

IMPORTANT DATES

Submission of filled in Application	: 31.01.2018
Intimation of Selection	: 02.02.2018
Submission of Full Paper & Registration	: 31.01.2018

REGISTRATION FEE :

Registration Fee	
Students UG	: Free
Students PG	: Rs. 500/-
Academicians	: Rs. 600/-
Corporate Representatives	: Rs. 1000/-
Publication Fee (Additional)	
IJARMATE	: Rs. 1200/-

SUBMISSION OF PAPERS

- ❖ Registration fee is to be paid by DD drawn in favour of "Scintillators" Payable at "Chennai" shall be sent along with the Registration form.
- ❖ After acceptance authors are required to submit full paper not exceeding 6 (A4 Size) pages. Submitted papers must be original and unpublished.
- ❖ First page should include the title of paper, names of author(s), their affiliation, Mobile No. & E-mail address. The author to whom the communication should be made must be clearly mentioned.
- ❖ Selected papers will be included in the proceedings CD & peer reviewed papers which qualify and in the correct format will be published in Bonfring with an additional fee. Best paper will be awarded with cash prize. Registration for the conference is mandatory for every accepted paper.
- ❖ *International Journal of Advanced Research in Management, Architecture, Technology & Engineering [IJARMATE] (ISSN (Print) : 2454-9762, ISSN (Online) : 2454-9762) (Thomson Reuters & Google Scholar Indexed Journal)*

All communications should be sent to :

Mrs. N. DEEPA REKHA SURESH

Co-ordinator, "NCBTOE 2018"
Department of Management Science

S.A. ENGINEERING COLLEGE

Poonamallee - Avadi Main Road,
Thiruverkadu, Chennai - 600 077.

Phone : +91-9941915927

Email Id : ncbtoe2018@saec.ac.in

Website : www.saec.ac.in

FOUNDER :

(Late) Shri D. SUDHARSSANAM

CHIEF PATRON :

Shri. D. DURAISWAMY, Chairman

Shri. D. PARANTHAMAN, Vice Chairman

Shri. D. DASARATHAN, Secretary

Shri. S. AMARNAATH, Treasurer

Shri. S. GOPINATH, Joint Secretary

PATRON :

Shri. P. VENKATESH RAJA, B.E., M.S.,

Director

CO-PATRON :

Dr. P.K. NAGARAJAN

Principal

ADVISORY PANEL :

Dr. R. ARASU, Principal

University of Madras Arts and Science College
(University Constituent College), ECR, Chennai

Dr. S. PRAVEEN KUMAR, Director

Department of Management Studies

Bharath University, Chennai

Mr. S. SIVAKUMAR

CEO, Capital Market Services, Chennai

Mr. DAVID PHILLIPS

CEO, Buros Capital Ventures, Chennai

Dr. CHRISTO ANANTH, Editor-in-Chief,

International Journal of Advanced Research in

Management, Architecture, Technology & Engineering

[IJARMATE]

CONVENER :

Dr. VIJI RAJESH, Prof & Head / MBA 9884004051

CO-CONVENER :

Dr. L. VIJAY, Prof / MBA

CO-ORDINATOR :

Mrs. N. DEEPA REKHA SURESH 9941915927

NATIONAL CONFERENCE
on

"BUSINESS TRANSFORMATION AND
OPERATIONAL EXCELLENCE"

"NCBTOE 2018"

Date : 16th FEBRUARY 2018

Organized by

DEPARTMENT OF MANAGEMENT SCIENCE

In Association with



S.A. ENGINEERING COLLEGE

(Accredited by NBA, NAAC with 'A' Grade &
ISO 9001: 2008 Certified Institution)

Poonamallee - Avadi Main Road,
Thiruverkadu, Chennai - 600 077.

Phone : 044-2680 1999, 2680 1499 Fax : 044-2680 1899

Mobile : +91-9941915927

E-mail : ncbtoe2018@saec.ac.in

Website : www.saec.ac.in

ABOUT THE INSTITUTION

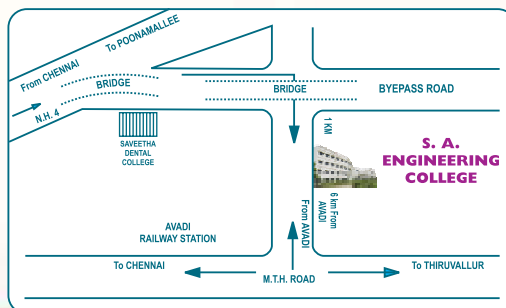
S.A. Engineering College was established by the Dharma Naidu Educational & Charitable Trust in the year 1998-'99. The college is approved by AICTE Delhi and affiliated to Anna University, Chennai, Tamil Nadu. The college is well-planned with 5 lakhs sq.ft. of constructed area which includes classrooms, Drawing Halls, Laboratories, workshops and associated faculties. In recognition of quality system of high quality policy being implemented by the Institution, M/s TUV NORD has accorded ISO 9001:2008 Certification. All the under graduate programs offered are accredited by National Board of Accreditation (NBA), NEW DELHI. The college offers following 6 U.G programmes and 7 P.G programmes.

- B.E. - Civil Engineering
- B.E. - Computer Science and Engineering
- B.E. - Electronics and Communication Engineering
- B.E. - Electrical and Electronics Engineering
- B.E. - Mechanical Engineering
- B.Tech. - Information Technology
- M.E. - CAD/CAM
- M.E. - Communication Systems
- M.E. - Computer Science and Engineering
- M.E. - Embedded System Technologies
- M.E. - Power Electronics and Drive
- M.B.A. - Master of Business Administration
- M.C.A. - Master of Computer Applications

The college maintains high standard of education by providing a wide array of world class academic facilities, employing highly qualified and experienced faculty members and creating an ambience conducive of quality education.

LOCATION

The college is located on the highway from Poonamalle to Avadi Main Road at a distance of about 1 Km from Poonamalle Bye Pass Road of the Chennai - Bangalore National Highway (NH4).



ABOUT THE DEPARTMENT

The Department of Management Science came into existence in the year 2005 offering world-class education through a student-focused culture with industry interface, international outlook, entrepreneurial thinking, professional membership, and value added Courses for the development of the students to emerge as full-fledged management professionals with required capabilities and competitiveness to emerge successful management corporate and Endeavour to provide right attitude and requisite skill for rapid escalation to higher echelons of management.

Vision :

Transform the Department into quality centre imparting management education along with value based professional excellence.

Mission :

To create an excellent teaching and learning environment for our faculty and students.

To impart quality education by focusing on nurturing innovation, entrepreneurship, research and ethics by enhancing their self-confidence, creative skills and professional expertise.

To develop leaders of competence, conscience, and compassion

CONFERENCE THEME

The conference theme revolves around the fact that business environment is changing faster than at any time in history, and smart organisations know that their company's competitive advantage today and in future will come only by transforming their business from end to end, function by function and process by process. This event unlike any other event in the industry truly represents the NEW AGE of operational excellence.

CALL FOR PAPERS

Contributors are encouraged to develop manuscripts bearing the form of Conceptual, Empirical and Case study on the theme of "Business Transformation and Operational Excellence" in multi-disciplinary fields to draw closer leading Academicians, Business Managers, PhD Research Scholars, Students to exchange and share their experiences, new ideas, and research results and discuss the practical challenges encountered and the solutions adopted thereby in the emerging areas of

- Management & Commerce
- Engineering & Technology
- Humanities & Social sciences.

We solicit your ideas and observation on any relevant topics to be presented in the conference.

NATIONAL CONFERENCE

on

"BUSINESS TRANSFORMATION AND OPERATIONAL EXCELLENCE" "NCBTOE 2018"

Date : 16th February 2018

REGISTRATION FORM

Name :

Qualification :

Designation :

Experience :

Name of the Institution with Address :

E-mail :

Mobile :

Details of DD (in favor of "SCINTILLATORS", payable at Chennai)

1. Amount :
2. DD No. :
3. Bank and branch :

Signature of Applicant

CERTIFICATE FROM SPONSORING INSTITUTE

Dr./Mr./Mrs. _____ is an student / employee of our institution and he/she is sponsored to attend the above programme.

Place :

Date :

Signature of the Sponsoring Authority with Office seal