	Name of the Student	Department
1	Ramya	ECE
2	Gowthaman	MBA
3	Karthik Raja	MBA
4	Jai Surya	CSE (CS)
5	Dinesh Kumar	CSE
6	Thirumurugan	CSE
7	Sanjay	VLSI
8	Hemath Raj	VLSI
9	Monika	VLSI
10	Dhakshita	ECE
11	Chandru	ECE
12	Akash	CSE
13	Nithya Sree	AIDS
14	Sadhasree	AIDS
15	Kavya Rekha	AIDS