

## IMPORTANT DATES

Submission of filled in Application	: 31.01.2019
Intimation of Selection	: 02.02.2019
Submission of Full Paper & Registration	: 31.01.2019

## REGISTRATION FEE :

<b>Registration Fee</b>	
Students UG	: Free
Students PG	: Rs. 600/-
Research Scholar	: Rs. 800/-
Academicians	: Rs. 1000/-
Corporate Representatives	: Rs. 1500/-
<b>Publication Fee (Additional)</b>	
IJARMATE	: Rs. 1200/-

## SUBMISSION OF PAPERS

- ❖ Registration fee is to be paid by DD drawn in favour of "Scintillators" Payable at "Chennai" shall be sent along with the Registration form.
- ❖ After acceptance authors are required to submit full paper not exceeding 6 (A4 Size) pages. Submitted papers must be original and unpublished.
- ❖ First page should include the title of paper, names of author(s), their affiliation, Mobile No. & E-mail address. The author to whom the communication should be made must be clearly mentioned.
- ❖ Selected papers will be included in the proceedings CD & peer reviewed papers which qualify and in the correct format will be published in IJARMATE with an additional fee apart from registration fee. Best paper will be awarded with cash prize. Registration for the conference is mandatory for every accepted paper.
- ❖ *International Journal of Advanced Research in Management, Architecture, Technology & Engineering [IJARMATE] (ISSN (Print) : 2454-9762, ISSN (Online) : 2454-9762 ) (Thomson Reuters & Google Scholar Indexed Journal)*

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14<sup>th</sup> NATIONAL CONFERENCE

on

**"CHALLENGES IN BUSINESS AND  
MANAGEMENT INDUSTRY 4.0"**

**"NCCBM 2019"**

Date : 15<sup>th</sup> FEBRUARY 2019

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Dr. VIJI RAJESH, HOD/MBA.

Co-Convener

Dr. L. VIJAY, Prof./MBA.

Organized by

**DEPARTMENT OF MANAGEMENT SCIENCE**

In Association with



**S.A. ENGINEERING COLLEGE**

(Accredited by NBA, NAAC with 'A' Grade &  
ISO 9001: 2015 Certified Institution)

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## ABOUT THE INSTITUTION

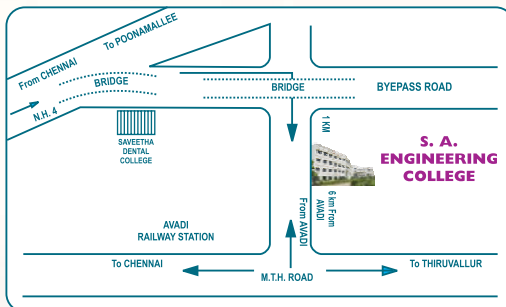
S.A. Engineering College was established by the Dharma Naidu Educational & Charitable Trust in the year 1998-99. The college is approved by AICTE Delhi and affiliated to Anna University, Chennai, Tamil Nadu. The college is well-planned with 5 lakhs sq.ft. of constructed area which includes classrooms, Drawing Halls, Laboratories, workshops and associated faculties. In recognition of quality system of high quality policy being implemented by the Institution, M/s TUV NORD has accorded ISO 9001:2015 Certification. All the under graduate programs offered are accredited by National Board of Accreditation (NBA), NEW DELHI. The college offers following 6 U.G programmes and 6 P.G programmes.

- B.E. - Civil Engineering
- B.E. - Computer Science and Engineering
- B.E. - Electronics and Communication Engineering
- B.E. - Electrical and Electronics Engineering
- B.E. - Mechanical Engineering
- B.Tech. - Information Technology
- M.E. - CAD/CAM
- M.E. - Communication Systems
- M.E. - Computer Science and Engineering
- M.E. - Embedded System Technologies
- M.B.A. - Master of Business Administration
- M.C.A. - Master of Computer Applications

The college maintains high standard of education by providing a wide array of world class academic facilities, employing highly qualified and experienced faculty members and creating an ambience conducive of quality education.

## LOCATION

The college is located on the highway from Poonamalle to Avadi Main Road at a distance of about 1 Km from Poonamalle Bye Pass Road of the Chennai - Bangalore National Highway (NH4).



## ABOUT THE DEPARTMENT

The Department of Management Science came into existence in the year 2005 offering world-class education through a student-focused culture with industry interface, international outlook, entrepreneurial thinking, professional membership, and value added Courses for the development of the students to emerge as full-fledged management professionals with required capabilities and competitiveness to emerge successful management corporate and Endeavour to provide right attitude and requisite skill for rapid escalation to higher echelons of management.

## CONFERENCE THEME

Industry 4.0 refers to a new phase in the Industrial Revolution that focuses heavily on interconnectivity, automation, machine learning and real-time data. These demand a dynamic combination of a new mindset and behaviours, digital knowledge and skills that are critical to lead teams in the digital era. This had definitely led to a transformation in business operations and has impacted all function across business.

## CALL FOR PAPERS

Contributors are encouraged to develop manuscripts bearing the form of Conceptual, Empirical and Case study on the theme of "Challenges in Business and Management Industry 4.0" in multi-disciplinary fields to draw closer leading Academicians, Business Managers, PhD Research Scholars, Students to exchange and share their experiences, new ideas, and research results and discuss the practical challenges encountered and the solutions adopted thereby in the emerging areas of

- Management & Commerce
- Engineering & Technology
- Humanities & Social sciences.

We solicit your ideas and observation on any relevant topics to be presented in the conference.

## BEST PAPER AWARDS

***"AWARD WILL BE GIVEN TO THE BEST PAPER PRESENTATION"***

## 14<sup>th</sup> NATIONAL CONFERENCE

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Date : 15<sup>th</sup> FEBRUARY 2019

## REGISTRATION FORM

Name :

Qualification :

Designation :

Experience :

Name of the Institution with Address :

E-mail :

Mobile :

Details of DD (in favor of "SCINTILLATORS", payable at Chennai)

1. Amount :
2. DD No. :
3. Bank and branch :

Signature of Applicant

## CERTIFICATE FROM SPONSORING INSTITUTE

Dr./Mr./Mrs. \_\_\_\_\_ is an student / employee of our institution and he/she is sponsored to attend the above programme.

Place :

Date :

Signature of the Sponsoring Authority with Office seal