

S.A. ENGINEERING COLLEGE
DEPARTMENT OF MANAGEMENT SCIENCE
INDUCTION PROGRAMME FOR I YEAR MBA STUDENTS (BATCH 2018-2020)

DATE	SESSION 1 (09:00AM – 10:30AM)	SESSION 2 (10:45AM – 12:15PM)	SESSION 3 (01:15PM – 02:30PM)
27.08.2018 MONDAY	<u>IMPORTANCE AND ROLE OF PROFESSIONAL AFFILIATIONS</u> GP CAPT R VENKATARAMAN GENERAL MANAGER MADRAS MANAGEMENT ASSOCIATION	<u>IMPORTANCE OF PERSONAL BRANDING</u> Mr. NC BALACHANDRAN MOTIVATIONAL SPEAKER & EXECUTIVE COMMITTEE MEMBER NIPM	<u>PANEL DISCUSSION – ENTREPRENEURSHIP PATH</u> MR. QUEENI CHARLES MALLAPRABHU DIRECTOR, SEYAL SMART SOLUTIONS PVT LTD MR. ANEESH MANIYAN MANAGING DIRECTOR SMART ROOFING SHEET PVT LTD
DATE	SESSION 4 (09:00AM – 10:30AM)	SESSION 5 (10:45AM – 12:15PM)	SESSION 6 (01:15PM – 02:30PM)
28.08.2018 TUESDAY	<u>MANAGEMENT TRAITS – A GLOBAL PERSPECTIVE</u> MR. S. SIVA KUMAR CHIEF CONSULTANT, CAPITAL MARKET SERVICES	<u>EMPLOYABILITY AND SKILLING – A HR PROFESSIONAL’S PERSPECTIVE</u> MR. KRISHNAN RAVISHANKAR PRINCIPAL ARCHITECT – BEHAVIOR AND PERFORMANCE OPTIMIZATION AIM & SUCCEED MR. RAMESH SRINIVASAN ARCHITECTS - BEHAVIOR AND PERFORMANCE OPTIMIZATION AIM & SUCCEED	<u>ACCELERATED GROWTH WITH CAREER IN MARKETING</u> MR. SARAVANA IYAPPAN AP VEHICLE PROGRAMME FORD MOTOR PVT LTD
DATE	SESSION 7 (09:00AM – 10:30AM)	SESSION 8 (10:45AM – 12:15PM)	
29.08.2018 WEDNESDAY	<u>MANAGEMENT – THE REAL MEANING</u> MR. SASHIKANTH JAYARAMAM HEAD HR DISYS APAC	<u>BE INSPIRED</u> MR. JELANI MOHAMMED SENIOR MANAGER HR, INDUSTRIAL CONSULTANCY & SPONSORED RESEARCH, IITM	