

## ORGANIZING COMMITTEE

### Founder

(Late) **Shri.D.Sudharssanam**

### Board of Trustees

Shri.D.Duraiswamy, Chairman  
Shri.D.Paranthaman, Vice Chairman  
Shri.D.Dasarathan, Secretary  
Shri.S.Amarnaath, Treasurer  
Shri.S.Gopinath, Joint Secretary  
Shri.D.Sabarinath, Director

### Chief Patron

**Dr.S.Mohan**  
Advisor, S.A.Engineering College

### Patron

**Dr.G.S.Kumarasamy, M.E., Ph.D**  
Principal, S.A.Engineering College

### Convener

**Dr.G.Kavya, Prof. & Head/ECE**

### Co-ordinator

*Ms.K.Mekaladevi Asst.Prof.,/ECE*  
*Ms.T.S.Valarmathi, Asst.Prof./ECE*

### Student Co-ordinators

*Naveen Chandar P*  
*Prasanna Krishnan P*  
*Edward Anand S*

### Mailing Address

**Convener**  
**EDII DST-NIMAT (NSTEDB) sponsored**  
**Entrepreneurship Awareness Camp**  
**ECE Department, S.A. Engineering College,**  
Poonamallee –Avadi Main Road,  
Thiruverkadu, Chennai – 600 077.  
Tamilnadu, India.  
**Contact No.: 9940468111**  
**email: mekaladevi@saec.ac.in**

## PROGRAMME OVERVIEW

- ❖ Historical background: Entrepreneurship and the present scenario.
- ❖ Identification of opportunities
- ❖ Mechanism of product selection and choice of technology
- ❖ How to start a SSI Unit. General concept about the Govt. Formalities
- ❖ Technical and commercial aspects of SSI Unit
- ❖ Financial aspects of SSI unit including salient features of a project report.
- ❖ Support and Financial assistance from Govt. agencies.
- ❖ Creativity and business - the man behind the venture.
- ❖ Lectures by practicing entrepreneur's success stories- common problems faced by entrepreneurs.
- ❖ Industrial visit

## RESOURCE EXPERTS

**Experts from government organization, Entrepreneurs and faculty from renowned institutions will handle various sessions.**

## GUIDELINES

### Registration Fee: Rs.200/-

The Registration fee should be transferred through NEFT/IMPS to the account below, on or before 07.01.2020.

Account no: **20061353047**

Name: SAECE-SAEC

IFSC: **ALLA0212490**

Branch: SA Engineering College, Chennai.

### Registration:

Submit the filled-in registration form through mail to **mekaladevi@saec.ac.in** on or before 07-01-2020.

Google form link: [bit.ly/3awcoRW](https://bit.ly/3awcoRW)



## THREE DAYS ENTREPRENEURSHIP AWARENESS CAMP [EAC]

**Camp 1: FEB 03<sup>rd</sup> - 05<sup>th</sup>, 2020**

**Camp 2: FEB 06<sup>th</sup> - 8<sup>th</sup>, 2020**

*Sponsored by*

**EDII DST-NIMAT  
(NSTEDB)**

*Organized by*

**Department of Electronics and  
Communication Engineering**

*Conveners*

**Dr.G.Kavya, Prof. & Head/ECE**

*Coordinators*

**Ms.K.Mekaladevi Asst.Prof.,/ECE**  
**Ms.T.S.Valarmathi, Asst.Prof./ECE**

**S.A. ENGINEERING COLLEGE**  
**(Accredited by NBA, NAAC with “A” Grade**  
**and ISO 9001:2015 Certified Institution)**

Poonamallee –Avadi Main Road  
Thiruverkadu, Chennai – 600 077.  
Tamilnadu, India.

Phone: 044 -2680 1999, 2680 1499

Fax: 044 -2680 1899

Web: [www.saec.ac.in](http://www.saec.ac.in)

## About SAEC

S.A. Engineering College was established by the Dharma Naidu Educational & Charitable Trust in the year 1998-'99. College has spacious, high infrastructure and peaceful surroundings with 5 lakhs sq.ft of constructed area. The campus comprises aesthetically designed buildings that are networked by fiber optic cables and Wi-Fi. The college maintains a high standard of education by providing a wide array of world class academic facilities, employing highly qualified and experienced faculty members and creating an ambience conducive for quality education. In recognition of quality system of high quality policy being implemented by the Institution, M/s TUV NORD has accorded ISO 9001:2015 Certification. The college is accredited by NBA and NAAC with 'A' Grade. The college offers the following 6 U.G programmes and 6 P.G programmes.

B.E.	Civil Engineering
B.E.	Computer Science and Engineering
B.E.	Electronics and Communication Engineering
B.E.	Electrical and Electronics Engineering
B.E.	Mechanical Engineering
B.Tech.	Information Technology
M.E.	CAD/CAM
M.E.	Communication Systems
M.E.	Computer Science and Engineering
M.E.	Embedded System Technologies
M.B.A.	Master of Business Administration
M.C.A.	Master of Computer Applications

## LOCATION

The college is located on the highway from Poonamallee to Avadi High Road at a distance of about 1 Km from Poonamallee Bye Pass Road of Chennai-Bangalore National Highway (NH4).

## LOCATION MAP CODE



## About the ORGANIZING DEPARTMENT

The Department of Electronics and Communication Engineering was established in the year of 1998 with an aim of creating quality Engineers with sound technical knowledge and awareness of the latest advancements in existing and emerging technologies. Major highlights in the department include "Centre of Excellence in Automation and Robotics", and IoT research lab for green technology and telemedicine applications. The department is recognized research centre of Anna University, Chennai.

## About DST-NIMAT

The National Science & Technology Entrepreneurship Development Board (NSTEDB), Dept. of Science & Technology, Govt. of India has appointed Entrepreneurship Development Institute of India (EDII) as its National Implementing & Monitoring Agency (NIMAT) for the Entrepreneurship Awareness camp.

## TARGET PARTICIPANTS

The proposed three days camp is intended for the students of Science and Technology UG/PG (All Disciplines)

## IMPORTANT DATES

Submission of filled in registration form: 27-01-2020  
Confirmation of participants via e-mail: 28-01-2020

	Last date of Registration	Camp Dates
CAMP 1	27.01.2020	Feb 3 <sup>rd</sup> - 05 <sup>th</sup> , 2020
CAMP 2	27.01.2020	Feb 06 <sup>th</sup> - 08 <sup>th</sup> , 2020



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**EDII DST-NIMAT  
(NSTEDB)**

## REGISTRATION FORM

- Name :
- Qualification :
- Designation :
- Experience :
- Name of the Institution with Address:
  
- e-mail :
- Contact No.:

Signature of the Applicant

## CERTIFICATE FROM SPONSORING INSTITUTE

Dr./Mr./Ms./-----  
is an student of our institution and he / she is sponsored to attend the EDII DST NIMAT (NSTEDB) sponsored EAC from 03.02.2020 to 05.02.2020 / 06.02.2020 to 08.01.2020.

HoD