



**S.A. ENGINEERING COLLEGE**  
Accredited by NBA, NAAC with 'A' Grade & ISO 9001:2015 Certified  
Institution

**Poonamallee –Avadi Road, Chennai – 600 077**

**DEPARTMENT OF MBA**

**SCINTILLATORS ISSUE II – JULY – DEC 2022**

**ABOUT THE DEPARTMENT**

*The Department of MBA aims at inspiring the budding professionals to scale up and build their requisite skill, knowledge, competence and exhibit positive attitude, professional acumen, confidence and being socially aligned through leading careers in organizations & entrepreneurial aspirations. The department has eminently qualified and experienced faculty representing all major streams of management disciplines. The programme is aimed at escalating the potential of the student and moulding them for success in the challenging business field. Well-designed academics combined with live projects, corporate interaction, affiliations to professional societies, industry aligned value added courses and soft skill training provides the fine edge to the aspirants to build a conquering career.*

**EDITORIAL BOARD**

**Dr. G.H. KERINAB BEENU**

**PROFESSOR & HEAD**

**Mr.A.SARAVANAN**

**ASSISTANT PROFESSOR**

## ***VISION***

***To Transform the Department into high quality center imparting world class management education along with value based professional excellence.***

## ***MISSION***

***To impart quality education in creation of an intellectual capital of competent management professionals and focus on nurturing innovation, entrepreneurship, research, ethics and professional expertise.***

***To create an excellent teaching and learning environment for our faculty and students***

***To develop leaders of competence, conscience, creativity and compassion***

## **PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)**

PEO I: To provide the students with adequate skill, knowledge and confidence to seek positions (as well as growth) in organizations and excels in nurturing the spirit of entrepreneurship.

PEO II : To inculcate the students with a positive attitude towards work and life there by resulting in personal and professional growth.

PEO III : To interface with Industry through their professional managers specialized in Marketing, Manufacturing, Finance, Human resources and System thereby inculcating professional expertise in the students in their area of specialization and awareness of business environment.

PEO IV: To broaden the mind of the students to ensure that their contributions to the society are ethical, value based and environment friendly.

## WORKSHOPS & GUEST LECTURES ORGANISED BY THE DEPARTMENT

DEPARTMENT OF MBA ORGANIZED FACULTY DEVELOPMENT PROGRAMME ON R LANGUAGE BY MR. XAVIER ASSOCIATE PROFESSOR DEPARTMENT OF MANAGEMENT STUDIES LOYALA ENGINEERING COLLEGE FROM 29.08.2022 TO 03.09.2022. BOTH INTERNAL & EXTERNAL FACULTIES PARTICIPATED IN IT.



DEPARTMENT OF MBA ORGANIZED WORKSHOP WAS CONDUCTED ON HEURISTIC EVALUATION BY PROF. P.K. PARTHASARATHY. DEAN, DEPT. GAMING AND IMMERSIVE TECHNOLOGY, CHITKARA DESIGN SCHOOL ADDRESSED THE SECOND YEAR STUDENTS ON 07.09.2022.



DEPARTMENT OF MBA ORGANIZED WORKSHOP WAS CONDUCTED ON CORPORATE ETTIQUETE BY MS. RHEA CHUGANI, HEAD, LAKME ACADEMY ON 22/12/2022. ALL SECOND YEAR STUDENTS ATTENDED IT.



DEPARTMENT OF MBA ORGANIZED 'VALUE ADDED COURSE' ON FINANCE - INTRODUCTION TO CAPITAL MARKET BY MR. GLENN ROGER CARR, DIRECTOR, FINMARK TRAINERS PVT. LTD FROM 12.09.2022 TO 16.09.2022.ALL SECOND YEAR FINANCE STUDENTS PARTICIPATED IN IT.



DEPARTMENT OF MBA ORGANIZED 'VALUE ADDED COURSE' ON HR - HR ANALYTICS BY MR. SIJU, TRAINER, MMA FROM 12.09.2022 TO 16.09.2022. ALL SECOND YEAR HR STUDENTS PARTICIPATED IN IT.



*THE DEPARTMENT OF MBA CONDUCTED INDUCTION WEEK FOR FIRST YEARS IN POPCORN THEORY BY MR. KASHYAP SURESH, FOUNDER & CEO, AGRID SCIENTIFIC LLP ON 28/09/2022*



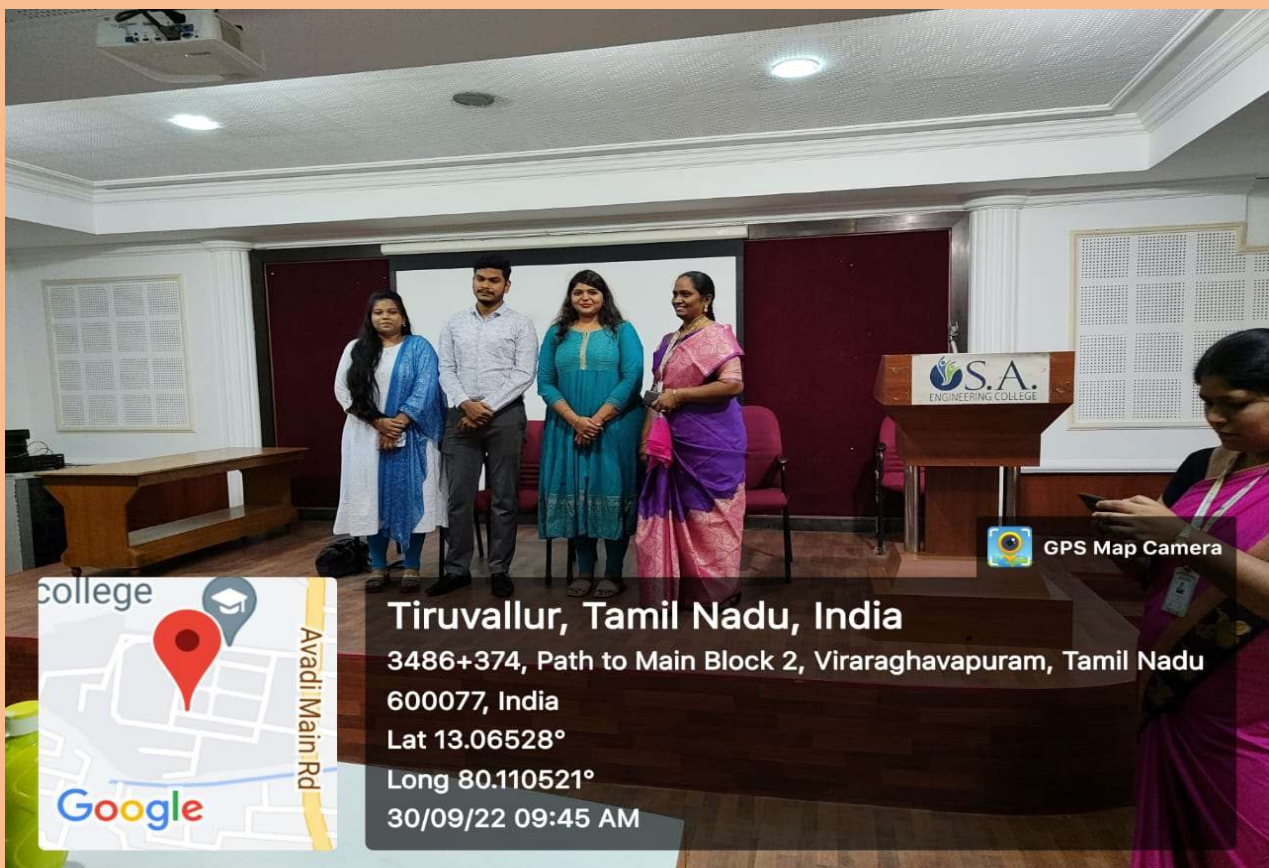
*THE DEPARTMENT OF MBA CONDUCTED INDUCTION WEEK FOR FIRST YEARS IN MAKING A MEANINGFUL CAREER BY MR. G. RAJA, MD, IMHOTEF PHARMA PVT. LTD ON 29.09.2022*



*THE DEPARTMENT OF MBA CONDUCTED INDUCTION WEEK FOR FIRST YEARS WHERE A MOTIVATIONAL TALK IS GIVEN BY MR. S. SIVAKUMAR, CEO, CMS TOWARDS MBA CAREER.*



*THE DEPARTMENT OF MBA CONDUCTED INDUCTION WEEK FOR FIRST YEARS WHERE ALUMNI TALK WAS GIVEN BY MR. SRIHARI, MS. JENNIFER & MS. SAMUNDESSWARI TO ALL FIRST YEAR STUDENTS*



*THE DEPARTMENT OF MBA ORGANIZED A INDUSTRIAL VISIT TO EASUN MR ON 17/10/2022.ALL THE SECOND YEAR STUDENTS ENJOYED IT*



*THE DEPARTMENT OF MBA ORGANIZED IDEATION DAY 2022 ON 20.10.2022.*

*ALL THE FIRST & SECOND YEAR STUDENTS EXHIBITED THEIR SKILL.*



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(An Autonomous Institution Affiliated to Anna University Chennai)  
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### DEPARTMENT OF MASTERS OF BUSINESS ADMINISTRATION IDEATION DAY 2022



CHIEF GUEST  
**MR.S.PANDIAN**  
CEO,KATHIR SOLUTIONS  
AUTOMATION SOLUTIONS

***THE DEPARTMENT OF MBA ORGANIZED GUEST LECTURE IN INDUSTRY  
NEEDS ON HR BY MR. KAVIN ABHILESH, MANAGER, HUEHOCO INDIA GROUP  
PRIVATE LTD ON 15/12/2022***

