



S.A. ENGINEERING COLLEGE
(AN AUTONOMOUS INSTITUTION)
(Accredited by NBA, NAAC with 'A' Grade & ISO 9001:2015 Certified)
Poonamallee –Avadi Road, Chennai – 600 077

DEPARTMENT OF MBA

SCINTILLATORS ISSUE I – JANUARY 2023 – JUNE 2023

The Department of MBA aims at inspiring the budding professionals to scale up and build their requisite skill, knowledge, competence and exhibit positive attitude, professional acumen, confidence and being socially aligned through leading careers in organizations & entrepreneurial aspirations. The department has eminently qualified and experienced faculty representing all major streams of management disciplines. The programme is aimed at escalating the potential of the student and moulding them for success in the challenging business field. Well-designed academics combined with live projects, corporate interaction, affiliations to professional societies, industry aligned value added courses and soft skill training provides the fine edge to the aspirants to build a conquering career. So far 16 Batches have Passed-out.

EDITORIAL BOARD

Dr. G.H. KERINAB BEENU

PROFESSOR & HEAD

Mr.A.SARAVANAN

ASSISTANT PROFESSOR

VISION

To Transform the Department into high quality center imparting world class management education along with value based professional excellence.

MISSION

To impart quality education in creation of an intellectual capital of competent management professionals and focus on nurturing innovation, entrepreneurship, research, ethics and professional expertise.

To create an excellent teaching and learning environment for our faculty and students

To develop leaders of competence, conscience, creativity and compassion

PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

- PEO I: To provide the students with adequate skill, knowledge and confidence to seek positions (as well as growth) in organizations and excels in nurturing the spirit of entrepreneurship.
- PEO II : To inculcate the students with a positive attitude towards work and life there by resulting in personal and professional growth.
- PEO III : To interface with Industry through their professional managers specialized in Marketing, Manufacturing, Finance, Human resources and System thereby inculcating professional expertise in the students in their area of specialization and awareness of business environment.
- PEO IV: To broaden the mind of the students to ensure that their contributions to the society are ethical, value based and environment friendly.

INDUSTRIAL VISIT IN ASSOCIATION WITH EASUN MR, THIRUNINRAVUR ON 05.01.2023. ALL THE II YEAR MBA STUDENTS PARTICIPATED & GOT AN AWARENESS ABOUT ORGANIZATIONAL ENVIRONMENT



GUEST LECTURE ON "ENTREPRENEURIAL DEVELOPMENT " FOR II YEAR MBA STUDENTS WAS CONDUCTED ON 30/01/2023. RESOURCE PERSON: PROF DR. GANESAN, FOUNDER CHAIRMAN/ MANAGING TRUSTEE/ PRESIDUM CHAIR, NFD.





PANEL DISCUSSION WAS CONDUCTED ON UNION BUDGET 2023 BY PANEL MEMBERS MR. SIVAKUMAR CEO AND MERCHANT BANKER, CAPITAL MARKET SERVICES. MR. GLENN ROGER CARR FOUNDER, FINMARK TRAINERS PVT. LTD, MR. SHINE JACOB. EDITOR, BUSINESS STANDARD GAVE A DEEP-INSIGHT INTO UNDERSTANDING OF BUDGET ALLOCATIONS.



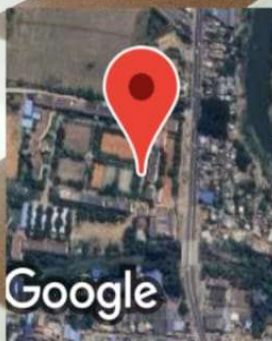


***VALUE ADDED COURSE ON “HR ANALYTICS” FOR I YEAR MBASTUDENTS
WAS CONDUCTED FROM 20.03.2023 TO 24.03.2023 .
RESOURCE PERSON : Mr.SHIJU, FINMARK TRAINERS PVT. LTD.***





GPS Map Camera



Thiruverkadu, Tamil Nadu, India

S A Engineering College Mca Block, Thiruverkadu, Tamil Nadu
600077, India

Lat 13.065388°

Long 80.111726°

21/03/23 02:01 PM GMT +05:30

EVENTIA'23 – AN INTER COLLEGIATE SYMPOSIUM WAS CONDUCTED ON 13.04.2023. MORE THAN 300 PARTICIPANTS BOTH WITHIN & OTHER COLLEGE STUDENTS PARTICIPATED IN MANAGEMENT PROGRAMS.



PLACEMENT TRAINING WAS CONDUCTED TO FIRST YEAR STUDENTS ON 27/06/2023.

