



S.A. ENGINEERING COLLEGE
(AN AUTONOMOUS INSTITUTION)
(Accredited by NBA, NAAC with 'A' Grade & ISO 9001:2015 Certified)
Poonamallee –Avadi Road, Chennai – 600 077

DEPARTMENT OF MBA

SCINTILLATORS ISSUE II– JULY 2023 – DEC 2023

The Department of MBA aims at inspiring the budding professionals to scale up and build their requisite skill, knowledge, competence and exhibit positive attitude, professional acumen, confidence and being socially aligned through leading careers in organizations & entrepreneurial aspirations. The department has eminently qualified and experienced faculty representing all major streams of management disciplines. The programme is aimed at escalating the potential of the student and moulding them for success in the challenging business field. Well-designed academics combined with live projects, corporate interaction, affiliations to professional societies, industry aligned value added courses and soft skill training provides the fine edge to the aspirants to build a conquering career. So far 16 Batches have Passed-out.

EDITORIAL BOARD

Dr. G.H. KERINAB BEENU

PROFESSOR & HEAD

Mr.A.SARAVANAN

ASSISTANT PROFESSOR

VISION

To Transform the Department into high quality center imparting world class management education along with value based professional excellence.

MISSION

To impart quality education in creation of an intellectual capital of competent management professionals and focus on nurturing innovation, entrepreneurship, research, ethics and professional expertise.

To create an excellent teaching and learning environment for our faculty and students

To develop leaders of competence, conscience, creativity and compassion

PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

- PEO I: To provide the students with adequate skill, knowledge and confidence to seek positions (as well as growth) in organizations and excels in nurturing the spirit of entrepreneurship.
- PEO II : To inculcate the students with a positive attitude towards work and life there by resulting in personal and professional growth.
- PEO III : To interface with Industry through their professional managers specialized in Marketing, Manufacturing, Finance, Human resources and System thereby inculcating professional expertise in the students in their area of specialization and awareness of business environment.
- PEO IV: To broaden the mind of the students to ensure that their contributions to the society are ethical, value based and environment friendly.

GUEST LECTURE ON LOGISTICS & SUPPLY CHAIN MANAGEMENT IN ASSOCIATION WITH WQC LOGISTICS AND EXIM ACADEMY ON 11.09.2023. ALL THE II YEAR MBA STUDENTS PARTICIPATED & GOT AN AWARENESS ABOUT LOGISTICS & SUPPLY CHAIN ANALYSIS.



GUEST LECTURE ON “NEED FOR MANAGEMENT EDUCATION” FOR I YEAR MBA STUDENTS WAS CONDUCTED ON 25/10/2023. RESOURCE PERSON: MR.SIVAKUMAR, CEO AND MERCHANT BANKER, CAPITAL MARKET SERVICES



DEPARTMENT OF MBA – SCINTILLATORS ISSUE II– JULY to DEC 2023

GUEST LECTURE ON “ENTREPRENEURSHIP OPPORTUNITIES AND CHALLENGES” IN ASSOCIATION WITH RAMAN BUSINESS VENTURES ON 31.10.2023. ALL THE II YEAR MBA STUDENTS PARTICIPATED. RESOURCE PERSON: MR. RAMESH RAMAN, FOUNDER AND DIRECTOR, RAMAN BUSINESS VENTURES.



GUEST LECTURE ON “PERSONALITY GROOMING AND ETIQUETTES” IN ASSOCIATION WITH MS. RHEA CHUGANI & TEAM ON 14.11.2023. ALL THE I YEAR MBA STUDENTS PARTICIPATED & GOT AN AWARENESS ABOUT PERSONALITY ETIQUETTES



DEPARTMENT OF MBA – SCINTILLATORS ISSUE II – JULY to DEC 2023

VALUE ADDED COURSE WAS CONDUCTED ON HR ANALYTICS BY MR. SIJU, TRAINER, MMA FROM 14.11.2023 TO 20.11.2023. ALL THE II YEAR MBA STUDENTS PARTICIPATED .

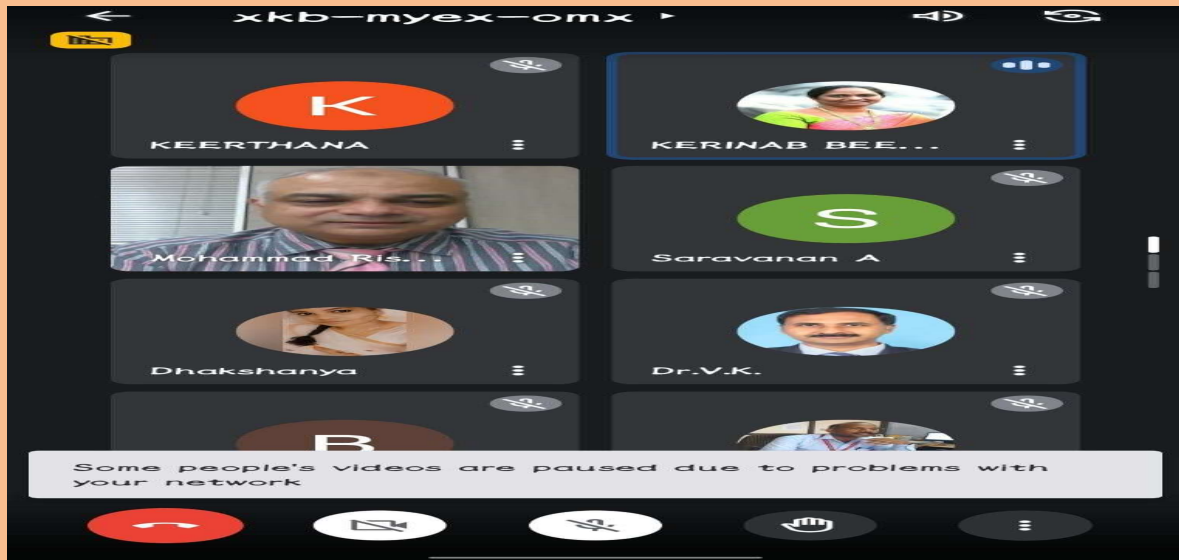


VALUE ADDED COURSE WAS CONDUCTED ON “INTRODUCTION TO CAPITAL MARKET AND MUTUAL FUNDS”BY MR. GLENN ROGER CARR, DIRECTOR, FINMARK TRAINERS PVT. LTD FROM 14.11.2023 TO 20.11.2023. ALL THE II YEAR MBA STUDENTS PARTICIPATED .



DEPARTMENT OF MBA – SCINTILLATORS ISSUE II – JULY to DEC 2023

WORKSHOP ON “CASE STUDY ANALYSIS” ON 16.11.2023. ALL THE I YEAR MBA STUDENTS PARTICIPATED . RESOURCE PERSON: DR. MOHAMMAD RISHAD FARIDHI, PROFESSOR – PRINCE SATTAM BIN, ABDULAZIZ UNIVERSITY, AI KHARJ, SAUDI ARABIA.



GUEST LECTURE BY ALUMNI ON “CAREER OPPORTUNITIES” BY MR. JAI GANESH & MS. FARHEEN BEGUM (2021-2023) BATCH FROM ASK TECHNOLOGIES ON 20:10:2023



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INDUSTRIAL VISIT WAS CONDUCTED TO SECOND YEAR STUDENTS ON 13.09.2023 TO MODERN BAKERS (MADRAS) PVT. LTD, CHENNAI. INDUSTRY CO-ORDINATOR : MR. RAJ PAUL,HR



AWARENESS PROGRAM ON ANTI CORRUPTION ON 01:11:2023 BY DR.S.GAURI, PROFESSOR, FORMER VICE CHANCELLOR – MADRAS UNIVERSITY; MR. F. JOY DAYAL, DSP; MS. C. JHANSI RANI, INSPECTOR, VIGILANCE AND ANTI-CORRUPTION, DIVISION, CHENNAI

