

S. A. ENGINEERING COLLEGE, CHENNAI-77
(AN AUTONOMOUS INSTITUTION AFFILIATED TO ANNA UNIVERSITY)
Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

REGULATION – 2020A

CHOICE BASED CREDIT SYSTEM

CURRICULUM FOR B.TECH. ARTIFICIAL INTELLIGENCE AND DATA SCIENCE



Department of Artificial Intelligence and Data Science,

Thiruverkadu, Chennai-600 077

S. A. ENGINEERING COLLEGE, CHENNAI-77
(AN AUTONOMOUS INSTITUTION AFFILIATED TO ANNA UNIVERSITY)
B.TECH. ARTIFICIAL INTELLIGENCE AND DATA SCIENCE
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CURRICULUM FOR I- VIII SEMESTER

SEMESTER I

S.NO	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
THEORY								
1	HS1101A	Technical English	HS	3	3	0	0	3
2	MA1101A	Calculus and its application	BS	4	3	1	0	4
3	PH1101A	Applied Physics	BS	3	3	0	0	3
4	CY1101A	Engineering Chemistry	BS	3	3	0	0	3
5	CS1101A	Problem Solving and Python Programming	ES	3	3	0	0	3
6	ME1101A	Engineering Graphics	ES	4	2	0	2	3
PRACTICALS								
7	BS1101A	Physics and Chemistry Laboratory	BS	4	0	0	4	2
8	CS1102A	Problem Solving and Python Programming Laboratory	ES	4	0	0	4	2
MANDATORY COURSE								
9	CI1101A	Indian Constitution	MC	2	2	0	0	0
10	TA1101A	Tamils & Technology/ தமிழரும் தொழில்நுட்பமும்	HS	1	1	0	0	1
TOTAL				31	20	1	10	24

SEMESTER II

S.NO	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
THEORY								
1	HS1201A	English for Communication	HS	3	3	0	0	3
2	MA1303A	Discrete Mathematics	BS	4	3	1	0	4
3	PH1201A	Material Science	BS	3	3	0	0	3

4	EE1202A	Basic Electrical, Electronics and Measurement Engineering	ES	3	3	0	0	3
5	CS1201A	Programming in C	PC	3	3	0	0	3
6	EC1306A	Digital Principles and System Design	PC	3	3	0	0	3
PRACTICALS								
7	GE1201A	Engineering Practice Laboratory	ES	4	0	0	4	2
8	CS1203A	Programming in C Laboratory	PC	4	0	0	4	2
MANDATORY COURSE								
9	CY1201A	Environmental Science and Engineering	MC	2	2	0	0	0
10	TA1201A	Heritage of Tamils / தமிழர் மரபு	HS	1	1	0	0	1
TOTAL				30	21	1	08	24

SEMESTER III

S.NO	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
THEORY								
1.	MA1304A	Computational Statistics	BS	4	3	1	0	4
2.	AD1301A	Introduction to Data Science	PC	3	3	0	0	3
3.	IT1301A	Object Oriented Programming	PC	3	3	0	0	3
4.	CS1301A	Data Structures	PC	3	3	0	0	3
5.	CS1302A	Software Engineering	PC	3	3	0	0	3
PRACTICALS								
6.	AD1302A	Data Science Laboratory	PC	4	0	0	4	2
7.	CS1303A	Data Structures Laboratory	PC	4	0	0	4	2
8.	IT1302A	Object Oriented Programming Laboratory	PC	4	0	0	4	2
9.	HS1301A	Interpersonal Skills Laboratory	EEC	2	0	0	2	1
TOTAL				30	15	1	14	23

SEMESTER IV

S.NO	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
THEORY								
1.	MA1405A	Linear Algebra and Optimization Techniques	BS	4	3	1	0	4
2.	AD1401A	Fundamentals of Artificial Intelligence	PC	3	3	0	0	3
3.	AD1402A	Data Analytics	PC	3	3	0	0	3
4.	IT1401A	Database Management systems	PC	3	3	0	0	3
5.	HV1401A	Universal Human Values	ES	3	2	1	0	3
PRACTICALS								
6.	AD1403A	Artificial Intelligence Laboratory	PC	4	0	0	4	2
7.	AD1404A	Data Analytics Laboratory	PC	4	0	0	4	2
8.	IT1402A	Database Management Systems Laboratory	PC	4	0	0	4	2
9.	HS1401A	Employability And Soft Skills Lab	EEC	2	0	0	2	1
TOTAL				30	14	2	14	23

SEMESTER V

S.NO	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
THEORY								
1.	AD1501A	Information and Network Security	PC	3	3	0	0	3
2.	IT1701A	Distributed Systems and Cloud Computing	PC	3	3	0	0	3
3.	CS1701A	Machine Learning	PC	3	3	0	0	3
4.	AD1502A	Digital Image Processing	PC	3	3	0	0	3
5.		Open Elective	OE	3	3	0	0	3
6.		Professional Elective-I	PE	3	3	0	0	3
PRACTICALS								
7.	IT1702A	Cloud Computing Laboratory	PC	4	0	0	4	2
8.	CS1702A	Machine Learning Laboratory	PC	4	0	0	4	2
TOTAL				26	18	0	8	22

SEMESTER VI

S.NO	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
THEORY								
1.	AD1601A	Advanced Scripting Languages	PC	3	3	0	0	3
2.	AD1602A	Data Visualization	PC	3	3	0	0	3
3.	AD1603A	Computer Vision	PC	3	3	0	0	3
4.	AD1604A	Advanced Artificial Intelligence	PC	3	3	0	0	3
5.		Professional Elective-II	PE	3	3	0	0	3
PRACTICALS								
6.	AD1605A	Data Visualization Laboratory	PC	4	0	0	4	2
7.	AD1606A	Advanced Artificial Intelligence Laboratory	PC	4	0	0	4	2
8.	AD1607A	Mini Project on Web App Development	EEC	6	0	0	6	3
TOTAL				29	15	0	14	22

SEMESTER VII

S.NO	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
THEORY								
1.	AD1701A	Deep Learning	PC	3	3	0	0	3
2.		Professional Elective-III	PE	3	3	0	0	3
3.		Professional Elective-IV	PE	3	3	0	0	3
4.		Professional Elective-V	PE	3	3	0	0	3
5.		Open Elective	OE	3	3	0	0	3
PRACTICALS								
6.	AD1702A	Deep Learning Laboratory	PC	4	0	0	4	2
7.	AD1703A	Project Phase – I / Internship	EEC	6	0	0	6	3
TOTAL				25	15	0	10	20

SEMESTER VIII

S.NO	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
THEORY								
1.		Professional Elective-VI	PE	3	3	0	0	3
2.		Professional Elective-VII	PE	3	3	0	0	3
PRACTICAL								
1.	AD1801A	Project Phase – II / Internship	EEC	12	0	0	12	6
TOTAL				18	6	0	12	12

Total Credits: 170

PROFESSIONAL ELECTIVES

Elective I (Semester V)								
SN O	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
1.	CS1713A	Block Chain Technologies	PE	3	3	0	0	3
2.	AD1503A	Speech Analytics	PE	3	3	0	0	3
3.	AD1504A	Cyber Forensics	PE	3	3	0	0	3
4.	AD1505A	VR & AR	PE	3	3	0	0	3
5.	AD1506A	Recommender Systems	PE	3	3	0	0	3

Elective II (Semester VI)								
SNO	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
1.	AD1608A	Natural language Processing and Chat Bot	PE	3	3	0	0	3
2.	AD1609A	Pattern Recognition	PE	3	3	0	0	3
3.	AD1610A	IoT & Sensors Technologies	PE	3	3	0	0	3
4.	AD1611A	Ethics in Data Science	PE	3	3	0	0	3
5.	AD1612A	R Programming for Data Science	PE	3	3	0	0	3

Elective III (Semester VII)								
SNO	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
1.	AD1704A	Big Data Analytics	PE	3	3	0	0	3
2.	AD1705A	Professional Ethics in Engineering	PE	3	3	0	0	3
3.	AD1706A	Optimization in Data Science	PE	3	3	0	0	3
4.	AD1707A	Applied Machine Learning	PE	3	3	0	0	3
5.	AD1708A	Intelligent Information Retrieval	PE	3	3	0	0	3

Elective IV(Semester VII)

SNO	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
1.	AD1709A	AI for Cyber Security	PE	3	3	0	0	3
2.	AD1710A	Multi core Architectures and Programming	PE	3	3	0	0	3
3.	AD1711A	Software Project Management	PE	3	3	0	0	3
4.	AD1712A	Database Security and Auditing	PE	3	3	0	0	3
5.	AD1713A	Game Theory for AI and Data Science	PE	3	3	0	0	3

Elective V (Semester VII)

SNO	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
1.	AD1714A	Data Mining for Business Intelligence	PE	3	3	0	0	3
2.	AD1715A	Operations and Supply Chain Management	PE	3	3	0	0	3
3.	AD1716A	Marketing and Social Media Web Analytics	PE	3	3	0	0	3
4.	AD1717A	Statistics for Management	PE	3	3	0	0	3
5.	AD1718A	Principles of Management for Professionals	PE	3	3	0	0	3

Elective VI (Semester VIII)

SNO	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
1.	AD1802A	Quantum Computing	PE	3	3	0	0	3
2.	AD1803A	High Performance Computing	PE	3	3	0	0	3
3.	AD1804A	Health Care Analytics	PE	3	3	0	0	3
4.	AD1805A	UI & UX Design	PE	3	3	0	0	3
5.	AD1806A	Ethical Hacking	PE	3	3	0	0	3

Elective VII (Semester VIII)								
SNO	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
1.	AD1807A	Introduction to Fintech	PE	3	3	0	0	3
2.	AD1808A	Foundations of Entrepreneurship	PE	3	3	0	0	3
3.	AD1809A	Team Building and Leadership Management for Business	PE	3	3	0	0	3
4.	AD1810A	E-commerce	PE	3	3	0	0	3
5.	AD1811A	Digital Marketing	PE	3	3	0	0	3

Open Elective (Semester V)								
SNO	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
1.	OAD501A	Fundamentals of Data Science	OE	3	3	0	0	3
2.	OAD502A	AI & Deep Learning	OE	3	3	0	0	3

Open Elective (Semester VII)								
SNO	SUBJECT CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
1.	OAD701A	Basics of Computer Vision	OE	3	3	0	0	3
2.	OAD702A	Business Data Analytics	OE	3	3	0	0	3

SUMMARY

NO	Subject Area	Credits per semester								Credits total	Percentage
		I	II	III	IV	V	VI	VII	VIII		
1.	HS	4	4							8	.048
2.	BS	12	7	4	4					27	.164
3.	ES	8	8		3					19	.115
4.	PC		5	18	15	16	16	5		75	.475
5.	PE					3	3	9	6	21	.123
6.	EEC			1	1		3	3	6	14	.085
7.	OE					3		3		6	.036
TOTAL		24	24	23	23	22	22	20	12	170	

HS1101A

TECHNICAL ENGLISH

L T P C
3 0 0 3

COURSE OBJECTIVES:

- Develop strategies and skills to enhance their ability to read and comprehend engineering and technology texts.
- Nurture their ability in technical writing like to prepare professional job applications and effective reports.
- Develop their speaking skills by participating in various speaking activities.
- Strengthen their listening skill to comprehend lectures and talks in their areas of specialization.
- Improve their ability to explicit their excellence in all modes of technical communication.

UNIT I

9

Reading- Reading short texts Listening- Listening to different formal / informal conversations Writing- Instructions, Jumbled sentences Speaking- Self introduction Language development- Parts of speech, Prepositions Vocabulary development- Word formation- root words from foreign language and their use in English.

UNIT II

9

Reading-Skimming and Scanning to find specific information Listening- Listening to INK talks Writing- Job Application – cover letter, resume writing Speaking- Asking and Giving directions Language development- Conjunctions, Types of Nouns Vocabulary development- Prefixes and Suffixes.

UNIT III

9

Reading- Reading for predicting the content Listening- Listening to situational short talks Writing- Types of paragraphs- Descriptive/Analytical/ compare and contrast Speaking- Mini presentations, Expressing greeting and thanks Language development- Adjectives, Numerical Adjectives, Conditional Clauses Vocabulary development- Homophones, Homonyms.

UNIT IV

9

Reading- Practice in speed reading Listening- Listening to short texts and fill the data Writing- Interpretation of Graphics / Information, Note making Speaking-Contributing for Group Discussion Language development- Active, Passive, Impersonal passive voice Vocabulary development- Definitions, Nominal Compounds.

UNIT V

9

Reading- Reading short stories Listening- Listening for note taking Writing- Report writing, E-mail Writing Speaking- Picture descriptions, Speaking in familiar situations Language development- Tenses Vocabulary development- British and American Vocabulary.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

At the end of the course, the students will be able to

- Read technical texts and write area- specific texts effortlessly.
- Listen and comprehend lectures and talks in their area of specialization successfully.
- Speak appropriately and effectively in varied formal and informal contexts.
- Write correctly, clearly and concisely with coherence and cohesion.
- Prepare job applications and resume in an inspiring manner.

TEXT BOOKS:

1. Richards, C. Jack. Interchange Students' Book-2 New Delhi: CUP, 2015.
2. Board of editors. Fluency in English A Course book for Engineering and Technology. Orient Black swan, Hyderabad: 2016.

REFERENCES:

1. Bailey, Stephen. Academic Writing: A practical guide for students. New York: Rutledge, 2011.
2. Comfort, Jeremy, et al. Speaking Effectively: Developing Speaking Skills for Business English. Cambridge University Press, Cambridge: Reprint 2011
3. Darlene Smith-Worthington, Sue Jefferson, Technical writing for Success, South-Western Cengage Learning, USA-2011
4. Means, L. Thomas and Elaine Langlois, English & Communication For Colleges. Cengage Learning, USA: 2007
5. Raman, Meenakshi and Sharma, Sangeetha- Technical Communication Principles and Practice. Oxford University Press: New Delhi, 2014
6. Swan Michael, Practical English Usage. Oxford University Press, Eighth impression 2002.

MA1101A

CALCULUS AND ITS APPLICATIONS

L T P C
3 1 0 4

COURSE OBJECTIVES:

- To understand the concepts of limits, continuity, differentiation and use it to find maxima and minima of functions of one variable.
- To make the student acquire sound knowledge of techniques in solving ordinary differential equations of first and second order that model in various engineering problems.
- To familiarize the student with functions of several variables that is needed in many branches of engineering.
- To acquaint the student with mathematical tools needed in evaluating multiple integrals and their usage.

UNIT I DIFFERENTIAL CALCULUS

12

Representation of functions – Limit of a function – Continuity – Derivatives – Differentiation rules Maxima and Minima of functions of one variable.

UNIT II ORDINARY DIFFERENTIAL EQUATIONS OF FIRST ORDER WITH APPLICATIONS

12

Basic concepts- Separable differential equations - Exact differential equations - Integrating factors - Linear differential equations - Bernoulli's equation - Geometric Applications- Orthogonal trajectories - Physical Applications - Simple electronic circuits-Newton law of cooling-Heat flow-Rate of decay of radioactive materials-Chemical reaction and solutions.

UNIT III DIFFERENTIAL EQUATIONS 12

Higher order linear differential equations with constant coefficients - Method of variation of parameters – Homogenous equation of Euler’s and Legendre’s type – System of simultaneous linear differential equations with constant coefficients - Method of undetermined coefficients.

UNIT IV FUNCTIONS OF SEVERAL VARIABLES 12

Partial differentiation – Homogeneous functions and Euler’s theorem – Total derivative – Change of variables – Jacobians – Partial differentiation of implicit functions – Taylor’s series for functions of two variables – Maxima and minima of functions of two variables – Lagrange’s method of undetermined multipliers.

UNIT V MULTIPLE INTEGRALS 12

Double integrals – Change of order of integration – Double integrals in polar co-ordinates – Area enclosed by plane curves – Triple integrals – Volume of solids – Change of variables in double and triple integrals.

TOTAL: 60 PERIODS

COURSE OUTCOMES:

At the end of the course, students will be able to

- Use both the limit definition and rules of differentiation to differentiate functions. apply differentiation to solve maxima and minima problems.
- The subject helps the students to develop the fundamentals and basic concepts in ODE
- Apply integration to compute multiple integrals, area, volume, integrals in polar coordinates, in addition to change of order and change of variables.

TEXTBOOKS:

1. Grewal, B.S., Higher Engineering Mathematics, 43rd Edition, Khanna Publishers, 2016.
2. Erwin Kreyszig, Advanced Engineering Mathematics, 10th Edition, John Wiley & Sons, Inc., 2016.

REFERENCES:

1. Bali,N.P., Goyal,M.,Watkins,C.,Advanced Engineering Mathematics, Laxmi Publications Pvt. Limited, 2007.
2. Boyce, W.E., andDiPrima,R.C., Elementary Differential Equations and Boundary Value Problems, Wiley India, 2012.
3. O’Neil. P. V., “Advanced Engineering Mathematics”, 7th Edition, Cengage Learning India Pvt., Ltd, New Delhi, 2011.
4. T.Veerarajan, Engineering Mathematics, McGrawhill Publications, New Delhi 2017.

PH1101A	APPLIED PHYSICS	L	T	P	C
		3	0	0	3

COURSE OBJECTIVES:

- To enhance the fundamental knowledge in Physics and its applications relevant to various streams of Engineering and Technology.

UNIT I PROPERTIES OF MATTER 9

Elasticity- plasticity – Different Types of Stress and Strain- concept of stress-strain diagram and its application - three types of modulus of elasticity- Poisson's Ratio – Bending of beams- Expression for bending moment – young’s modulus uniform and Non uniform bending: Theory and Experiment – I Shape girders – Torsional oscillation Theory and Experiment- Application of Elastic Materials.

UNIT II APPLIED OPTICS

9

Laser : characteristics of laser - Principle of spontaneous emission and stimulated emission – Laser action – Einstein A & B coefficients - Population inversion - Pumping – Basic requirement of laser – Types of laser : Nd-YAG and CO₂ – Applications : Welding , Drilling & Cutting – Medical field Fiber optics: Introduction- Principle and propagation of light – Numerical aperture and acceptance angle – classification of optical fibers – Losses in optical fibers(Qualitative) – Fiber optics communication system (Block Diagram) – Advantages with fiber optic communication system.

UNIT III THERMAL PHYSICS

9

Modes of heat transfer- thermal conduction, convection and radiation – Specific heat capacity- thermal conductivity- Newton 's law of cooling - Searle's and Lee 's disc methods: theory and experiment - conduction through compound media (series and parallel) – thermal expansion of solids, liquids and gases - Applications: heat exchangers, refrigerators and solar water heaters.

UNIT IV WAVE AND PARTICLE PHYSICS

9

Inadequacy of Classical Mechanics - Development of quantum theory- Planck's Black body radiation and Distribution Laws(Qualitative) – Compton Effect (Derivation) - De Broglie wavelength – properties of matter waves – Experimental Verification (G.P Thomson experiment) – Heisenberg's uncertainty principle - Schrodinger's wave equation – time dependent – time independent wave equations – physical significance of Wave function – applications: particle in a one dimensional potential box.

UNIT V CRYSTALLOGRAPHY

9

Single crystalline, polycrystalline and amorphous materials Lattice - unit cell- Crystal systems-Bravais lattices- Lattice planes- Miller indices- Interplanar- d- Spacing in cubic Lattice- calculation of number of atoms per unit cell – atomic radius – packing factor for SC, BCC, FCC and HCP structures- Crystal Defects – types.

TOTAL: 45 PERIODS

COURSE OUTCOMES

At the end of the course, students will be able to

- The students will gain knowledge on the basics of properties of matter and its applications
- Use the concepts of waves and optical devices and their applications in Laser and fiber optics
- The students will understand the properties of thermal materials and its applications
- The students will get knowledge on advanced physics concepts of quantum theory and its application in one dimensional box.
- The students will understand the different types of crystals structures and different crystal growth techniques.

TEXT BOOKS:

1. Gupta S.L. and Sanjeev Gupta, Modern Engineering Physics, DhanpatRai Publishers, 2015.
2. R. K. Gaur and S.C. Gupta, Engineering Physics, DhanpatRai Publication (P) Ltd, New Delhi, 2014.
3. Bhattacharya, D.K. and Poonam, T. Engineering Physics, Oxford University Press, 2015.

REFERENCES:

1. C. Kittel, Introduction to Solid State Physics 8th Edition, Wiley Eastern Ltd,2004.
2. Halliday, D., Resnick, R. and Walker, J. Principles of Physics. Wiley, 2015.
3. Tipler, P.A. and Mosca, G. Physics for Scientists and Engineers with Modern Physics, W.H. Freeman, 2007.

4. Einstein coefficient calculation, <https://youtu.be/TvfiZHXUtXg>(Video lecture)
5. Lattice structures, <https://youtu.be/Rm-i1c7zr6Q>(Video lecture)

CY1101A

ENGINEERING CHEMISTRY

L T P C
3 0 0 3

COURSE OBJECTIVES:

- To make the students conversant with boiler feed water requirements, related problems and water treatment techniques.
- To develop an understanding of the basic concepts of phase rule and its applications to single and two component systems and appreciate the purpose and significance of alloys.
- It enables the students to gain information about Principles and generation of energy in batteries, nuclear reactors, solar cells, wind mills and fuel cells
- It deals with the information about the types of fuels, calorific value calculations and manufacture of solid, liquid and gaseous fuels.
- To impart knowledge about the nano materials synthesis, properties and applications

UNIT I WATER TREATMENT AND TECHNOLOGY

9

Introduction – characteristics, Water quality parameters -hardness– types, Determination-EDTA method, Alkalinity, boiler feed water requirements-boiler troubles – scale & sludge -Caustic Embrittlement, boiler explosion -softening of hard water - external treatment process - demineralization and zeolite, internal treatment - boiler compounds (phosphate, calgon, carbonate and colloidal conditioning methods) – desalination of brackish water –reverse osmosis.

UNIT II PHASE RULE AND ALLOYS

9

Phase rule: Introduction, definition of terms with examples, One Component System- water system, Sulphur, CO₂ system, Thermal Analysis and cooling curves, Reduced phase rule - Two Component Systems- classification – lead-silver system-problems. Alloys: Introduction- Definition- Properties of alloys- Significance of alloying, Functions and effect of alloying elements- Ferrous alloys- Nichrome and Stainless steel – heat treatment of steel.

UNIT III ENERGY SOURCES AND STORAGE DEVICES

9

Energy – Types – Non-renewable energy - Nuclear energy -renewable energy - solar energy conversion - solar cells. Introduction to Electrochemistry, Nernst Equation-Electrochemical cells – reversible and irreversible cells –Cell construction and representation - Batteries -types of batteries – characteristics – construction and working of primary battery (dry cell) - secondary battery(lithium-ion-battery) - fuel cells (H₂-O₂).

UNIT IV FUELS AND COMBUSTION

9

Fuel: Introduction- classification of fuels- calorific value- higher and lower calorific values- coal- analysis of coal (proximate and ultimate)- carbonization- manufacture of metallurgical coke (Otto Hoffmann method) – petroleum- manufacture of synthetic petrol (Bergius process)- knocking- octane number – diesel oil- cetane number – natural gas- compressed natural gas(CNG)- liquefied petroleum gases(LPG) producer of fuels: introduction- theoretical calculation of calorific value- ignition temperature- explosive range – flue gas analysis (ORSAT Method).

UNIT V NANOCHEMISTRY

9

Basics - distinction between nanoparticles and bulk materials; size- dependent properties, Nano cluster, Nano rod, nanotube(CNT)-Types of CNT and nanowire. Synthesis: precipitation, thermolysis, chemical vapour deposition, Properties, Characterization and applications.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

At the end of the course, students will be able toThe knowledge gained on water treatment techniques will facilitate better understanding of engineering processes and applications for further learning.

- With the help of phase rule, they could understand the various phase diagrams and able to predict the low melting alloys.
- Students can get knowledge about various fuels and its applications based on its calorific value.
- It provides the students to understand about conventional and non-conventional energy sources and its applications
- Students gain an insight about the recent trends in nano materials.

TEXT BOOKS:

1. Jain P.C. and Monica Jain, “Engineering Chemistry”, DhanpatRai Publishing Company (P) Ltd., New Delhi, 2010.

REFERENCES:

1. Dara S.S, Umare S.S, “Engineering Chemistry”, S. Chand & Company Ltd., New Delhi 2010
2. Sivasankar B., “Engineering Chemistry”, Tata McGraw-Hill Publishing Company, Ltd., New Delhi, 2008.
3. Ozin G. A. and Arsenault A. C., “Nano chemistry: A Chemical Approach to Nanomaterials”, RSC Publishing, 2005.

CS1101A	PROBLEM SOLVING AND PYTHON PROGRAMMING	L	T	P	C
		3	0	0	3

COURSE OBJECTIVES:

- To know the basics of algorithmic problem solving
- To read and write simple Python programs.
- To develop Python programs with conditionals and loops.
- To define Python functions and call them.
- To use Python data structures — lists, tuples, dictionaries.
- To do input/output with files in Python.

UNIT I ALGORITHMIC PROBLEM SOLVING 9

Algorithms, building blocks of algorithms (statements, state, control flow, functions), notation (pseudo code, flow chart, programming language), algorithmic problem solving, simple strategies for developing algorithms (iteration, recursion). Illustrative problems: find minimum in a list, insert a card in a list of sorted cards and guess an integer number in a range, Towers of Hanoi.

UNIT II DATA EXPRESSIONS, STATEMENTS 9

Python interpreter and interactive mode; values and types: int, float, boolean, string, and list; variables, expressions, statements, tuple assignment, precedence of operators, comments; modules and functions, function definition and use, flow of execution, parameters and arguments; Illustrative programs: exchange the values of two variables, circulate the values of n variables, distance between two points.

UNIT III CONTROL FLOW, FUNCTIONS 9

Conditionals: Boolean values and operators, conditional (if), alternative (if-else), chained conditional (if-elif-else); Iteration: state, while, for, break, continue, pass; Fruitful functions: return values, parameters, local and global scope, function composition, recursion; Strings: string slices, immutability, string functions and methods, string module; Lists as arrays. Illustrative programs: square root, gcd, exponentiation, sum an

array of numbers, linear search, binary search.

UNIT IV LISTS, TUPLES, DICTIONARIES

9

Lists: list operations, list slices, list methods, list loop, mutability, aliasing, cloning lists, list parameters; Tuples: tuple assignment, tuple as return value; Dictionaries: operations and methods; advanced list processing - list comprehension; Illustrative programs: selection sort, insertion sort, merge sort, histogram.

UNIT V FILES, MODULES, PACKAGES & TURTLE

9

Files and exception: text files, reading and writing files, format operator; command line arguments, errors and exceptions, handling exceptions, modules, packages; Illustrative programs: word count, copy file- Case study: Simple Graphics using Turtle: Draw a Random Pattern of Circle, Square and Rectangle; Draw a Pattern of Straight Lines, Plotting Graphs in Python: Menu Driven Program to Create Mathematical 3D Objects.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

At the end of the course, students will be able to

- Develop algorithmic solutions to simple computational problems
- Read, write, execute by hand simple Python programs.
- Structure simple Python programs for solving problems.
- Decompose a Python program into functions.
- Represent compound data using Python lists, tuples and dictionaries.
- Read and write data from/to files in Python Programs.

TEXT BOOKS:

1. Allen B. Downey, 'Think Python: How to Think Like a Computer Scientist', 2nd edition, Updated for Python 3.5, O'Reilly Publishers, 2016(<http://greenteapress.com/wp/thinkpython/>)
2. Reema Thareja, Problem Solving and Programming with python, 2nd edition, Oxford University press, 2019.
3. Guido van Rossum and Fred L. Drake Jr, "An Introduction to Python – Revised and updated for Python 3.2, Network Theory Ltd., 2011.

REFERENCES:

1. Charles Dierbach, "Introduction to Computer Science using Python: A Computational Problem-Solving Focus, Wiley India Edition, 2013.
2. John V Guttag, "Introduction to Computation and Programming Using Python", Revised and expanded Edition, MIT Press, 2013.
3. Kenneth A. Lambert, "Fundamentals of Python: First Programs", CENGAGE Learning, 2012.
4. Paul Gries, Jennifer Campbell and Jason Montojo, "Practical Programming: An Introduction to Computer Science using Python 3", Second edition, Pragmatic Programmers, LLC, 2013.
5. Robert Sedgewick, Kevin Wayne, Robert Dondero, "Introduction to Programming in Python: An Inter-disciplinary Approach, Pearson India Education Services Pvt. Ltd., 2016.
6. Timothy A. Budd, "Exploring Python", Mc-Graw Hill Education (India) Private Ltd., 2015.

ME1101A

ENGINEERING GRAPHICS

L	T	P	C
2	0	2	3

COURSE OBJECTIVES:

- To develop in students, graphic skills for communication of concepts, ideas and design of engineering products.
- To expose them to existing national standards related to technical drawings.

CONCEPTS AND CONVENTIONS (Not for Examination)

Importance of graphics in engineering applications –Use of drafting instruments – BIS conventions and specifications – Size and layout of drawing sheets – Lettering and dimensioning.

UNIT I PLANE CURVES AND ORTHOGRAPHIC PROJECTIONS 12

Basic Geometrical constructions, Curves used in engineering practices: Conics – Construction of ellipse, parabola and hyperbola by eccentricity method – Construction of cycloid – construction of involutes of square and circle – Drawing of tangents and normal to the above curves. Visualization principles – Layout of views- Orthographic projection of multiple views (Free Hand Sketching) from pictorial views of objects- Principal planes-Projection of points-Demo using CAD software for above topics.

UNIT II PROJECTION OF POINTS STRAIGHT LINES AND PLANE SURFACES 12

Orthographic Projections-Principles-Principal Planes-First Angle Projection-Projection of points-Projection of straight lines (only First angle projections) inclined to one of the principal planes - Determination of true lengths and true inclinations - Projection of planes (polygonal and circular surfaces) inclined to one of the principal planes - Demo using CAD software for above topics.

UNIT III PROJECTION OF SOLIDS 12

Projection of simple solids like prisms, pyramids, cylinder and cone when the axis is inclined to one of the principal planes by rotating object Method-Demo using CAD software for above topics.

UNIT IV PROJECTION OF SECTIONED SOLIDS AND DEVELOPMENT OF SURFACES 12

Sectioning of above solids in simple vertical position - the cutting plane is inclined to the one of the principal planes and perpendicular to the other – obtaining true shape of section. Development of lateral surfaces of simple and sectioned solids – Prisms, pyramids cylinders and Cones-Demo using CAD software for above topics.

UNIT V ISOMETRIC AND PERSPECTIVE PROJECTIONS 12

Principles of isometric projection – isometric scale –Isometric projections of simple solids and truncated solids - Prisms, pyramids, cylinders, cones- combination of two solid objects in simple vertical positions – Perspective projection of simple Solids-Prisms, pyramids and cylinders by visual ray Method-Demo using CAD software for above topics.

TOTAL: 60 PERIODS

COURSE OUTCOMES:

At the end of this course, the student will be able to

- Familiarize with the fundamentals and standards of Engineering graphics
- Perform freehand sketching of basic geometrical constructions and multiple views of objects.
- Project orthographic projections of lines and plane surfaces.
- Draw projections and solids and development of surfaces.
- Visualize and to project isometric and perspective sections of simple solids.

TEXT BOOKS:

1. NatrajanK.V., “A text book of Engineering Graphics”, Dhanalakshmi Publishers, Chennai,2009.
2. Venugopal K. and Prabhu Raja V., “Engineering Graphics”, New Age International (P) Limited, 2008.

REFERENCES:

1. Bhatt N.D. and Panchal V.M., “Engineering Drawing”, Charotar Publishing House, 50th Edition,2010.
2. Basant Agarwal and Agarwal C.M., “Engineering Drawing”, Tata McGraw Hill Publishing Company Limited, New Delhi, 2008.
3. Gopalakrishna K.R., “Engineering Drawing” (Vol. I&II combined),

SubhasStores,Bangalore, 2007.

4. Luzzader, Warren.J. and Duff, John M., "Fundamentals of Engineering Drawing with an introduction to Interactive Computer Graphics for Design and Production, Eastern Economy Edition, Prentice Hall of India Pvt. Ltd, New Delhi,2005.
5. N S Parthasarathy and Vela Murali, "Engineering Graphics", Oxford University, Press, NewDelhi, 2015.
6. Shah M.B., and Rana B.C., "Engineering Drawing", Pearson, 2ndEdition, 2009.

BS1101A	PHYSICS AND CHEMISTRY LABORATORY	L	T	P	C
		0	0	4	2

PHYSICS LABORATORY

COURSE OBJECTIVES:

- To introduce different experiments to test basic understanding of physics concepts applied in optics, thermal physics, properties of matter and liquids.

LIST OF EXPERIMENTS: PHYSICS LABORATORY (Any 5 Experiments)

1. Determination of rigidity modulus – Torsion pendulum
2. Determination of Young 's modulus by non-uniform bending method
3. Determination of wavelength, and particle size using Laser
4. Determination of acceptance angle in an optical fiber.
5. Determination of thermal conductivity of a bad conductor – Lee 's Disc method.
6. Determination of velocity of sound and compressibility of liquid – Ultrasonic interferometer
7. Determination of wavelength of mercury spectrum – spectrometer grating
8. Determination of band gap of a semiconductor
9. Determination of thickness of a thin wire – Air wedge method

TOTAL: 30 PERIODS

COURSE OUTCOMES:

- Upon completion of the course, the students will be able to apply principles of elasticity, optics and thermal properties for engineering applications.

CHEMISTRY LABORATORY

COURSE OBJECTIVES:

- To make the student to acquire practical skills in the determination of water quality parameters through volumetric and instrumental analysis.

LIST OF EXPERIMENTS (Any seven experiments to be conducted)

1. Estimation of HCl using Na_2CO_3 as primary standard and Determination of alkalinity in water sample.
2. Determination of total, temporary & permanent hardness of water by EDTA method.
3. Determination of DO content of water sample by Winkler 's method.
4. Determination of TDS of water sample.
5. Determination of strength of acids in a mixture of acids using conductivity meter.
6. Estimation of iron content of the given solution using potentiometer.
7. Estimation of iron content of the water sample using spectrophotometer (1, 10- Phenanthroline / thiocyanate method).
8. Determination of molecular weight of polyvinyl alcohol using Ostwald viscometer.
9. Conductometric titration of strong acid vs strong base.

TOTAL: 30 PERIODS

COURSE OUTCOMES:

The students will be outfitted with hands-on knowledge in the quantitative chemical analysis of water quality related parameters.

CS1102A	PROBLEM SOLVING AND PYTHON PROGRAMMING LABORATORY	L	T	P	C
		0	0	4	2

COURSE OBJECTIVES:

- To study python programs with conditionals and loops
- To use functions for python structured programs.
- Use strings for structuring Python programs.
- Represent compound data using Python lists, tuples and dictionaries.
- To read and write data from and to files in python.

LIST OF EXPERIMENTS:

1. Write a program to display the largest number among three numbers.
2. Write a program to display the Fibonacci series by using looping constructs.
3. Write a function to compute the GCD of two numbers.
4. Explore String Functions
5. With the help of strings, array or list, display a simple calendar in python program without using the calendar module.
6. With the help of list perform linear search and Binary search.
7. Write a program to perform Selection sort, Insertion sort, Merge sort
8. Create a text file using python file I/O. Read the content of the file and change them from lower to upper case characters.
9. Programs that take command line arguments (word count)
10. Find the most frequent words in a text read from a file
11. Simulate bouncing ball using Pygame

PLATFORM NEEDED

Python 3 interpreter for Windows/Linux

TOTAL: 60 PERIODS

COURSE OUTCOMES:

At the end of the course the student should be able to

- Design simple programs using conditionals and loops.
- Write functions to solve mathematical problems
- Use strings for structuring Python programs.
- Represent compound data using Python lists, tuples and dictionaries.
- Identify to read and write data from and to files in python.

CI1101A	INDIAN CONSTITUTION	L	T	P	C
		2	0	0	0

Prerequisites: Basic law.

The Constitution of India is the supreme law of India. Parliament of India cannot make any law which

violates the Fundamental Rights enumerated under the Part III of the Constitution. The Parliament of India has been empowered to amend the Constitution under Article 368, however, it cannot use this power to change the “basic structure” of the constitution, which has been ruled and explained by the Supreme Court of India in its historical judgments. The Constitution of India reflects the idea of “Constitutionalism” – a modern and progressive concept historically developed by the thinkers of “liberalism” – an ideology which has been recognized as one of the most popular political ideology and result of historical struggles against arbitrary use of sovereign power by state. The historic revolutions in France, England, America and particularly European Renaissance and Reformation movement have resulted into progressive legal reforms in the form of “constitutionalism” in many countries. The Constitution of India was made by borrowing models and principles from many countries including United Kingdom and America.

The Constitution of India is not only a legal document but it also reflects social, political and economic perspectives of the Indian Society. It reflects India’s legacy of “diversity”. It has been said that Indian constitution reflects ideals of its freedom movement; however, few critics have argued that it does not truly incorporate our own ancient legal heritage and cultural values. No law can be “static” and therefore the Constitution of India has also been amended more than one hundred times. These amendments reflect political, social and economic developments since the year 1950. The Indian judiciary and particularly the Supreme Court of India have played an historic role as the guardian of people. It has been protecting not only basic ideals of the Constitution but also strengthened the same through progressive interpretations of the text of the Constitution. The judicial activism of the Supreme Court of India and its historic contributions has been recognized throughout the world and it gradually made it “as one of the strongest court in the world”.

Course content

1. Meaning of the constitution law and constitutionalism
2. Historical perspective of the Constitution of India
3. Salient features and characteristics of the Constitution of India
4. Scheme of the fundamental rights
5. The scheme of the Fundamental Duties and its legal status
6. The Directive Principles of State Policy – Its importance and implementation
7. Federal structure and distribution of legislative and financial powers between the Union and the States
8. Parliamentary Form of Government in India – The constitution powers and status of the President of India
9. Amendment of the Constitutional Powers and Procedure
10. The historical perspectives of the constitutional amendments in India
11. Emergency Provisions: National Emergency, President Rule, Financial Emergency
12. Local Self Government – Constitutional Scheme in India
13. Scheme of the Fundamental Right to Equality
14. Scheme of the Fundamental Right to certain Freedom under Article 19
15. Scope of the Right to Life and Personal Liberty under Article 21

HS1201A

ENGLISH FOR COMMUNICATION

L	T	P	C
3	0	0	3

COURSE OBJECTIVES:

- Improve their language ability to improve the four basic skills of communication (LSRW).
- Enhance the skills and methods to enrich their reading and comprehending ability.
- Strengthen their skills to listen to the lectures and talks related to their fields of studies.
- Foster their ability to write effectively in all contexts.
- Cultivate their oral presentation skills through technical presentations and contribution in group discussions.

UNIT I

9

Reading- Reading for detailed comparison Listening- Listening to interviews Writing- Developing hints, summarizing Speaking- Talk about future plans, arrangements intensions Language development- Sentence structures Vocabulary development- Synonyms, Antonyms, Adverbs

UNIT II

9

Reading-Extended reading Listening- Listening to telephonic conversations Writing- Formal Letter Writing - Letters for bona fide certificate - to the principal for permission for in plant training, industrial visit, paper presentations, inter college events, Letter to the Editor, Recommendations Speaking- Formal conversation Language development-Use of Punctuation, Modal verbs Vocabulary development- One word substitutes, Common Phrasal verbs

UNIT III

9

Reading- Identify topic sentences by reading a short story Listening- Listening to TED talks Writing- Process/product description Speaking- Formal Conversations Language development-Relative Clauses, Concord, Error correction Vocabulary development- Idioms & Phrases, Minimal pair.

UNIT IV

9

Reading- Reading newspaper articles Listening- Listening to inspirational speeches Writing- Essays, Checklist Speaking- Technical Presentations Language development- Degrees of Comparison Vocabulary development- Articles, Cause and Effect Expressions

UNIT V

9

Reading- Close reading Listening- Listening for summarizing Writing- Dialogue conversations Speaking- Movie/ Book Review Language development- Wh Questions, Yes/ no Questions Vocabulary development- Foreign Expressions and its applications, Reference words

TOTAL: 45 PERIODS

COURSE OUTCOMES:

At the end of the course the students will be able to:

- Read for comprehending and responding in general and professional settings.
- Demonstrate the communication skills (LSRW) in academic, professional and social Environment.
- Participate effectively in formal and informal conversations and express findings and opinions with proper language ability.
- Comprehend conversations and short talks delivered in English.
- Use the language effectively to write with clarity and accuracy in general and technical contexts.

REFERENCES:

1. Booth-L. Diana, Project Work, Oxford University Press, Oxford: 2014
2. Grussendorf, Marion, English for Presentations, Oxford University Press, Oxford: 2007
3. Kumar, Suresh. E. Engineering English. Orient Blackswan: Hyderabad,2015
4. Dutt P. Kiranmai and Rajeevan Geeta. Basic Communication Skills, Foundation Books: 2013
5. Means,L. Thomas and Elaine Langlois. English & Communication for Colleges. Cengage Learning USA: 2007.

RECCOMENDED WEBSITES:

TED.com

learningenglish.voanews.com

islcollective.com

examenglish.com

englishclass101.com

(Common to second semester AIDS and third semester CSE/IT)

COURSE OBJECTIVES:

- To extend student 's logical and mathematical maturity and ability to deal with abstraction.
- To introduce most of the basic terminologies used in computer science courses and application of
- Ideas to solve practical problems.
- To understand the basic concepts of combinatorics and graph theory.
- To familiarize the applications of algebraic structures.

UNIT I LOGIC AND PROOFS

12

Propositional logic – Propositional equivalences - Predicates and quantifiers – Nested quantifiers – Rules of inference - Introduction to proofs – Proof methods and strategy.

UNIT II SET THEORY

12

Basic concepts – Notations – Subset – Algebra of sets – The power set – Ordered pairs and Cartesian product – Relations on sets –Types of relations and their properties – Relational matrix and the graph of a relation – Partitions – Equivalence relations – Partial ordering – Poset – Hasse diagram – Lattices and their properties – Sub lattices – Boolean algebra – Homomorphism.

UNIT III COMBINATORICS

12

Mathematical induction – Strong induction and well ordering – The basics of counting – The pigeonhole principle – Permutations and combinations – Recurrence relations – Solving linear recurrence relations – Generating functions – Inclusion and exclusion principle and its applications

UNIT IV GRAPHS

12

Graphs and graph models – Graph terminology and special types of graphs – Matrix representation of graphs and graph isomorphism – Connectivity – Euler and Hamilton paths.

UNIT V ALGEBRAIC STRUCTURES

12

Algebraic systems – Definitions-Examples-Properties-Semi groups and monoids–Homomorphism's-Groups – Subgroups – Normal subgroup and cosets – Lagrange 's theorem – Codes and group codes – Basic notions of error Correction-Error recovery in group codes.

TOTAL: 60 PERIODS

COURSE OUTCOMES:

At the end of the course, students would:

- Have knowledge of the concepts needed to test the logic of a program.
- Have an understanding in identifying structures on many levels.
- Be aware of a class of functions which transform a finite set into another finite set which relates to input and output functions in computer science.
- Be aware of the counting principles.
- Be exposed to concepts and properties of algebraic structures such as groups, rings and fields.

TEXTBOOKS:

1. Rosen, K.H., "Discrete Mathematics and its Applications", 7th Edition, Tata McGraw
2. Hill Pub. Co. Ltd., New Delhi, Special Indian Edition, 2011.

- Tremblay, J.P. and Manohar. R, " Discrete Mathematical Structures with Applications To Computer Science", Tata McGraw Hill Pub. Co. Ltd, New Delhi, 30th Reprint, 2011.

REFERENCES:

- Grimaldi, R.P. "Discrete and Combinatorial Mathematics: An Applied Introduction", 4th Edition
Pearson Education Asia, Delhi, 2007.
- Lipschutz, S. and Mark Lipson., "Discrete Mathematics", Schaum 's Outlines, Tata McGraw Hill Pub. Co. Ltd., New Delhi, 3rd Edition, 2010.
- Koshy, T. "Discrete Mathematics with Applications", Elsevier Publications, 2006.

PH1201A

MATERIAL SCIENCE

L T P C
3 0 0 3

COURSE OBJECTIVES:

- To enrich the understanding of various types of materials and their applications in engineering and technology.

UNIT I CONDUCTING MATERIALS

9

Conductors – classical free electron theory of metals – Electrical and thermal conductivity –Wiedemann – Franz law – Lorentz number – Draw backs of classical theory – Quantum theory –Fermi distribution function – Effect of temperature on Fermi Function – Density of energy states –carrier concentration in metals.

UNIT II SEMICONDUCTING MATERIALS

9

Intrinsic semiconductor – carrier concentration derivation – Fermi level – Variation of Fermi level with temperature – electrical conductivity – band gap determination –Elemental and Compound Semiconductors – N-type and P-type semiconductor (Qualitative) – Hall effect –Determination of Hall coefficient – Applications.

UNIT III MAGNETIC AND SUPERCONDUCTING MATERIALS

9

Origin of magnetic moment – Bohr magneton – comparison of Dia, Para and Ferro magnetism –Domain theory – Hysteresis – soft and hard magnetic materials – antiferromagnetic materials –Ferrites and its applications. Electro static Discharge (ESD)-Superconductivity: properties – Type I and Type II superconductors–BCS theory of superconductivity (Qualitative) - High Tc superconductors – Electrical, medical, magnetic and computer application of superconductors.

UNIT IV DIELECTRIC MATERIALS

9

Electrical susceptibility – dielectric constant – electronic, ionic, orientation and space charge polarization – frequency and temperature dependence of polarisation – Clausiusmosotti relation - dielectric loss – dielectric breakdown – uses of dielectric materials (capacitor and transformer).

UNIT V ADVANCED ENGINEERING MATERIALS

9

Metallic glasses - melt spinning process, applications - shape memory alloys: Ni-Ti alloy, applications – nano materials: preparation (bottom up and top down approaches), properties and applications- Bio materials – introduction- properties of bio materials-examples- medical applications- Ophthalmology- bio sensors- characteristics.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

At the end of the course, students would:

- The students will gain knowledge of conducting materials and variation of its properties with Temperature.

- Acquire knowledge on basics of semiconductor physics and its applications in various devices.
- Get knowledge on magnetic and superconducting materials properties and their various applications.
- The students will understand the basics of dielectric materials, properties and applications of dielectric materials.
- The students will get knowledge about new engineering materials and its applications in social applications.

TEXT BOOKS:

1. S.Mohan, Principles of Materials Science, MJP Publishers, 2018.
2. Jasprit Singh, Semiconductor Devices, Basic Principles, Wiley 2012.
3. Umesh K Mishra and Jasprit Singh, Semiconductor Device Physics and Design, Springer, 2008.

REFERENCES:

1. Wahab, M.A. Solid State Physics: Structure and Properties of Materials, Narosa Publishing House, 2009.
2. William D. Callister Jr, David G. Rethwisch, Materials Science and Engineering, An Introduction, Wiley India (P) Ltd., 8th Edition, 2009.
3. Pillai S.O., Solid State Physics, New Age International (P) Ltd., Publishers, 2009.
4. Semiconductor Introduction, <https://youtu.be/k6ZxP9Yr02E>(Video lecture)
5. Superconductivity, <https://youtu.be/D-9M3GW0Brw>(Video lecture)

EE1202A	BASIC ELECTRICAL, ELECTRONICS & MEASUREMENT ENGINEERING	L T P C
		3 0 0 3

COURSE OBJECTIVES:

- To learn the fundamental laws, theorems of electrical circuits and also to analyze them
- To study the basic principles of electrical machines and their performance
- To study the different energy sources, protective devices and their field applications
- To understand the fundamentals of electronic circuit constructions
- To understand the principles and operation of measuring instruments and transducers

UNIT I ELECTRICAL CIRCUITS ANALYSIS 9

Ohms Law, Kirchhoff 's Law-Instantaneous power- series and parallel circuit analysis with resistive, capacitive and inductive network - nodal analysis, mesh analysis- network theorems –Thevenin's theorem, Norton theorem and superposition theorem, three phase Supply-Instantaneous, Reactive and apparent power-star delta conversion.

UNIT II ELECTRICAL MACHINES 9

DC and AC rotating machines: Types, Construction, principle, Emf and torque equation, application - Speed Control- Basics of Stepper Motor – Brushless DC motors- Transformers-Introduction- types and construction, working principle of Ideal transformer-Emf equation

UNIT III UTILIZATION OF ELECTRICAL POWER 9

Overview of "Renewable Energy Sources". (Wind and Solar). Illumination by lamps- Energy Saving lamps (Compact Fluorescent Lamp, Cold Cathode Tube, LED bulbs). Domestic refrigerator and air Conditioner-Electric circuit, construction and working principle. Li-Ion Battery's Operation & Maintenance. Protection-need for earthing, fuses and circuit breakers – MCB, RCB and ELCB. Energy Tariff calculation for domestic loads.

UNIT IV ELECTRONIC CIRCUITS

9

Introduction to Electron Devices – PN Junction diode, Zener Diode, Transistor)-. Op-amps- Amplifiers, differentiator, integrator, ADC, DAC. Multi vibrator using 555 Timer IC. Voltage regulator IC using LM 723, LM 317.

UNIT V ELECTRICAL MEASUREMENT

9

Characteristics of measurement-errors in measurement, torque in indicating instruments- moving coil and moving iron meters, Energy meter and watt meter. Transducers- classification- RTD, Strain gauge, LVDT, LDR and piezoelectric. Functional Block diagram of DSO

TOTAL: 45 PERIODS

COURSE OUTCOMES:

At the end of the course, students would:

- Discuss the essentials of electric circuits and analysis
- Discuss the basic operation of electric machines and transformers
- Introduction of renewable sources and recent trends in illumination
- Discuss the basics of electronics components
- Introduction to measurement and metering for electric circuits

TEXT BOOKS:

1. D.P. Kothari and I.J Nagrath, Basic Electrical and Electronics Engineering, McGraw Hill, 2016, Third Edition.
2. M.S. Sukhija and T.K. Nagsarkar, Basic Electrical and Electronic Engineering, Oxford, 2016.

REFERENCES:

1. S.B. LalSeksena and KaustuvDasgupta, fundamentals of Electrical Engineering, Cambridge,2016.
2. B.L. Theraja, Fundamentals of Electrical Engineering and Electronics, Chand & Co, 2008.
3. S.K.Sahdev, Basic of Electrical Engineering, Pearson 2015.
4. John Bird, -Electrical and electronic principles and Technology, Fourth Edition, Elsevier, 2010.
5. Mittal, Mittal, Basic Electrical Engineering, 2nd edition, Tata McGraw-Hill Edition, 2016.
6. C.L.Wadhwa, “Generation, Distribution and utilization of Electrical Energy”, New Age international pvt ltd .2003.

CS1201A

PROGRAMMING IN C

L T P C
3 0 0 3

COURSE OBJECTIVES:

- To develop C Programs using basic programming constructs.
- To develop C programs using arrays and strings.
- To develop applications in C using functions and pointers.
- To develop applications in C using structures.
- To do input/output and file handling in C.

UNIT I BASICS OF C PROGRAMMING

9

Introduction to programming paradigms - Structure of C program - C programming: Identifiers- Keywords- Data Types - Variables - Constants. Operators: Precedence and Associativity - Expressions- Input/ Output statements - Decision making statements - Switch statement - Looping statements - Pre-processor directives - Compilation process

UNIT II ARRAYS AND STRINGS

9

Introduction to Arrays: Declaration, Initialization - One dimensional array - Example Program: Computing Mean, Median and Mode - Two dimensional arrays - Example Program: Matrix Operations (Addition, Scaling, Determinant and Transpose) - String- String operations – String Arrays.

UNIT III FUNCTIONS AND POINTERS

9

Introduction to functions: Function prototype,-function definition,- function call,- Built-in functions (string functions, math functions) - Recursion-Types of Recursion - Example Program: Computation of Sine series, Scientific calculator using built-in functions, Binary Search using recursive functions-Storage Classes - Pointers - Pointer operators - Null Pointers-Pointer arithmetic - Arrays and pointers - Array of pointers - Example Program: Sorting of names - Parameter passing: Pass by value, Pass by reference- Example Program: Swapping of two numbers and changing the value of a variable using pass by reference.

UNIT IV STRUCTURES

9

Structures-Introduction – need for structure data type – structure definition – Structure declaration – Structure within a structure – Passing structures to functions – Array of structures – Pointers to structures – Union - Programs using structures and Unions, Enumerated data type-Dynamic Memory Allocation.

UNIT V FILEPROCESSING

9

Files-Types of file processing: Sequential access, Random access- Sequential access file - Example Program: Finding average of numbers stored in sequential access file - Random access file - Example Program: Payroll System and Transaction processing using random access files - Command line arguments

TOTAL: 45 PERIODS

COURSE OUTCOMES:

At the end of the course, students would:

- Develop simple applications in C using basic constructs
- Design and implement applications using arrays and strings
- Develop and implement applications in C using functions and pointers.
- Develop applications in C using structures.
- Design applications using sequential and random-access file Processing.

TEXTBOOKS:

1. ReemaThareja, "Programming in C", Oxford University Press, Second Edition, 2016.
2. Kernighan, B.W and Ritchie, D.M, "The C Programming language", Second Edition, Pearson Education,2006

REFERENCES:

1. Paul Deitel and Harvey Deitel, "C How to Program", Seventh editin, Pearson Publication
2. Juneja,B.L and Anita Seth, "Programming in C",CENGAGE Learning India pvt.Ltd., 2011
3. Pradip Dey, Manas Ghosh, "Fundamentals of Computing and Programming in C", First Edition, OxfordUniversityPress,2009.
4. Anita Goel and Ajay Mittal, "Computer Fundamentals and Programming in C", Dorling Kindersley(India)Pvt.Ltd., PearsonEducationinSouthAsia,2011.
5. Byron S. Gottfried, "Schaum's Outline of Theory and Problems of Programming with C", McGraw-HillEducation, 1996. C", McGraw-HillEducation,1996.

EC1306A

DIGITAL PRINCIPLES AND SYSTEM DESIGN

L	T	P	C
3	0	0	3

(Common to second semester AIDS and third semester CSE/IT)

COURSE OBJECTIVES:

- To design digital circuits using simplified Boolean functions
- To analyze and design combinational circuits

- To analyze and design synchronous and asynchronous sequential circuits
- To understand Programmable Logic Devices
- To write HDL code for combinational and sequential circuits

UNIT I BOOLEAN ALGEBRA AND LOGIC GATES 12

Number Systems – Decimal, Binary, Octal, Hexadecimal, 1's and 2's complements, Arithmetic Operations – Binary Codes- Boolean Algebra and Logic Gates – Theorems and Properties of Boolean Algebra – Boolean Functions – Canonical and Standard Forms – Simplification of Boolean Functions using Karnaugh Map – Logic Gates – NAND and NOR Implementations.

UNIT II COMBINATIONAL LOGIC 12

Combinational Circuits – Analysis and Design Procedures, Design of Half and Full Adders, Half and Full Subtractors – Binary Adder-Subtractor – Decimal Adder – Binary Multiplier – Magnitude Comparator – Decoders – Encoders – Multiplexers – Introduction to HDL – HDL Models of Combinational circuits.

UNIT III SYNCHRONOUS SEQUENTIAL LOGIC 12

Sequential Circuits – Storage Elements: Latches, Flip-Flops -SR, JK, T, D, – operation and excitation tables – Analysis of Clocked Sequential Circuits – Moore/Mealy models, State Reduction and Assignment – Design Procedure – Registers and Counters – HDL Models of Sequential Circuits.

UNIT IV ASYNCHRONOUS SEQUENTIAL LOGIC 12

Analysis and Design of Asynchronous Sequential Circuits – cycles and races, Reduction of State and Flow Tables – Race-free State Assignment – Hazards, Essential Hazards, and Design of Hazard free circuits

UNIT V MEMORY AND PROGRAMMABLE LOGIC 12

RAM – Memory Decoding – Error Detection and Correction – ROM – Programmable Logic Array – Programmable Array Logic – Sequential Programmable Devices. Field Programmable Gate Arrays (FPGA) – Implementation of combinational logic circuits using PLA, PAL

TOTAL: 60 PERIODS

COURSE OUTCOMES:

At the end of the course, students would:

- Simplify Boolean functions using KMap
- Design and Analyze Combinational and Sequential Circuits
- Implement designs using Programmable Logic Devices
- Write HDL code for combinational and Sequential Circuits

TEXT BOOK:

1. M. Morris R. Mano, Michael D. Ciletti, —Digital Design: With an Introduction to the Verilog HDL, VHDL, and SystemVerilog, 6th Edition, Pearson Education, 2017.

REFERENCES

1. G. K. Kharate, Digital Electronics, Oxford University Press, 2010
2. John F. Wakerly, Digital Design Principles and Practices, Fifth Edition, Pearson Education, 2017.
3. Charles H. Roth Jr, Larry L. Kinney, Fundamentals of Logic Design, Sixth Edition, CENGAGE Learning, 2013
4. Donald D. Givone, Digital Principles and Design, Tata Mc Graw Hill, 2003.

COURSE OBJECTIVES:

- To provide exposure to the students with hands on experience on various basic engineering practices in Civil, Mechanical, Electrical and Electronics Engineering.

GROUP A (CIVIL & MECHANICAL)**CIVIL ENGINEERING PRACTICE****13****Buildings:**

Study of plumbing and carpentry components of residential and industrial buildings. Safety aspects.

Plumbing Works:

Study of pipeline joints, its location and functions: valves, taps, couplings, Unions, reducers, elbows in household fittings.

Study of pipe connections requirements for pumps and turbines.

Preparation of plumbing line sketches for water supply and sewage works.

Hands-on-exercise: Basic pipe connections – Mixed pipe material connection – pipe connections with different joining components.

Demonstration of plumbing requirements of high-rise buildings.

Carpentry using Power Tools only:

Study of the joints in roofs, doors, windows and furniture.

Hands-on-exercise: Wood work, joints by sawing, planning and cutting.

MECHANICAL ENGINEERING PRACTICE**18****Welding:**

Preparation of butt joints, lap joints and T- joints by Shielded metal arc welding.

Gas welding Practice basic

Machining:

Simple Turning and Taper turning

Drilling Practice Sheet Metal Work:

Forming & Bending:

Model making – Trays and funnels.

Different type of joints.

Machine assembly practice:

Study of centrifugal pump

Study of air conditioner Demonstration on:

Smithy operations, upsetting, swaging, setting down and bending. Example – Exercise – Production of Hexagonal headed bolt.

Foundry operations like mould preparation for gear and step cone pulley.

Fitting – Exercises – Preparation of square fitting and V – fitting models.

GROUP -B (ELECTRICAL & ELECTRONICS)**ELECTRICAL ENGINEERING PRACTICE****13**

Residential house wiring using switches, fuse, indicator, lamp and energy meter.

Fluorescent lamp wiring.

Stair case wiring

Measurement of electrical quantities – voltage, current, power & power factor in RLC circuit.

Measurement of energy using single phase energy meter.

Measurement of resistance to earth of electrical equipment.

ELECTRONICS ENGINEERING PRACTICE

16

Study of Electronic components and equipment's – Resistor, color coding measurement of AC Signal parameter (peak-peak, rms period, frequency) using CR.

Study of logic gates AND, OR, EX-OR and NOT.

Generation of Clock Signal.

Soldering practice – Components Devices and Circuits – Using general purpose PCB.

Measurement of ripple factor of HWR and FWR.

TOTAL: 60 PERIODS

COURSE OUTCOMES:

At the end of the course, students would:

- Fabricate carpentry components and pipe connections including plumbing works.
- Use welding equipment's to join the structures.
- Carry out the basic machining operations
- Make the models using sheet metal works
- Illustrate on centrifugal pump, Air conditioner, operations of smithy, foundry and fittings
- Carry out basic home electrical works and appliances
- Measure the electrical quantities
- Elaborate on the components, gates, soldering practices.

CS1203A

PROGRAMMING IN C LABORATORY

L T P C

0 0 4 2

COURSE OBJECTIVES

- To develop programs in C using basic constructs.
- To develop programs in C using control statements.
- To develop applications in C using arrays, strings, pointers.
- To develop applications in C using functions, structures.
- To develop applications in C using file processing

LIST OF EXPERIMENTS

1. Input and Output statements
2. Control statements – Branching & Looping
3. Write a C program to generate Pascal's triangle.
4. Write a C program, which takes two integer operands and one operator from the user, performs the operation and then prints the result. (Consider the operators +, -, *, /, % and use Switch Statement)
5. Write a C program to find the sum of individual digits of a positive integer.
6. A Fibonacci sequence is defined as follows: the first and second terms in the sequence are 0 and 1. Subsequent terms are found by adding the preceding two terms in the sequence.
7. Write program to generate the first n terms of the sequence.
8. Write a C program to generate all the prime numbers between 1 and n, where n is a value supplied by the user.
9. Write a C program to swap Numbers Using Temporary Variables.
10. Arrays
11. Write a C program to search an array element using linear search.
12. Write a C program to find both the largest and smallest number in a list of integers.
13. Write a C program that uses functions to perform the following:
14. (i) Addition of Two Matrices
15. (ii) Multiplication of Two Matrices

16. Write a C program to implement Bubble sort.

Strings

Write a C program that uses functions to perform the following operations:

- (i) To insert a sub-string in to given main string from a given position.
- (ii) To delete n Characters from a given position in a given string.

Write a C program to determine if the given string is a palindrome or not

Functions & Pointers:

Write C programs that use recursive functions

- (i) To find factorial of given number
- (ii) To solve Towers of Hanoi Problem.
- (iii) To swap the variables using call by value and call by reference.

Generate mark sheet of students using structures.

Compute salary slip for five employees using structures and functions.

Insert, Update, delete and append telephone details of an individual or a company into a telephone directory using random access file.

LIST OF EQUIPMENT FOR A BATCH OF 30 STUDENTS:

Standalone desktops with C compiler 30 Nos.

(Or)

Server with C compiler supporting 30 terminals or more.

TOTAL: 60 PERIODS

COURSE OUTCOMES:

At the end of the course, students would:

- Develop C programs for simple applications making use of basic constructs
- Develop C programs for control statements.
- Develop C programs involving arrays, strings and pointers.
- Develop C programs involving functions, and structures.
- Design applications using sequential and random-access file processing.

CY1201A

ENVIRONMENTAL SCIENCE AND ENGINEERING

L	T	P	C
2	0	0	0

COURSE OBJECTIVES

- To understand nature and the facts about the environment.
- To find and implement scientific, technological, economic and political solutions to environmental problems.
- To study the interrelationship between living organism and environment.
- To appreciate the importance of environment by assessing its impact on the human world; envision the surrounding environment, its functions and its value.
- To study the dynamic processes and understand the features of the earth's interior and surface.
- To study the integrated themes and biodiversity, natural resources, pollution control and waste management

UNIT I ENVIRONMENT, ECOSYSTEMS AND BIODIVERSITY

14

Definition, scope and importance of environment – need for public awareness – concept of an ecosystem – structure and function of an ecosystem – producers, consumers and decomposers – energy flow in the ecosystem – ecological succession – food chains, food webs and ecological pyramids – Introduction, types, characteristic features, structure and function of major ecosystem – Introduction to biodiversity definition: genetic, species and ecosystem diversity – value of biodiversity – Biodiversity at global, national and local levels – India as a mega- diversity nation – hot-spots of biodiversity – threats to biodiversity – endangered

and endemic species of India – conservation of biodiversity: In-situ and ex-situ conservation of biodiversity.

UNIT II ENVIRONMENTAL POLLUTION 8

Definition – causes, effects and control measures of: (a) Air pollution (b) Water pollution (c) Soil pollution (d) Marine pollution (e) Noise pollution (f) Thermal pollution (g) Nuclear hazards – solid waste management: causes, effects and control measures of municipal solid wastes – role of an individual in prevention of pollution – pollution case studies – disaster management: floods, earthquake, cyclone and landslides.

UNIT III NATURAL RESOURCES 10

Forest resources: Use and over-exploitation, deforestation, case studies- dams and their effects on forests and tribal people – Water resources: Use and over- utilization of surface and ground water – Mineral resources: environmental effects of extracting and using mineral resources, case studies – Food resources: changes caused by agriculture and overgrazing, effects of modern agriculture, case studies – Energy resources: Growing energy needs, renewable and non-renewable energy sources, use of alternate energy sources. case studies – Land resources: Land as a resource, land degradation, man induced landslides, soil erosion and desertification – 12 Principles of Green chemistry, role of an individual in conservation of natural resources – Equitable use of resources for sustainable lifestyles.

UNIT IV SOCIAL ISSUES AND THE ENVIRONMENT 7

From unsustainable to sustainable development – urban problems related to energy – water conservation, rain water harvesting, watershed management – resettlement and rehabilitation of people; its problems and concerns, environmental ethics: Issues and possible solutions – climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust, case studies – environment protection act – Air (Prevention and Control of Pollution) act – Water (Prevention and control of Pollution) act – Wildlife protection act – Forest conservation act – central and state pollution control boards.

UNIT V HUMAN POPULATION AND THE ENVIRONMENT 6

Population growth, variation among nations – population explosion – family welfare programme – environment and human health – human rights – value education – HIV / AIDS – women and child welfare – role of information technology in environment and human health.

TOTAL: 45 PERIODS

COURSE OUTCOMES

At the end of the course, students would:

- Students will be able to understand the functions of ecosystems and appreciate the bio diversity.
- Students will be able to know the measures to control environmental pollution.
- Students will be able to understand the usage as well as the effects of over exploitation of natural resources.
- Students will have knowledge about finding technological, economic and political solutions to environmental problems with various Environmental Protection Act in mind.
- Students will be able to understand the interrelationship between population explosion and the environment and also role of IT in environment and human health.
- Students will be able to understand that Environmental problems can only be solved by Public participation in all aspects and cannot be solved by mere laws.

TEXT BOOKS

1. Environmental Science and Engineering by Anubha Kaushik and C.P. Kaushik-New Age International Publishers. New Delhi, 2017.

REFERENCES

- Apply the statistical tests for solving engineering problems involving small and large samples.
- Compute the probabilities of two-dimensional random variables and use the central limit theorem to find the probability of the sum of independent and identically distributed random variables.
- Apply the concepts of analysis of variance to experimental data.
- Apply and interpret the results of multivariate regression and apply the discriminate analysis between groups and classify new observations.
- Apply the principal component and factor analysis for multivariate data and explain groupings and associations using cluster and correspondence Analysis.

TEXT BOOKS

1. Jay.L. Devone “Probability and Statistics for Engineering and Sciences”, 9th Edition, Cengage Learning U.S.A, 2016 for Unit I, II, III, IV &V.
2. The Analysis of Time Series: An Introduction, Chris Chatfield,2003
3. An Introduction to Multivariate Statistical Analysis, T Anderson, 3rd edition, Wiley 2003. Learning Python, Mart Lutz, 5th edition,

REFERENCE BOOKS

1. Gupta S.C and KapoorV.K,” Fundamentals of Mathematical Statistics”, 11th edition, Sultan Chand and sons 2002.
2. Introduction to the Theory of Statistics, A. M. Mood, F. A. Gray bill and D.C. Boes, 2017.
3. J.D. Jobson, “Applied Multivariate Data Analysis”, Volume I: Regression and Experimental Design Springer, 1991.
4. J.D. Jobson, “Applied Multivariate Data Analysis”, Volume II: Categorical and Multivariate Methods, 1st edition Springer, 1992.
5. H. Kris, “Statistical Tests for Multivariate Analysis”, Springer – Verlag, Heidelberg. Tim Hall and J-P Stacey, “Python 3 for Absolute Beginners”, Apress, 2009.
6. Magnus Lie Hetland, “Beginning Python: From Novice to Professional”, 2nd edition, 2008.

AD1301A

INTRODUCTION TO DATA SCIENCE

L	T	P	C
3	0	0	3

COURSE OBJECTIVES

- Will gain knowledge in the basic concepts of Data Analysis
- To acquire skills in data preparatory and preprocessing steps
- To understand the mathematical skills in statistics
- To learn the tools and packages in Python for data science
- To acquire knowledge in data interpretation and visualization techniques

UNIT I INTRODUCTION

9

Need for data science – benefits and uses – facets of data – data science process – setting the research goal – retrieving data – cleansing, integrating, and transforming data – exploratory data analysis – build the models – presenting and building applications.

UNIT II DESCRIBING DATA

10

Frequency distributions –Outliers –relative frequency distributions –cumulative frequency distributions – frequency distributions for nominal data –interpreting distributions –graphs –averages -normal distributions –z scores –normal curve problems –finding proportions –finding scores –more about z–interpretation of r² –multiple regression equations –regression toward the mean- statistical metrics with python.

UNIT III INTRODUCTION TO NUMPY 8

Data types in Python -basics of Numpy arrays - computations on Numpy Arrays-universal functions-aggregations: min, max and Everything in between-computation on arrays: broadcasting - comparisons, masks, and Boolean logic - fancy indexing -sorting values in Numpy array-fast sorting-sorting along rows or columns-partial Sorts-K nearest neighbors- Numpy’s structured arrays.

UNIT IV DATA MANIPULATION WITH PANDAS 9

Pandas objects - data indexing and selection - operating on data in pandas -handling missing data - hierarchical indexing - combining datasets: concat and append - combining datasets: merge and join-aggregation and grouping- pivot tables-vectorized string operations - working with time Series - high-performance pandas: eval () and query().

UNIT V PYTHON FOR DATA VISUALIZATION 9

Visualization with matplotlib – line plots – scatter plots – visualizing errors – density and contour plots – histograms, binnings, and density –three dimensional plotting – geographic data – data analysis using statmodels and seaborn – graph plotting using Plotly – interactive data visualization using Bokeh.

TOTAL: 45 PERIODS

COURSE OUTCOMES

At the end of the course Students will be able to:

- Apply the skills of data inspecting and cleansing.
- Determine the relationship between data dependencies using statistics
- Represent the useful information using mathematical skills
- Can handle data using primary tools used for data science in Python
- Can apply the knowledge for data describing and visualization using tools.

TEXT BOOKS

1. David Cielen, Arno D. B. Meysman, and Mohamed Ali, “Introducing Data Science”, Manning Publications, 2016. (first two chapters for Unit I)
2. Robert S. Witte and John S. Witte, “Statistics”, Eleventh Edition, Wiley Publications, 2017. (Chapters 1–7 for Units II)
3. Jake VanderPlas, “Python Data Science Handbook”, O’Reilly, 2016. (Parts of chapters 2–4 for Units III, IV and V)

REFERENCES

1. Allen B. Downey, “Think Stats: Exploratory Data Analysis in Python”, Green Tea Press, 2014.

IT1301A	OBJECT ORIENTED PROGRAMMING	L	T	P	C
		3	0	0	3

COURSE OBJECTIVES:

- To understand Object Oriented Programming concepts and basic characteristics of Java
- To know the principles of packages, inheritance and interfaces
- To define exceptions and use I/O streams
- To develop a java application with threads and generics classes
- To design and build simple Graphical User Interfaces

UNIT I INTRODUCTION TO OOP AND JAVA FUNDAMENTALS 9

Inheritance–Superclasses-subclasses–Protectedmembers–constructors in subclasses-the Object class–abstract classes and methods –final methods and classes–Interfaces–defining an interface, implementing interface, differences between classes and interfaces and extending interfaces-Object cloning-inner classes, Array Lists-Strings

UNIT II INHERITANCE AND INTERFACES 9

Inheritance–Superclasses-subclasses–Protectedmembers–constructors in subclasses-the Object class–abstract classes and methods –final methods and classes–Interfaces–defining an interface, implementing interface, differences between classes and interfaces and extending interfaces-Object cloning-inner classes, Array Lists-Strings

UNIT III EXCEPTION HANDLING AND I/O 9

Exceptions-exception hierarchy-throwing and catching exceptions –built-in exceptions, creating own exceptions, Stack Trace Elements. Input / Output Basics–Streams–Byte streams and Character streams–Reading and Writing Console–Reading and Writing Files

UNIT IV MULTITHREADING AND GENERIC PROGRAMMING 9

Understanding Threads, Thread Priorities, Synchronizing Threads, Thread lifecycle, Inter-thread communication. Generic Programming–Generic classes–generic methods–Bounded Types–Restrictions and Limitations-Introduction to JDBC, JDBC Drivers and Architecture, Accessing Database with JDBC.

UNIT V EVENT DRIVEN PROGRAMMING 9

Graphics programming - Frame – Components - working with 2D shapes - Using color, fonts, and images - Basics of event handling - event handlers - adapter classes -actions - mouse events - Introduction to Swing –Swing GUI Components – Text Fields, Text Areas – Buttons- Check Boxes –Radio Buttons – Lists-choices- Scrollbars – Windows –Menus – Dialog Boxes. Swing packages-Swing Control classes and Methods.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

At the end of the course, the students should be able to:

- Develop Java programs using OOP principles
- Develop Java programs with the concepts of inheritance and interfaces
- Build Java applications using exceptions and I/O streams
- Design problems solutions using Generic Collections and Exception Handling
- Create a Database connectivity and manipulate database using JDBC
- Develop interactive Java programs using swings

TEXT BOOKS:

1. Herbert Schildt, Java The complete reference, 8th Edition, McGraw Hill Education, 2011.
2. CayS.Horstmann, Gary Cornell, Core Java Volume–I Fundamentals, 9th Edition, Prentice Hall, 2013.

REFERENCES:

1. Paul Deitel, Harvey Deitel, Java SE8 for programmers, 3rd Edition, Pearson, 2015.
2. Steven Holzner, Java2Blackbook, Dream tech press, 2011.
3. Timothy Budd, Understanding Object-oriented programming with Java Updated Edition, Pearson Education, 2000.

CS1301A	DATA STRUCTURES	L	T	P	C
		3	0	0	3

COURSE OBJECTIVES:

- To Study the concepts of ADTs

COURSE OBJECTIVES:

- To understand the basic concepts and key activities of process models.
- To develop and design the software project using process models.
- To understand the requirements engineering concepts and Analysis Modeling.
- To understand the basic concepts of object models.
- To learn various testing strategies in object oriented models.
- To learn the measures for maintaining & to identify the risk analysis.

UNIT I SOFTWARE PROCESS AND AGILE DEVELOPMENT 9

Introduction: The Nature of Software, Software Engineering, The Software Process, Software Engineering practice, Software Myths, Process models: Prescriptive Process Perspective and Specialized Process Models, Agile development: Introduction to Agility - Agile Process Models: Scrum, Dynamic system development and Agile Unified Process-Tool Set for the Agile Process- Extreme programming-XP Process

UNIT II REQUIREMENT ENGINEERING PROCESS AND MODELING 9

Software Requirements: Functional and Non-Functional, User requirements, System requirements, Software Requirements Document – Requirement Engineering Process: Feasibility Studies, Requirements elicitation and analysis, requirements validation, requirements management. Requirements Modeling: Behavior, patterns, and web/mobile apps, Case Study: SRS-Library Management, Student Fee Registration Details.

UNIT III SOFTWARE DESIGN 9

Design engineering: Design Process, Design Concepts, Design Model. Architectural design: Software Architecture, Architectural Genres, Architectural Styles, Architectural Design, Architectural Mapping using Data Flow. User-Interface Design: The Golden Rules, User Interface Analysis and Design, Interface Analysis, Interface Design Steps. Component level Design: Designing Class based Components-Component-Level Design for Web Apps and Mobile Apps.

UNIT IV TESTING STRATEGIES 9

Software testing strategies: A Strategic Approach to Software Testing, Test Strategies for Conventional Software and Object Oriented Software, Validation Testing, White- Box Testing, Basis Path Testing, Black-Box Testing, System Testing. Software Implementation Techniques: Refactoring-Maintenance and Reengineering-BPR Model-Reengineering Process Model-Reverse and Forward Engineering.

UNIT V PROJECT AND RISK MANAGEMENT 9

Software Project Management: Estimation – LOC, FP Based Estimation, Make/Buy Decision COCOMO I & II Model – Project Scheduling – Scheduling, Earned Value Analysis Planning – Project Plan, Planning Process, Risk management: Reactive versus Proactive Risk Strategies, Software Risks, Risk Identification, Risk Projection, Risk Refinement, RMMM, RMMM Plan-Case Study: Risk Management-Manufacturing Company, Banks.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

- Identify and Compare the basic concepts and the key activities in process models.
- Concepts of requirements engineering design and Analysis Modeling.
- Understand the basic models using the object oriented methodologies.
- Apply systematic testing procedure for software design and deployment.
- Compare and contrast the various testing strategies.
- Understand the maintenance and to identify the risk in object oriented models.

TEXT BOOKS:

1. Roger S. Pressman, “Software Engineering - A Practitioner’s Approach”, 6th Edition, TMH, 2010.
2. Sommerville, “Software Engineering”, 9th Edition, Pearson Education, 2011.

REFERENCES:

1. K.K. Agarwal & Yogesh Singh, “Software Engineering”, 3rd Edition, New Age International Publishers, 2008.
2. Shely Cashman Rosenblatt, “System Analysis and Design”, 2nd Edition, Thomson Publications, 2011.
3. Pankaj Jalote, “An Integrated Approach to Software Engineering”, 3rd Edition, Narosa Publishing House, 2011.

AD1302A

DATA SCIENCE LABORATORY

L T P C
0 0 4 2

COURSE OBJECTIVES

- Understand the Python Programming packages Python, Numpy, Scipy, Matplotlib, Pandas, statmodels, seaborn, plotly, bokeh Language.
- To prepare data for data analysis through understanding its distribution.
- Exposure on data processing using NUMPY and PANDAS
- To acquire knowledge in plotting using visualization tools.
- To understand and implement classification and Regression Model.

SOFTWARE REQUIREMENTS

Python, Numpy, Scipy, Matplotlib, Pandas, statmodels, seaborn, plotly, bokeh

LIST OF EXPERIMENTS

1. Working with Numpy arrays
2. Working with Pandas data frames
3. Basic plots using Matplotlib
4. Frequency distributions
5. Normal curves
6. Correlation coefficient
7. Regression
8. Data Acquisition using python web Scraping
9. Classification and tabulation of data and Graphical and diagrammatic presentation of data.
10. CORRELATION AND COVARIANCE
 - a. Find the correlation matrix.
 - b. Plot the correlation plot on dataset and visualize giving an overview of relationships among data on iris data.
 - c. Analysis of covariance: variance (ANOVA), if data have categorical variables on iris data.
11. Demonstration of Data Visualization in Python.
12. Importing Data from External Source Using Python

TOTAL: 60 PERIODS

COURSE OUTCOMES

Upon completion of the course, the students will be able to

- Develop relevant programming abilities.
- Demonstrate knowledge of statistical data analysis techniques
- Exhibit proficiency to build and assess data-based models.
- Demonstrate skill in Data management & processing tasks using Python
- Apply data science concepts and methods to solve problems in real-world contexts and will

communicate these solutions effectively.

REFERENCES:

1. Jake VanderPlas, "Python Data Science Handbook", O'Reilly, 2016.
2. Allen B. Downey, "Think Stats: Exploratory Data Analysis in Python", Green Tea Press, 2014.
3. Data Science from Scratch: First Principles with Python, Second Edition by Joel Grus, 2019.

CS1303A

DATA STRUCTURES LABORATORY

L	T	P	C
0	0	4	2

COURSE OBJECTIVES:

- To implement linear and non-linear data structures
- To understand the different operations of search trees
- To implement graph algorithms
- To get familiarized to sorting, searching and hashing algorithms

LIST OF EXPERIMENTS

1. Array implementation of List ADT
2. Implement the following data structures
3. Singly Linked List
4. Doubly Linked List
5. Array implementation of Stack and Queue ADTs
6. Applications of List, Stack and Queue ADTs
7. Implementation of Binary Search Trees
8. Implementation of AVL Trees
9. Implementation of heaps using priority queues.
10. Programs for implementation of graph traversals
11. BFS
12. DFS
13. Implementation of searching algorithms
14. Implementation of Insertion Sort, Merge Sort, Quick Sort and Heap Sort algorithms
15. Programs to implement hashing
16. Separate Chaining
17. Open Addressing

LIST OF EQUIPMENT FOR A BATCH OF 30 STUDENTS:

Standalone desktops with C compiler 30 Nos.

(Or)

Server with C compiler supporting 30 terminals or more.

TOTAL: 60 PERIODS

COURSE OUTCOMES:

At the end of the course, the students should be able to:

- Implement abstract data types for linear data structures
- To apply different linear data structures to problem solutions
- Comprehend and implement the different operations of various Trees.
- Critically analyze the various algorithms
- Understand and implement various sorting, searching and hashing algorithms

IT1302A	OBJECT ORIENTED PROGRAMMING LABORATORY	L	T	P	C
		0	0	4	2

COURSE OBJECTIVES

- To build software development skills using java programming for real-world applications.
- To understand and apply the concepts of classes, packages, interfaces, array list, exception handling and file processing.
- To develop applications using generic programming and event handling

LIST OF EXPERIMENTS

1. Develop a java application using classes & objects
2. Develop a java application using packages.
3. Develop a java application using Inheritance.
4. Design a Java interface for ADT Stack. Provide necessary exception handling.
5. Write a program to perform string operations using Array List. Write functions for the following
 - a. Append-add at end
 - b. Insert-add at particular index
 - c. Search
 - d. List all string starts with given letter.
6. Write a Java Program to create an abstract class named and demonstrate polymorphism.
7. Write a Java program to implement user defined exception handling.
8. Write a Java program that reads a filename from the user, displays information about whether the file exists, whether the file is readable, or writable, the type of file and the length of the file in bytes.
9. Write a java program that implement multi-threading.
10. Write a java program to create generic function.
11. Design a calculator using event-driven programming paradigm of Java with the following options.
 - a) Decimal manipulations
 - b) Scientific manipulations
12. Develop a simple student database management system using event-driven and concurrent programming paradigms of Java. Use JDBC to connect a back-end database.

LIST OF EQUIPMENT FOR A BATCH OF 30 STUDENTS:

Standalone desktops with java 30 Nos.

(Or)

Server with java supporting 30 terminals or more.

TOTAL: 60 PERIODS

COURSE OUTCOMES:

- Develop and implement Java programs for simple applications that make use of classes, packages and interfaces.
- Develop and implement Java Programs with Array list.
- Develop and implement Java programs with exception handling and multithreading.
- Design applications using file processing, generic programming and event handling.
- Ability to solve real world problems using features of Object Oriented Programming
- Ability to write, debug and document well-structured Java Applications

HS1301A	INTERPERSONAL SKILLS LABORATORY	L	T	P	C
		0	0	2	1

COURSE OBJECTIVES:

- Equip students with the English language skills required for the successful undertaking of academic

- studies with primary emphasis on academic speaking and listening skills.
- Provide guidance and practice in basic general and classroom conversation and to engage in specific academic speaking activities.
- Improve general and academic listening skills.
- Make effective presentation.

UNIT I **6**

Listening as a key skill- its importance- Speaking- give personal information- asks for personal information- Improving pronunciation- pronunciation basics- Taking lecture notes- preparing to listen to a lecture- articulate a complete idea.

UNIT II **6**

Interpersonal skills- nurturing- empathetic- self-control- patient- sociability- warmth- social Skills-Team Work-Work Ethic- willing to work- initiative- self-motivated - Integrity.

UNIT III **6**

Factors influence fluency- deliver a five-minute informal talk- greet- respond to greetings-describe health and symptoms-invite and offer- accept- decline- take leave- listen for and follow the gist- listen for detail.

UNIT IV **6**

Being an active listener: giving verbal and non-verbal feedback- participating in a group discussion- asking and getting clarifications- Summarizing academic readings and lectures- Conversational speech- listening to and participating in conversations- persuade.

UNIT V **6**

Formal and informal talk- listen to follow and respond to explanations, directions and instructions in academic and business contexts- Strategies for formal presentations and interactive communication- group/pair presentations.

TOTAL: 30 PERIODS

COURSE OUTCOMES:

- Listen and respond appropriately.
- Participate in group discussions
- Make effective presentations
- Participate confidently and appropriately in conversations both formal and informal

TEXT BOOKS:

1. Brooks, Margret. Skills for Success. Listening and Speaking. Level 4 Oxford University Press, Oxford: 2011.
2. Richards, C. Jack. & David Bholke. Speak Now Level 3. Oxford University Press, Oxford: 2010

REFERENCES:

1. Bhatnagar, Nitin and Mamta Bhatnagar. Communicative English for Engineers and Professionals. Pearson: New Delhi, 2010.
2. Hughes, Glyn and Josephine Moate. Practical English Classroom. Oxford University Press: Oxford, 2014.
3. Ladousse, Gillian Porter. Role Play. Oxford University Press: Oxford, 2014
4. Richards C. Jack. Person to Person (Starter). Oxford University Press: Oxford, 2006.
5. Vargo, Mari. Speak Now Level 4. Oxford University Press: Oxford, 2013

MA1405A	LINEAR ALGEBRA AND OPTIMIZATION TECHNIQUES	L	T	P	C
		3	1	0	4

COURSE OBJECTIVES:

- To test the consistency and solve system of linear equations also to find the basis and dimension of vector space
- To obtain the matrix of linear transformation and its eigenvalues and eigenvectors
- To find orthonormal basis of inner product space and find least square approximation
- To find eigenvalues of a matrix using numerical techniques and perform matrix decomposition.
- Obtain solution to network problems using CPM and PERT techniques and able to optimize the function subject to the constraints

UNIT I SYSTEM OF LINEAR EQUATIONS AND VECTOR SPACE 12

Matrices - Row echelon form - Rank - System of linear equations - Consistency - Gauss elimination method - Gauss Jordan method. Real and Complex fields - Vector spaces over Real and Complex fields - Subspace - Linear space- Linear independence and dependence - Basis and dimension.

UNIT II LINEAR TRANSFORMATION 12

Linear transformation - Rank space and null space - Rank and nullity - Dimension theorem - Matrix representation of linear transformation - Eigenvalues and eigenvectors of linear transformation.

UNIT III INNER PRODUCT SPACES 12

Inner product and norms - Properties - Orthogonal, Orthonormal vectors - Gram Schmidt ortho normalization process - Least square approximation.

UNIT IV EIGEN VALUE PROBLEMS AND MATRIX DECOMPOSITION 12

Eigen value Problems: Power method, Jacobi rotation method - Singular value decomposition - QR decomposition

UNIT V CLASSICAL OPTIMISATION THEORY AND PROJECT SCHEDULING 12

Unconstrained problems – necessary and sufficient conditions - Newton- Raphson method, Constrained problems – equality constraints – inequality constraints - Kuhn-Tucker conditions Project network - Diagram representation – Floats - Critical path method (CPM) – PERT- Cost considerations in PERT and CPM

TOTAL: 60 PERIODS

COURSE OUTCOMES:

After the completion of the course the student will be able to

- Test the consistency and solve system of linear equations and find the basis and dimension of vector space
- Obtain the matrix of linear transformation and its eigenvalues and eigenvectors
- Find orthonormal basis of inner product space and find least square approximation
- Find eigenvalues of a matrix using numerical techniques and perform matrix decomposition
- Obtain solution to network problems using CPM and PERT techniques able to optimize the function subject to the constraints

TEXT BOOKS:

1. Friedberg A.H, Insel A.J. and Spence L, Linear Algebra, Prentice Hall of India, New Delhi, 2004.
2. Faires J.D. and Burden R., Numerical Methods, Brooks/Cole (Thomson Publications), New Delhi,

2002.

3. Hamdy A Taha, Operations Research: An Introduction, Pearson, 10th Edition, 2017

REFERENCES:

1. Kumaresan S, Linear Algebra - A geometric approach, Prentice Hall of India, New Delhi, Reprint, 2010.
2. Strang G, Linear Algebra and its applications, Thomson (Brooks / Cole) New Delhi, 2005.
3. Gerald C.F. and Wheatley P.O, Applied Numerical Analysis, Pearson Educations, New Delhi, 2002.
4. Sundarapandian V, Numerical Linear Algebra, Prentice Hall of India, New Delhi, 2008.
5. Richard Branson, Matrix Operations, Schaum's outline series, 1989.
6. J. K. Sharma, Operations Research Theory and Applications, Macmillan, 5th Edition, 2012
7. Ravindran A., Philip D.T., and Solberg J.J., Operations Research, John Wiley, 2nd Edition, 2007.

AD1401A	FUNDAMENTALS OF ARTIFICIAL INTELLIGENCE	L	T	P	C
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OBJECTIVES

The objective of this course is to enable the students to

- Understand the basic concepts of intelligent agents
- Develop general-purpose problem solving agents, logical reasoning agents, and agents that reason under uncertainty
- Employ AI techniques to solve some of today's real world problems
- To know about the various applications of AI.

UNIT I INTRODUCTION 9

Introduction – Definition - Future of Artificial Intelligence -Characteristics of Intelligent Agents –Typical Intelligent Agents – Problem Solving Approach to Typical AI problems- Problem solving agents –search algorithms –uninformed search strategies.

UNIT II PROBLEM SOLVING 9

Heuristic search strategies –heuristic functions -Local search and optimization problems –local search in continuous space –search with non-deterministic actions –search in partially observable environments – online search agents and unknown environments

UNIT III GAME PLAYING AND CSP 9

Game theory –optimal decisions in games –alpha-beta search –monte-carlo tree search –stochastic games – partially observable Games-Constraint satisfaction problems –constraint propagation –backtracking search for CSP –local search for CSP –structure of CSP

UNIT IV LOGICAL AGENTS 9

Knowledge-based agents –propositional logic –propositional theorem proving –propositional model checking –agents based on propositional logic First-order logic –syntax and semantics –knowledge representation and engineering –inferences in first-order logic –forward chaining –backward chaining – resolution.

UNIT V APPLICATIONS 9

AI applications – Language Models – Information Retrieval- Information Extraction – Natural Language Processing - Machine Translation – Speech Recognition – Robot.

COURSE OUTCOMES

On successful completion of this course, the students will be able to

- Explain autonomous agents that make effective decisions in fully informed, partially observable, and adversarial settings
- Choose appropriate algorithms for solving given AI problems
- Represent a problem using first order and predicate logic.
- Design applications for NLP that use Artificial Intelligence.

TEXT BOOK:

1. Stuart Russel and Peter Norvig, “Artificial Intelligence: A Modern Approach”, Fourth Edition, Pearson Education, 2020.
2. Gerhard Weiss, —Multi Agent Systems, Second Edition, MIT Press, 2013.

REFERENCES:

1. Dan W. Patterson, “Introduction to AI and ES”, Pearson Education, 2007
2. Kevin Night, Elaine Rich, and Nair B., “Artificial Intelligence”, McGraw Hill, 2008
3. Patrick H. Winston, "Artificial Intelligence", Third edition, Pearson Edition, 2006
4. Deepak Khemani, “Artificial Intelligence”, Tata McGraw Hill Education, 2013 (<http://nptel.ac.in/>)
5. Artificial Intelligence by Example: Develop machine intelligence from scratch using real artificial intelligence use cases -by Dennis Rothman, 2018

AD1402A

DATA ANALYTICS

L T P C
3 0 0 3

COURSE OBJECTIVES:

The Student should be made to:

- Know the fundamental concepts of big data and analytics
- Learn the different ways of data analysis
- Be familiar with data streams
- Learn the mining and clustering
- Be familiar with the frameworks and NOSQL data management for big data

UNIT I INTRODUCTION TO BIG DATA

9

Introduction to Big Data Platform – Challenges of conventional systems - Web data – Evolution of Big data - Best Practices for Big Data Analytics - Big data characteristics - Validating - The Promotion of the Value of Big Data - Big Data Use Cases- Perception and Quantification of Value - Modern data analytic tools.

UNIT II DATA ANALYSIS

9

Statistical concepts: Populations - samples - random sampling - Sampling distributions - creating a sampling distribution - mean of all sample means - standard error of the mean - other sampling distribution - resampling, statistical inference, prediction error. Regression modeling: Linear Regression, Logistic Regression, Multivariate analysis, Analysis of time series: linear systems analysis, nonlinear dynamics - Rule induction

UNIT III MINING DATA STREAMS

9

Introduction to Streams Concepts – Stream data model and architecture - Stream Computing, Sampling data in a stream – Filtering streams – Counting distinct elements in a stream – Estimating moments – Counting oneness in a window – Decaying window – Real time Analytics Platform(RTAP) applications - case studies - real time sentiment analysis, stock market predictions.

UNIT IV ASSOCIATION AND CLUSTERING**9**

Advanced Analytical Theory and Methods: Association Rules - Overview - Apriori Algorithm - Evaluation of Candidate Rules - Applications of Association Rules - Finding Association & finding similarity – Clustering Techniques – Hierarchical – K-means - Use Cases - Overview of the Method - Determining the Number of Clusters - Clustering high dimensional data – CLIQUE and PROCLUS – Clustering in non-euclidean space

UNIT V FRAMEWORKS AND BIG DATA MANAGEMENT**9**

Understanding Big Data Storage - A General Overview of High-Performance Architecture - HDFS – Map Reduce and YARN - Map Reduce Programming Model – NoSQL Databases - Hive - Sharding – Hbase – Case Study: Analyzing big data with twitter - Big data for E-Commerce - Big data for blogs

TOTAL: 45 PERIODS**COURSE OUTCOMES:**

Upon completion of the course, the students will be able to:

- Understand the fundamentals of big data
- Apply the statistical analysis methods.
- Perform analytics on data streams
- Apply mining algorithm and analyze data by utilizing various clustering algorithms.
- Learn Hadoop frameworks and NoSQL data management for big data

TEXT BOOKS:

1. David Loshin, "Big Data Analytics: From Strategic Planning to Enterprise Integration with Tools, Techniques, NoSQL, and Graph", Morgan Kaufmann/Elsevier Publishers, 2013
2. Michael Berthold, David J. Hand, Intelligent Data Analysis, Springer, 2007.
3. Anand Rajaraman and Jeffrey David Ullman, Mining of Massive Datasets, Cambridge University Press, 2012.

REFERENCES:

1. EMC Education Services, "Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data", Wiley publishers, 2015.
2. Robert S. Witte and John S. Witte, "Statistics", Eleventh Edition, Wiley Publications, 2017.
3. Kim H. Pries and Robert Dunnigan, "Big Data Analytics: A Practical Guide for Managers " CRC Press, 2015.
4. Bill Franks, Taming the Big Data Tidal Wave: Finding Opportunities in Huge Data Streams with advanced analytics, John Wiley & sons, 2012.

IT1401A**DATABASE MANAGEMENT SYSTEMS**

L	T	P	C
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COURSE OBJECTIVES:

- To learn the fundamentals of data models, conceptualize and depict a database system using ER diagram.
- To study the principles to be followed to create an effective relational database and write SQL queries to store/retrieve data to/from database systems.
- To know the fundamental concepts of transaction processing, concurrency control techniques and recovery procedure.
- To learn about the internal storage structures using different file and indexing techniques and the basics of query processing and optimization.
- To study the basics of distributed databases, semi-structured and un-structured data models

UNIT I RELATIONAL DATABASES 9

Purpose of Database System – Views of data – Data Models – Database System Architecture – Introduction to relational databases – Relational Model – Keys – Relational Algebra – SQL fundamentals – Advanced SQL features – Embedded SQL– Dynamic SQL

UNIT II DATABASE DESIGN 9

Entity-Relationship model – E-R Diagrams – Enhanced-ER Model – ER-to-Relational Mapping – Functional Dependencies – Non-loss Decomposition – First, Second, Third Normal Forms, Dependency Preservation – Boyce/ Codd’s Normal Form – Multi-valued Dependencies and Fourth Normal Form – Join Dependencies and Fifth Normal Form

UNIT III TRANSACTIONS 9

Transaction Concepts – ACID Properties – Schedules – Serializability – Concurrency Control – Need for Concurrency – Locking Protocols – Two Phase Locking – Deadlock – Transaction Recovery - Save Points – Isolation Levels – SQL Facilities for Concurrency and Recovery.

UNIT IV IMPLEMENTATION TECHNIQUES 9

RAID – File Organization – Organization of Records in Files – Indexing and Hashing –Ordered Indices – B+ tree Index Files – B tree Index Files – Static Hashing – Dynamic Hashing – Query Processing Overview – Algorithms for SELECT and JOIN operations – Query optimization using Heuristics and Cost Estimation.

UNIT V ADVANCED TOPICS 9

Overview of Distributed Databases – Data Fragmentation – Replication — Introduction to Object-based Databases - Enhanced Data bases: Temporal Database –Spatial Database –Multimedia Database - XML Databases: XML schema - NOSQL Database: Characteristics –Schema-less models– Applications – Current Trends.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

- Model an application’s data requirements using conceptual modeling and design database schemas based on the conceptual model.
- Formulate solutions to a broad range of query problems using relational algebra/SQL.
- Demonstrate an understanding of normalization theory and apply such knowledge to the normalization of a database.
- Run transactions and estimate the procedures for controlling the consequences of concurrent data access.
- Explain basic database storage structures, access techniques and query processing.
- Describe distributed, semi-structured and unstructured database systems.

TEXT BOOKS:

1. Abraham Silberschatz, Henry F. Korth, S. Sudharshan, —Database System Concepts, Sixth Edition, Tata McGraw Hill, 2014.
2. Ramez Elmasri, Shamkant B. Navathe, —Fundamentals of Database Systems, Sixth Edition, Pearson Education, 2017.
3. David Loshin, ”Big Data Analytics: From Strategic Planning to Enterprise Integration with Tools, Techniques, NoSQL and Graph”, Morgan Kaufmann/El Sevier Publishers, 2013.

REFERENCES:

1. C.J.Date, A.Kannan, S.Swamynathan, —An Introduction to Database Systems, Eighth Edition, Pearson Education, 2006.

2. Raghu Ramakrishnan, —Database Management Systems, Fourth Edition, McGraw-Hill College Publications, 2015.
3. G.K.Gupta, "Database Management Systems, Tata McGraw Hill, 2011.
3. G. K. Gupta, "Database Management Systems", Tata McGraw Hill, 2011.
4. Carlos Coronel, Steven Morris, Peter Rob, "Database Systems: Design, Implementation and Management", Ninth Edition, Cengage Learning, 2011.

HV1401A

UNIVERSAL HUMAN VALUES

L T P C
2 1 0 3

Universal Human Values: Understanding Harmony

COURSE OBJECTIVE:

The objective of the course is four fold:

- Development of a holistic perspective based on self-exploration about themselves (human being), family, society and nature/existence.
- Understanding (or developing clarity) of the harmony in the human being, family, society and nature/existence
- Strengthening of self-reflection.
- Development of commitment and courage to act.

COURSE TOPICS:

Module 1: Course Introduction - Need, Basic Guidelines, Content and Process for Value Education

1. Purpose and motivation for the course, recapitulation from Universal Human Values-I
2. Self-Exploration—what is it? - Its content and process; ‘Natural Acceptance’ and Experiential Validation—as the process for self-exploration
3. Continuous Happiness and Prosperity- A look at basic Human Aspirations
4. Right understanding, Relationship and Physical Facility- the basic requirements for fulfilment of aspirations of every human being with their correct priority
5. Understanding Happiness and Prosperity correctly- A critical appraisal of the current scenario
6. Method to fulfil the above human aspirations: understanding and living in harmony at various levels. Include practice sessions to discuss natural acceptance in human being as the innate acceptance for living with responsibility (living in relationship, harmony and co-existence) rather than as arbitrariness in choice based on liking-disliking

Module 2: Understanding Harmony in the Human Being - Harmony in Myself!

7. Understanding human being as a co-existence of the sentient ‘I’ and the material ‘Body’
8. Understanding the needs of Self (‘I’) and ‘Body’ - happiness and physical facility
9. Understanding the Body as an instrument of ‘I’ (I being the doer, seer and enjoyer)
10. Understanding the characteristics and activities of ‘I’ and harmony in ‘I’
11. Understanding the harmony of I with the Body: Sanyam and Health; correct appraisal of Physical needs, meaning of Prosperity in detail
12. Programs to ensure Sanyam and Health. Include practice sessions to discuss the role others have played in making material goods available to me. Identifying from one’s own life. Differentiate between prosperity and accumulation. Discuss program for ensuring health vs dealing with disease.

Module 3: Understanding Harmony in the Family and Society- Harmony in Human Human Relationship

13. Understanding values in human-human relationship; meaning of Justice (nine universal values in relationships) and program for its fulfilment to ensure mutual happiness; Trust and Respect as the foundational values of relationship

14. Understanding the meaning of Trust; Difference between intention and competence
15. Understanding the meaning of Respect, Difference between respect and differentiation; the other salient values in relationship
16. Understanding the harmony in the society (society being an extension of family): Resolution, Prosperity, fearlessness (trust) and co-existence as comprehensive Human Goals
17. Visualizing a universal harmonious order in society- Undivided Society, Universal Order- from family to world family. Include practice sessions to reflect on relationships in family, hostel and institute as extended family, real life examples, teacher-student relationship, goal of education etc. Gratitude as a universal value in relationships. Discuss with scenarios. Elicit examples from students' lives.

Module 4: Understanding Harmony in the Nature and Existence - Whole existence as Coexistence

18. Understanding the harmony in the Nature
19. Interconnectedness and mutual fulfilment among the four orders of nature recyclability and self-regulation in nature
20. Understanding Existence as Co-existence of mutually interacting units in all pervasive space
21. Holistic perception of harmony at all levels of existence. Include practice sessions to discuss human being as cause of imbalance in nature (film "Home" can be used), pollution, depletion of resources and role of technology etc.

Module 5: Implications of the above Holistic Understanding of Harmony on Professional Ethics

22. Natural acceptance of human values
23. Definitiveness of Ethical Human Conduct
24. Basis for Humanistic Education, Humanistic Constitution and Humanistic Universal Order
25. Competence in professional ethics: a. Ability to utilize the professional competence for augmenting universal human order b. Ability to identify the scope and characteristics of people friendly and eco-friendly production systems, c. Ability to identify and develop appropriate technologies and management patterns for above production systems.
26. Case studies of typical holistic technologies, management models and production systems
27. Strategy for transition from the present state to Universal Human Order: a. At the level of individual: as socially and ecologically responsible engineers, technologists and managers b. At the level of society: as mutually enriching institutions and organizations
28. Sum up. Include practice Exercises and Case Studies will be taken up in Practice (tutorial) Sessions eg. To discuss the conduct as an engineer or scientist etc.

TOTAL: 45 PERIODS

READINGS:

Text Book

1. Human Values and Professional Ethics by R R Gaur, R Sangal, G P Bagaria, Excel Books, New Delhi, 2010
2. Books, New Delhi, 2010

Reference Books

1. Jeevan Vidya: Ek Parichaya, ANagaraj, Jeevan Vidya Prakashan, Amarkantak, 1999.
2. Human Values, A.N. Tripathi, New Age Intl. Publishers, New Delhi, 2004.
3. The Story of Stuff (Book).
4. The Story of My Experiments with Truth - by Mohandas Karamchand Gandhi
5. Small is Beautiful - E. F Schumacher.
6. Slow is Beautiful - Cecile Andrews
7. Economy of Permanence - J C Kumarappa
8. Bharat Mein Angreji Raj – Pandit Sunderlal
9. Rediscovering India - by Dharampal
10. Hind Swaraj or Indian Home Rule - by Mohandas K. Gandhi
11. India Wins Freedom - Maulana Abdul Kalam Azad

12. Vivekananda - Romain Rolland (English)

13. Gandhi - Romain Rolland (English)

AD1403A

ARTIFICIAL INTELLIGENCE LABORATORY

L T P C
0 0 4 2

COURSE OBJECTIVES

- To design and implement different techniques to develop simple autonomous agents that make effective decisions in fully informed, and partially observable, settings.
- To apply appropriate algorithms for solving given AI problems.
- To Design and implement logical reasoning agents.
- To Design and implement agents that can reason under uncertainty.
- To understand the Implementation of these reasoning systems using either backward or forward inference mechanisms.

LIST OF EXPERIMENTS:

1. Develop PEAS descriptions for given AI tasks
2. Implement basic search strategies for selected AI applications
3. Implement Travelling Salesperson Problem using Heuristic approach
4. Implement N-queen's problem/Towers of Hanoi problem
5. Implement Hill climbing to solve 8-Puzzle problem
6. Solve problems using Depth First Search
7. Solve problems using Best First Search
8. Implement A* and memory bounded A* algorithms
9. Implement simulated annealing algorithms for AI tasks
10. Implement alpha-beta tree search
11. Implement backtracking algorithms for CSP
12. Implement local search algorithms for CSP
13. Implement propositional logic inferences for AI tasks
14. Implement resolution based first order logic inferences for AI tasks.

TOTAL: 60 PERIODS

COURSE OUTCOMES

After the completion of this course, students will be able to:

- Implement simple PEAS descriptions for given AI tasks
- Develop programs to implement simulated annealing and genetic algorithms
- Demonstrate the ability to solve problems using searching and backtracking
- Ability to Implement simple reasoning systems using either backward or forward inference mechanisms
- Will be able to choose and implement a suitable technique for a given AI task

SOFTWARE: C++ or Java Software

AD1404A

DATA ANALYTICS LABORATORY

L T P C
0 0 4 2

COURSE OBJECTIVES:

- To implement MapReduce programs for processing big data
- To study and write simple programs using the basic packages for handling data
- To analyse big data using linear and logistic regression models and demonstrate time series analysis in any real time application
- To analyse big data using clustering algorithms
- To perform case study on analyzing and visualizing big data

LIST OF EXPERIMENTS

1. Install, configure and run Hadoop and HDFS
2. Implement word count / frequency programs using MapReduce
3. Implement Random sampling
4. Implement Linear Regression
5. Implement Logistic Regression
6. Implement Time Series Analysis
7. Implement clustering techniques
8. Visualize data using any plotting framework
9. Implement the case study on analyzing big data with twitter using python

TOTAL: 60 PERIODS

COURSE OUTCOMES:

Upon Completion of this course, the students will be able to:

- Process big data using Hadoop framework
- Demonstrate the understanding of data distribution with various samples
- Build and apply linear and logistic regression models, conduct time series analysis
- Perform data analysis with clustering algorithms
- Implement case study on analyzing big data and perform data visualization

LIST OF SOFTWARES FOR A BATCH OF 30 STUDENTS:

Hadoop

YARN

R Package

Hbase

MongoDB

Tools: Python, Numpy, Scipy, Matplotlib, Pandas, statmodels, seaborn, plotly, bokeh

IT1402A	DATABASE MANAGEMENT SYSTEMS LABORATORY	L	T	P	C
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COURSE OBJECTIVES:

- To learn and implement important commands in SQL.
- To learn the usage of nested and joint queries.
- To understand functions, procedures and procedural extensions of databases.
- To understand design and implementation of typical database applications.
- To be familiar with the use of a front end tool for GUI based application development

EXPERIMENTS:

1. Data Definition Commands, Data Manipulation Commands for inserting, deleting, updating and retrieving Tables and Transaction Control statements
2. Database Querying – Simple queries, Nested queries, Sub queries and Joins
3. Views, Sequences, Synonyms
4. Database Programming: Implicit and Explicit Cursors
5. Procedures and Functions
6. Triggers
7. Exception Handling
8. Database Design using ER modeling, normalization and Implementation for any application
9. Create Document, column and graph based data using NOSQL database tools.
10. Develop a simple GUI based database application

TOTAL: 60 PERIODS

COURSE OUTCOMES:

At the end of the course, the students will be able to:

- Use typical data definitions and manipulation commands.
- Design applications to test Nested and Join Queries
- Implement simple applications that use Views
- Critically analyze the use of Tables, Views, Functions and Procedures
- Implement a GUI application that require a Front-end and Back end Tool
- Create and manipulate data using NOSQL database.

HS1401A

EMPLOYABILITY AND SOFT SKILLS LAB

L	T	P	C
0	0	2	1

COURSE OBJECTIVES:

- Strengthen the Employability skills of the students of engineering.
- Enhance their writing skills with specific reference to technical writing.
- Develop students' critical thinking skills.
- Provide more opportunities to develop their project and proposal writing skills.
- Enrich the Soft Skills of the students.

UNIT I

6

Soft Skills- Professionalism- Courtesy- manners - etiquette- business etiquette- Flexibility- Positive attitude- Responsibility-Teamwork- Time Management

UNIT II

6

Communication - oral speaking capability- written- presenting- listening- clear speech & writing- Motivation and Initiative-Leadership- Reliability/dependability- Adaptability- Patience- Problem solving- Negotiation and persuasion

UNIT III

6

Writing- Plan before writing- Use of Graphic organisers- Develop a paragraph: topic sentence, supporting sentences, concluding sentence- Write a descriptive paragraph- opinion paragraph- argumentative-analytical.

UNIT IV

6

Reading- Genres and Organization of Ideas- Writing- Email writing- resumes- Job application- project writing- writing convincing proposals.

UNIT V

6

Aptitude- Verbal- Logical Reasoning- Critical reading and thinking- understanding how the text positions the reader- Writing- Statement of Purpose- letter of recommendation- Vision statement

TOTAL: 30 PERIODS

COURSE OUTCOMES:

- Write different types of paragraphs.
- Write winning job applications.
- Excel in Verbal aptitude, read and evaluate texts logically to solve the puzzles.
- Good in employability and soft skills.
- Display critical thinking in various professional contexts.

TEXT BOOKS:

1. Gramer F. Margot and Colin S. Ward Reading and Writing (Level 3) Oxford University Press: Oxford, 2011
2. Debra Daise, Charl Norloff, and Paul Carne Reading and Writing (Level 4) Oxford University Press: Oxford, 2011

REFERENCES:

1. Davis, Jason and Rhonda Liss. Effective Academic Writing (Level 3) Oxford University Press: Oxford, 2006
2. E. Suresh Kumar and et al. Enriching Speaking and Writing Skills. Second Edition. Orient Black swan: Hyderabad, 2012
3. Withrow, Jeans and et al. Inspired to Write. Readings and Tasks to develop writing skills. Cambridge University Press: Cambridge, 2004
4. Goatly, Andrew. Critical Reading and Writing. Routledge: United States of America, 2000
5. Petelin, Roslyn and Marsh Durham. The Professional Writing Guide: Knowing Well and Knowing Why. Business & Professional Publishing: Australia, 2004.

AD1501A**INFORMATION AND NETWORK SECURITY**

L	T	P	C
3	0	0	3

COURSE OBJECTIVES:

- To understand the basics of Number Theory and Security
- To understand and analyze the principles of different encryption techniques
- To understand the security threats and attacks
- To understand and evaluate the need for the different security aspects in real time applications
- To learn the different applications of information security

UNIT I FUNDAMENTALS OF SECURITY**9**

Computer Security Concepts- Threats, Attacks and Assets – Security Functional Requirements – Fundamental Security Design Principles – Attack Surfaces and Attack Trees. Computer Security Strategy – Number Theory: Prime Numbers and Factorization, Modular Arithmetic, GCD and Euclidean Algorithm, Chinese Remainder Theorem, Multiplication Modulo m and the Totient Function, Problems, Fermat and Euler Theorem. Primitive Roots and the Structure of F^*_p , Number in other Bases, Fast Computation of Powers in Z/mZ , Multiplicative Functions, Group Theory, Fields and Problems

UNIT II ENCRYPTION TECHNIQUES AND KEY MANAGEMENT**9**

Symmetric Encryption Principles – Data Encryption Standard – Advanced Encryption Standard – Stream Ciphers and RC4-Cipher Block Modes Operation – Digital Signatures-Key Distributions - Public Key Cryptosystem: RSA, Elliptic Curve Cryptography - Key Exchange Algorithms: Diffie-Hellman and ElGamal Key Exchange

UNIT III AUTHENTICATION, INTEGRITY AND ACCESS CONTROL**9**

Authentication: Security Hash Function – HMAC – Electronic User Authentication Principles, Password Based Authentication, Token Based and Remote Authentication; Internet Authentication Applications: Kerberos X.509 – Public Key Infrastructure; Access Control: Access Control Principles - Subjects, Objects, and Access Rights - Discretionary Access Control -Example: UNIX File Access Control – Role Based Access Control - Attribute-Based Access Control-Identity, Credential, and Access Management-Trust Frameworks

UNIT IV SECURITY

9

System Security: Firewall, Viruses, Worms, Ransomware, Keylogger, Greyware, IDS, DDoS Network Security: SSL – TLS – HTTPS – IP Security; OS Security: Introduction to Operating System Security - System Security Planning - Operating Systems Hardening – Application Security - Security Maintenance - Linux/Unix Security - Windows Security – Virtualization Security; Wireless Security: Risks and Threats of Wireless- Wireless LAN Security- Wireless Security Policy-Wireless Security Architectures-Wireless security Tools

UNIT V SECURITY APPLICATIONS

9

IOT security: Introduction- Architectures- Security challenges- Security requirements- Trust, Data confidentiality, and privacy in IOT- Security in future IOT systems; Cloud Security: Security Requirements-Security patterns and Architectural Elements-Cloud Security Architecture-Security Management in the Cloud- Availability Management- SaaS Availability Management-PaaS Availability Management-IaaS Availability Management-Access Control-Security Vulnerability, Patch and Configuration Management.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

- Appraise the fundamentals of security and the significance of number theory in computer security
- Critically analyze the public key cryptographic standards and authentication scheme
- Able to apply the security frameworks for real time applications
- Outline the security threats and attacks in IoT, Cloud.
- Able to develop appropriate security algorithms understanding the possible threats

TEXTBOOKS:

1. William Stallings, "Cryptography and Network Security Principles and Practice", Fifth Edition, 2011, Pearson Education International.
2. William Stallings and Lawrie Brown, "Computer Security Principles and Practice", Third Edition, 2015, Pearson Education International.

REFERENCES:

1. Tim Mather, Subra Kumaraswamy and Shahed Latif, "Cloud Security and Privacy: An Enterprise Perspective on Risks and Compliance", 2009, O'Reilly
2. Mikhail Gloukhovtsev, "IoT Security: Challenges, Solutions & Future Prospects", 2018, Knowledge Sharing Article, Dell Inc.
3. Pradip Kumar Das, Hrudaya Kumar Tripathy, Shafiz Affendi Mohdyusuf, Privacy and Security Issues in Big Data, An Analytical View on Business Intelligence. Springer 2021.

IT1701A

DISTRIBUTED SYSTEMS AND CLOUD COMPUTING

L	T	P	C
3	0	0	3

COURSE OBJECTIVES

- To understand the concepts that underlie distributed computing systems along with design and implementation issues
- To study the key mechanisms and models for distributed systems
- To understand the concept of cloud computing
- To have knowledge on various issues in cloud computing.
- To appreciate the emergence of cloud as the next generation computing paradigm

UNIT I	INTRODUCTION TO DISTRIBUTED SYSTEM CONCEPTS	9
Introduction to Distributed Systems – Characteristics – Issues in Distributed Systems -Distributed System Model – Request/Reply Protocols – RPC – RMI – Logical Clocks and Casual Ordering of Events – Election Algorithm – Distributed Mutual Exclusion -Distributed Deadlock Detection Algorithms.		
UNIT II	PROCESSES AND PROCESSORS IN DISTRIBUTED SYSTEMS	9
Threads, system model, processor allocation, scheduling in distributed systems: Load balancing and sharing approach, fault tolerance, Real time distributed systems, Process migration and related issues		
UNIT III	INTRODUCTION TO CLOUD COMPUTING	9
Introduction to Cloud Computing – Evolution of Cloud Computing – Cloud Characteristics – Elasticity in Cloud – On-demand Provisioning – NIST Cloud Computing Reference Architecture– Architectural Design Challenges – Deployment Models: Public, Private and Hybrid Clouds – Service Models: IaaS – PaaS – SaaS – Benefits of Cloud Computing.		
UNIT IV	CLOUD ENABLING TECHNOLOGIES	9
Introduction to Web Service and Service Oriented Architecture – SOAP – REST – Basics of Virtualization – Full and Para Virtualization– Implementation Levels of Virtualization – Tools and Mechanisms – Virtualization of CPU – Memory – I/O Devices – Desktop Virtualization – Server Virtualization.		
UNIT V	CLOUD MANAGEMENT, STORAGE AND SECURITY	9
Resource Provisioning and Methods – Cloud Management Products – Cloud Storage – Provisioning Cloud Storage – Managed and Unmanaged Cloud Storage – Cloud Security Overview – Cloud Security Challenges –Security Architecture. Case Studies: Open stack, Amazon EC2, AWS, Microsoft Azure, Google Compute Engine.		

TOTAL: 45 PERIODS

COURSE OUTCOMES

- Describe the concepts of distributed system and remote procedure calls
- Able to understand real time distributed systems and load balancing approaches
- Elucidate the concepts of cloud computing architecture and its design challenges
- Implement different types of virtualization technologies
- Solve problems and exhibit self learning abilities in distributed and cloud computing

TEXT BOOKS:

1. Buyya R., Broberg J., Goscinski A., “Cloud Computing: Principles and Paradigm”, John Wiley, 2011.
2. John W. Ritting house, James F. Ransome, “Cloud Computing: Implementation “Management and Security”, CRC Press, 2016.
3. Kai Hwang, Geoffrey C Fox, Jack G Dongarra, “Distributed and Cloud Computing, From Parallel Processing to the Internet of Things”, Morgan Kaufmann Publishers, 2012.

REFERENCE BOOKS:

1. Andrew S. Tanenbaum, Maarten Van Steen, “Distributed Systems - Principles and Paradigms”, Second Edition, Pearson, 2016.
2. Mukesh Singhal, “Advanced Concepts In Operating Systems”, McGraw Hill Series in Computer Science, 2017.

COURSE OBJECTIVES:

- To understand the concepts of machine learning and types of problems tackled by machine learning.
- To explore the different supervised learning techniques.
- To learn different aspects of unsupervised learning and reinforcement learning.
- To learn the role of probabilistic methods for machine learning.
- To understand the basic concepts of neural networks and deep learning.

7

UNIT I INTRODUCTION TO MACHINE LEARNING

Types of Machine Learning, Supervised learning: Classification, Regression, Unsupervised learning, Generative and Discriminative Models, Some basic concepts in machine learning, The Machine Learning Process, Reinforcement Learning.

UNIT II SUPERVISED LEARNING

11

Supervised Learning, learning a Class from Examples, Noise, Learning Multiple Classes, Regression, Model Selection and Generalization, Classification, Decision trees – Support vector machines -Neural networks (Gradient Descent and Back Propagation), Naïve Bayes Algorithm, Linear Regression and Logistic Regression, Random Forest, Ensemble Learning

UNIT III UNSUPERVISED LEARNING

9

Introduction - Clustering Algorithms -K – Means – Hierarchical Clustering - Cluster Validity - Dimensionality Reduction –Principal Component Analysis — EM algorithm.

UNIT IV REINFORCEMENT LEARNING

9

Reinforcement Learning – Elements –Uses- Model based Learning – Temporal Difference Learning - Generalization - Markov Decision Processes- Partially Observable States Example: Getting Lost- Values: Q-Learning and Sarsa Algorithm - Back on Holiday: Using Reinforcement Learning, The Tiger Problem

UNIT V PROBABILISTIC METHODS FOR LEARNING

9

Introduction - Maximum Likelihood -Maximum Apriori -Bayesian Belief Networks -Probabilistic Modelling of Problems -Inference in Bayesian Belief Networks – Probability Density Estimation - Sequence Models – Markov Models – Generative Models :Hidden Markov Models

TOTAL: 45 PERIODS**COURSE OUTCOMES:**

Upon the completion of course, students will be able to

- Outline problems for each type of machine learning
- Apply the supervised learning algorithms for different applications
- Analyse typical Clustering algorithms for different types of applications.
- Demonstrate the various Reinforcement algorithms
- Implement Probabilistic Discriminative and Generative algorithms for an application and analyze the results.

REFERENCES

1. EthemAlpaydin, “Introduction to Machine Learning”, Third Edition, Adaptive Computation and Machine Learning Series, MIT Press, 2014

At the end of the course, the students should be able to:

- Know and understand the basics and fundamentals of digital image processing, such as digitization, sampling, quantization, and 2D-transforms.
- Operate on images using the techniques of smoothing, sharpening and enhancement.
- Learn the restoration concepts and filtering techniques.
- Learn the basics of segmentation, features extraction, compression and recognition methods for color models.

TEXT BOOKS:

1. Rafael C.Gonzalez, Richard E. Woods, Digital Image Processing , Pearson, Third Edition, 2010.
2. Anil K.Jain, Fundamentals of Digital Image Processing , Pearson, 2002.

REFERENCES:

1. Kenneth R. Castleman, Digital Image Processing , Pearson, 2006.
2. Rafael C.Gonzalez, Richard E.Woods, Steven Eddins, Digital Image Processing using MATLAB , Pearson Education, Inc., 2011.
3. D.E.Dudgeon and R.M.Mersereau, Multi-dimensional Digital Signal Processing , Prentice Hall Professional Technical Reference, 1990.
4. William K.Pratt, Digital Image Processing , John Wiley, New York, 2002
5. Milan Sonka et al Image processing, analysis and machine vision , Brookes/Cole, Vikas Publishing House, 2nd edition, 1999

IT1702A

CLOUD COMPUTING LAB

L	T	P	C
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COURSE OBJECTIVES:

- To learn the fundamentals of Cloud Computing and designing Private Cloud and Public Cloud Environment.
- To learn the basic ideas and principles of Virtualization Technology.
- To learn the dynamic programming models for Cloud.
- To gain knowledge on various cloud components mechanism for data center design and management.
- To learn to implement and use parallel programming using Hadoop

LIST OF EXPERIMENTS

1. Virtualization

- a. Find procedure to run the virtual machine of different configuration using virt-manager.
- b. Virtualize a machine and check how many virtual machine can be utilized at a particular time.
- c. Create a VM clone and attach virtual block to the cloned virtual machine and check whether it holds the data even after the release of the virtual machine.

2. Public Cloud

- a. Develop a simple application to understand the concept of PAAS using GAE/Amazon Elastic Beanstalk/IBM Blue Mix/GCC and launch it.
- b. Test how a SaaS application scales in response to demand.
- c. Find the procedure to launch a Cloud instance using a Public IaaS cloud like AWS/GCP.

3. Private Cloud

- a. Setup a Private Cloud by performing the procedure using a Single node Openstack/Opennebula implementation.
- b. Perform Creation, Management and Termination of a CentOS instance in Openstack/Opennebula.
- c. Show the virtual machine migration based on certain conditions from one node to the other.

4. Hadoop - Map Reduce

- a. Setup a Single Node Hadoop cluster and show all the process through WEB UI.
- b. Demonstrate the MAP REDUCE programming model by counting the number of words in a file. Implement the procedure to interact with Hadoop API for Accessing HDFS from local file system.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

On completion of this course, the students will be able to:

- The strength of virtualization and outline its role in enabling the cloud computing system mode
- Demonstrate the cloud, its characteristics, various delivery and deployment models.
- Recognize the scope of distributed file systems in cloud and their applications in industry.
- The fundamental cloud components mechanism with which cloud data centers are managed and administered

CS 1702A

MACHINE LEARNING LABORATORY

L	T	P	C
0	0	4	2

LIST OF EXPERIMENTS:

1. Implement the concept of decision trees with suitable data set from real world problem and classify the data set to produce new sample.
2. Detecting Spam mails using Support vector machine
3. Implement facial recognition application with artificial neural network
4. Implement the non-parametric Locally Weighted Regression algorithm in order to fit data points. Select appropriate data set for your experiment and draw graphs.
5. Implement character recognition using Multilayer Perceptron
6. Implement the k means algorithm
7. Implement the Dimensionality Reduction techniques
8. Write a program to construct a Bayesian network considering medical data. Use this model to demonstrate the diagnosis of heart patients using standard Heart Disease Data Set. You can use Java/Python ML library classes/API.
9. Study and implement amazon toolkit: Sage maker
10. Using Weka Tool Perform a). Data preprocessing by selecting or filtering attributes b). Data preprocessing for handling missing value
11. Mini-project: students work in team on any socially relevant problem that needs a machine learning based solution, and evaluate the model performance.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

- Understand the implementation procedures for the machine learning algorithms.
- Design Python programs for various Learning algorithms.
- Apply appropriate Machine Learning algorithms to data sets

1. Arvind Narayanan, Joseph Bonneau, Edward Felten, Andrew Miller and Steven Goldfeder, Bitcoin and Cryptocurrency Technologies: A Comprehensive Introduction, Princeton University Press (July 19, 2016).

REFERENCE BOOKS

1. Antonopoulos, Mastering Bitcoin: Unlocking Digital Cryptocurrencies
2. Satoshi Nakamoto, Bitcoin: A Peer-to-Peer Electronic Cash System
3. DR. Gavin Wood, "ETHEREUM: A Secure Decentralized Transaction Ledger," Yellow paper. 2014.
4. Nicola Atzei, Massimo Bartoletti, and Tiziana Cimoli, A survey of attacks on Ethereum smart contracts

AD1503A

SPEECH ANALYTICS

L T P C
3 0 0 3

COURSE OBJECTIVES:

- To Comprehend the need for morphological processing and their representation
- To know about the various techniques used for speech synthesis and recognition
- To appreciate the syntax analysis and parsing that is essential for natural language processing
- To learn about the various representations of semantics and discourse
- To have knowledge about the applications of natural language processing

UNIT I

SPEECH PROCESSING

9

Phonetics –Articulatory Phonetics -Phonological Categories -Acoustic Phonetics and Signals -Speech Synthesis –Text Normalization –Phonetic and Acoustic Analysis –Diphone Waveform synthesis – Evaluation–Automatic Speech Recognition –Architecture -Hidden Markov Model to Speech- MFCC vectors- Acoustic Likelihood Computation-Evaluation. Triphones–Discriminative Training- Modeling Variation. Computational Phonology-Finite-State Phonology–Computational Optimality Theory- Syllabification-Learning Phonology and Morphology

UNIT II

SPEECH ANALYSIS

9

Features, Feature Extraction and Pattern Comparison Techniques: Speech distortion measures– mathematical and perceptual – Log Spectral Distance, Cepstral Distances, Weighted Cepstral Distances and Filtering, Likelihood Distortions, Spectral Distortion using a Warped Frequency Scale, LPC, PLP and MFCC Coefficients, Time Alignment and Normalization– Dynamic Time Warping, Multiple Time– Alignment Paths

UNIT III

SPEECH MODELING

9

Hidden Markov Models: Markov Processes, HMMs–Evaluation, Optimal State Sequence Viterbi Search, Baum-Welch Parameter Re-estimation, Implementation issues.

UNIT IV

SPEECH RECOGNITION

9

Continuous speech recognition system–acoustics and language models–n-grams, context dependent sub-word units; Applications and present status.

UNIT V

SPEECH SYNTHESIS

9

Text-to-Speech Synthesis: Concatenative and waveform synthesis methods, sub-word units for TTS, intelligibility and naturalness–role of prosody, Applications and present status.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

At the end of this course, the students will be able to:

- Identify the different linguistic components of natural language
- Design a morphological analyzer for a given natural language
- Decide on the appropriate parsing techniques necessary for a given language and application
- Design new tag set and a tagger for a given natural language

Design applications involving natural language

REFERENCES:

1. Jurafsky and Martin, "Speech and Language Processing", Pearson Prentice Hall, Second Edition, 2008.
2. Lawrence Rabiner and Biing-Hwang Juang, "Fundamentals of Speech Recognition", Pearson Education, 2003
3. Steven W. Smith, "The Scientist and Engineer's Guide to Digital Signal Processing", California Technical Publishing.
4. Thomas F. Quatieri, "Discrete-Time Speech Signal Processing – Principles and Practice", Pearson Education.
5. Claudio Becchetti and Lucio Prina Ricotti, "Speech Recognition", John Wiley and Sons, 1999.
6. Bengold and Nelson Morgan, "Speech and audio signal processing", processing and perception of speech and music, Wiley-India Edition, 2006 Edition.
7. Frederick Jelinek, "Statistical Methods of Speech Recognition", MIT Press

AD1504A

CYBER FORENSICS

**L T P C
3 0 0 3**

OBJECTIVES:

- To learn computer forensics
- To become familiar with forensics tools
- To learn to analyze and validate forensics data.
- To learn aspects of security, the importance of data gathering, foot printing and system hacking.
- To demonstrate the various techniques in web application hacking

UNIT I INTRODUCTION TO COMPUTER FORENSICS

9

Introduction to Traditional Computer Crime, Traditional problems associated with Computer Crime. Introduction to Identity Theft & Identity Fraud. Types of CF techniques - Incident and incident response methodology - Forensic duplication and investigation. Preparation for IR: Creating response tool kit and IR team. - Forensics Technology and Systems - Understanding Computer Investigation – Data Acquisition.

UNIT II EVIDENCE COLLECTION AND FORENSICS TOOLS

9

Processing Crime and Incident Scenes – Working with Windows and DOS Systems. Current Computer Forensics Tools: Software/ Hardware Tools.

UNIT III ANALYSIS AND VALIDATION

9

Validating Forensics Data – Data Hiding Techniques – Performing Remote Acquisition – Network Forensics – Email Investigations – Cell Phone and Mobile Devices Forensics

UNIT IV ETHICAL HACKING

9

Introduction to Ethical Hacking - Footprinting and Reconnaissance - Scanning Networks - Enumeration - System Hacking - Malware Threats - Sniffing

UNIT V ETHICAL HACKING IN WEB

9

Social Engineering - Denial of Service - Session Hijacking - Hacking Web servers - Hacking Web Applications – SQL Injection - Hacking Wireless Networks - Hacking Mobile Platforms.

TOTAL : 45 PERIODS

OUTCOMES:

At the end of the course, the student should be able to:

- Understand the basics of computer forensics
- Apply a number of different computer forensic tools to a given scenario
- Analyze and validate forensics data
- Identify the vulnerabilities in a given network infrastructure
- Implement real-world hacking techniques to test system security

TEXT BOOKS:

1. Bill Nelson, Amelia Phillips, Frank Enfinger, Christopher Steuart, —Computer Forensics and Investigations, Cengage Learning, India Edition, 2016.
2. CEH official Certified Ethical Hacking Review Guide, Wiley India Edition, 2015.

REFERENCES

1. John R.Vacca, —Computer Forensics, Cengage Learning, 2005
2. MarjieT.Britz, —Computer Forensics and Cyber Crime: An Introduction, 3rd Edition, Prentice Hall, 2013.
3. AnkitFadia — Ethical Hacking, Second Edition, Macmillan India Ltd, 2006
4. Kenneth C.Brancik —Insider Computer Fraud, Auerbach Publications Taylor & Francis Group–2008.

AD1505A

VR & AR

L	T	P	C
3	0	0	3

COURSE OBJECTIVES:

The student should be made:

- To provide students with a comprehensive understanding of virtual reality including the fundamental principles
- To equip students with the knowledge and skills required to develop virtual reality environments by understanding and applying key modeling techniques
- To provide students with an understanding of the methodologies and terminology associated with virtual reality
- To provide students with comprehensive knowledge and practical experience in leveraging JavaScript and related frameworks
- To provide students with an in-depth understanding of the diverse applications of virtual reality (VR) technologies

UNIT I INTRODUCTION 9

The three I's of virtual reality-commercial VR technology and the five classic components of a VR system
- Input Devices: (Trackers, Navigation, and Gesture Interfaces): Three- dimensional position trackers, navigation and manipulation-interfaces and gesture interfaces- Output Devices: Graphics displays-sound displays & haptic feedback.

UNIT II VR DEVELOPMENT PROCESS 9

Geometric modeling - kinematics modeling- physical modeling - behavior modeling - model Management.

UNIT III CONTENT CREATION CONSIDERATIONS FOR VR 9

Methodology and terminology-user performance studies-VR health and safety Issues-Usability of virtual reality system- cyber sickness -side effects of exposures to virtual reality environment

UNIT IV VR ON THE WEB & VR ON THE MOBILE 9

JS-pros and cons-building blocks (WebVR, WebGL, Three.js, device orientation events)- frameworks (A-frame, React VR)-Google VR for Android-Scripts, mobile device configuration, building to android-cameras and interaction-teleporting-spatial Audio-Assessing human parameters-device development and Drivers-Design Haptics

UNIT V APPLICATIONS 9

Medical applications-military applications-robotics applications- Advanced Real time Tracking- other applications- games, movies, simulations, therapy

TOTAL: 45 PERIODS

OUTCOMES:

At the end of the course, the student should be able to:

- Design, evaluate, and optimize VR systems using their understanding of the fundamental principles and technologies of virtual reality.
- Handle model assets, optimize rendering performance, and manage model updates to maintain an efficient VR development workflow.
- Effectively apply VR methodologies and terminology,
- Effectively utilize JavaScript and related frameworks to develop immersive virtual reality (VR) experiences
- Apply virtual reality (VR) technologies across various domains

TEXT BOOKS:

1. C. Burdea& Philippe Coiffet, "Virtual Reality Technology", Second Edition, Gregory, John Wiley & Sons, Inc.,2008
2. Jason Jerald. 2015. The VR Book: Human-Centred Design for Virtual Reality. Association for Computing Machinery and Morgan & Claypool, New York, NY, USA.

REFERENCES:

1. Augmented Reality: Principles and Practice (Usability) by Dieter Schmalstieg & Tobias Hollerer, Pearson Education (US), Addison-Wesley Educational Publishers Inc, New Jersey, United States, 2016. ISBN: 9780321883575
2. Practical Augmented Reality: A Guide to the Technologies, Applications, and Human Factors for AR and VR (Usability), Steve Aukstakalnis, Addison-Wesley Professional; 1 edition, 2016.
3. The Fourth Transformation: How Augmented Reality & Artificial Intelligence Will Change Everything, Robert Scoble & Shel Israel, Patrick Brewster Press; 1 edition, 2016.
4. Learning Virtual Reality: Developing Immersive Experiences and Applications for Desktop, Web, and Mobile, Tony Parisi, O'Reilly Media; 1 edition, 2015.
5. Programming 3D Applications with HTML5 and WebGL: 3D Animation and Visualization for Web Pages, Tony Parisi, O'Reilly Media; 1 edition, 2014.
6. Learning Three.js: The JavaScript 3D Library for WebGL - Second Edition, Jos Dirksen, Packt Publishing - ebooks Account; 2nd Revised ed. Edition 2015.

AD1506A

RECOMMENDER SYSTEMS

L T P C
3 0 0 3

COURSE OBJECTIVES:

- To understand the basic concepts of recommender systems
- To design a Content-Based Recommender Systems
- To construct Collaborative Filtering (CF)-Based Recommender Systems
- To understand the real time applications on Recommender System

UNIT I INTRODUCTION

9

Introduction and basic taxonomy of recommender systems (RSs) - Traditional and non-personalized RSs - Overview of data mining methods for recommender systems (similarity measures, classification, Bayes classifiers, ensembles of classifiers, clustering, SVMs, dimensionality reduction) - Overview of convex and linear optimization principles.

UNIT II CONTENT-BASED RECOMMENDER SYSTEMS

9

The long-tail principle - Domain-specific challenges in recommender systems - Content-based recommender systems - Advantages and drawbacks - Basic components of content-based RSs - Feature selection - Item Representation Methods for learning user profiles.

UNIT III COLLABORATIVE FILTERING (CF)-BASED RECOMMENDER SYSTEMS

9

Mathematical foundations Mathematical optimization in CF RSs - Optimization objective - Baseline predictor through least squares - Regularization and overfitting - Temporal models - Step-by-step solution of the RS problem.

UNIT IV ADVANCED COLLABORATIVE FILTERING METHODS

9

Systematic approach Nearest-neighbor collaborative filtering (CF) - User-based and item-based CF, comparison - Components of neighborhood methods (rating normalization, similarity weight computation, neighborhood selection) - Hybrid recommender systems.

UNIT V CONTEXT-AWARE RECOMMENDER SYSTEMS

9

Contextual information models for RSs - Incorporating context in Rs - Learning to rank - Active learning in RSs - Multi-armed bandits and Reinforcement learning in RSs - Dynamic RSs.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

- Solve mathematical optimization problems pertain to recommender systems
- Carry out performance evaluation of recommender systems based on various metrics
- Implement machine-learning and data-mining algorithms in recommender systems data sets.
- Design and implement a simple recommender system.
- Learn about advanced topics and current applications of recommender systems in other realms such as mobile computing.

Text Book

1. C.C. Aggarwal, Recommender Systems: The Textbook, Springer, 2016.
2. F. Ricci, L Rokach, B. Shapira and P.B. Kantor, Recommender systems handbook, Springer 2010.

Reference

1. J. Leskovec, A. Rajaraman and J. Ullman, Mining of massive datasets, 2nd Ed., Cambridge, 2012. (Chapter 9).
2. M. Chiang, Networking Life, Cambridge, 2010. (Chapter 4).

OBJECTIVES

- To understand how accurately represent voluminous complex data set in web and from other data sources
- To understand the methodologies used to visualize large data sets
- To understand the process involved in data visualization and security aspects involved in data visualization

UNIT I INTRODUCTION 9

Context of data visualization – Definition, Methodology, Visualization design objectives. Key Factors – Purpose, visualization function and tone, visualization design options – Data representation, Data Presentation, Seven stages of data visualization, widgets, data visualization tools.

UNIT II VISUALIZING DATA METHODS 9

Mapping - Time series - Connections and correlations - Scatterplot maps - Trees, Hierarchies and Recursion - Networks and Graphs, Info graphics

UNIT III VISUALIZING DATA PROCESS 9

Acquiring data, - Where to Find Data, Tools for Acquiring Data from the Internet, Locating Files for Use with Processing, Loading Text Data, Dealing with Files and Folders, Listing Files in a Folder, Asynchronous Image Downloads, Advanced Web Techniques, using a Database, Dealing with a Large Number of Files. Parsing data - Levels of Effort, Tools for Gathering Clues, Text Is Best, Text Markup Languages, Regular Expressions (regexps), Grammars and BNF Notation, Compressed Data, Vectors and Geometry, Binary Data Formats, Advanced Detective Work.

UNIT IV INTERACTIVE DATA VISUALIZATION 9

Drawing with data – Scales – Axes – Updates, Transition and Motion – Interactivity - Layouts – Geomapping – Exporting, Framework – T3, .js, tablo.

UNIT V SECURITY DATA VISUALIZATION 9

Port scan visualization - Vulnerability assessment and exploitation - Firewall log visualization - Intrusion detection log visualization -Attacking and defending visualization systems – Creating security visualization system.

TOTAL: 45 PERIODS

COURSE OUTCOMES

Upon completion of the course, students will be able to

Design and create data visualizations.

Design and use various methodologies present in data visualization

Identify opportunities for application of data visualization in various domains.

Design and process the data for Virtualization.

Discuss the process involved and security issues present in data visualization

TEXT BOOKS

1. Scott Murray, —Interactive data visualization for the web, O'Reilly Media, Inc., 2013.

REFERENCE BOOKS

1. Ben Fry, —Visualizing Data, O'Reilly Media, Inc., 2007.

2. Greg Conti, —Security Data Visualization: Graphical Techniques for Network Analysis, No Starch Press Inc, 2007.

3. Alberto Cairo, —The Functional Art: An introduction to information graphics and visualization, New Riders, 2012.

OBJECTIVES:

- To understand the fundamentals of computer vision and image processing techniques.
- To review shape and region analysis.
- To study Hough Transform and its applications to detect lines, circles, ellipses.
- To understand three-dimensional image analysis techniques.
- To understand motion analysis.
- To demonstrate various pattern analysis in computer vision algorithms.

UNIT I	FOUNDATION OF COMPUTER VISION	9
Computer Vision Overview - Computer Imaging Systems – Lenses – Image Formation and Sensing - Image Analysis - Pre-processing and Binary Image Analysis - Mathematical morphology.		
UNIT II	IMAGE FORMATION AND PROCESSING	9
Fundamentals of Image Formation - Transformation: Orthogonal – Euclidean -Affine and Projective. Edge Detection - Edge Detection Performance – Corner Detection - Fourier Transform - Convolution and Filtering – Image Enhancement - Restoration - Histogram Processing.		
UNIT III	FEATURE EXTRACTION	9
Edges - Canny - LOG, Line Detectors (Hough Transform), Corners - Harris and Hessian Affine, Orientation Histogram - SIFT, HOG, SURF, Scale - Space Analysis - Image Pyramids and Gaussian derivative filters, Gabor Filters and DWT. Case study: Human Iris location - Generalized Hough Transform (GHT) – Spatial Matched Filtering - GHT for ellipse detection - GHT for feature collation.		
UNIT IV	IMAGE SEGMENTATION	9
Region Growing - Edge Based approaches to segmentation - Graph-Cut - Mean- Shift - MRFs, Texture Segmentation - Object detection - 3D object recognition - 3D reconstruction - Introduction to Motion - Parametric motion – Spline based motion.		
UNIT V	PATTERN ANALYSIS	9
Clustering: Clustering: K-Means - K-Medoids - Mixture of Gaussians - Classification: Discriminant Function, Supervised - Un-supervised - Semisupervised; Classifiers: Bayes – KNN - ANN models; Dimensionality Reduction: PCA – LDA – ICA - Non-parametric methods.		
TOTAL: 45 HOURS		

OUTCOMES:**Upon completion of the course, the student should be able to:**

- Describe the foundation of Computer Imaging system and Analysis
- Apply mathematical modeling methods for low-, intermediate- and high-level image processing tasks Apply Hough Transform for line, circle, and ellipse detections and 3D vision technique
- Gather a basic understanding about the geometric relationships between 2D images and the 3D world and implement motion related techniques
- Perform pattern analysis on computer vision problems
- Develop the practical skills necessary to build computer vision applications.

TEXT BOOK:

1. Richard Szeliski, Computer Vision: Algorithms and Applications, Springer-Verlag London Limited 2011
2. Computer Vision: A Modern Approach, D. A. Forsyth, J. Ponce, Pearson Education, 2003

REFERENCES:

1. Richard Hartley and Andrew Zisserman, Multiple View Geometry in Computer Vision, Second Edition, Cambridge University Press, March 2004.

Second Edition, The MIT Press, 2013.

REFERENCE BOOKS

1. Kaushik, Artificial Intelligence, Cengage Learning, 1st Edition, 2011
2. David L. Poole and Alan K. Mackworth, - Artificial Intelligence: Foundations of Computational Agents, Cambridge University Press, 2010.
3. Kevin Night and Elaine Rich, Nair B., —Artificial Intelligence (SIE)ll, Mc Graw Hill- 2008.
4. Nils J. Nilsson,- The Quest for Artificial Intelligence, Cambridge University Press,2009

AD1605A

DATA VISUALIZATION LABORATORY

L T P C
0 0 4 2

OBJECTIVES

- Understand how to apply ggplot for visualizing the data
- Understand how to visualize single variable
- Understand visualizing two or more variables
- Learn about customizing the plots with color and labels

LIST OF EXPERIMENTS

1. The built-in R data set quakes gives the locations of earthquakes off of Fiji in the 1960's. Create a plot of the locations of these earthquakes, showing depth with color and magnitude with size
2. Create a boxplot of highway mileage for each different cylinder in mtcars, and display on one plot with highway mileage on the y-axis and cylinder on the x-axis
3. Create a barplot of the word lengths of the words in the data set, faceted by novel using austen data set from the fosdata package
4. The pres_election data set gives voting results from the 2010-2016 U.S. presidential elections. Produce five bar charts, one for each election, that show the total number of votes received by each political party. Use facet_wrap to put all five charts into the same visualization.
5. The pres_election data set gives voting results from the 2010-2016 U.S. presidential elections. Produce five bar charts, one for each election, that show the total number of votes received by each political party. Use facet_wrap to put all five charts into the same visualization.
6. Create a scatterplot of highway mileage versus city mileage colored by the number of cylinders, using the mtcars data set. Experiment using categorical and sequential coloring.
7. In Emma, restrict to words that have non-zero sentiment score. Create a scatterplot of the percentage of words that have a positive sentiment score versus chapter. Add a line using geom_line or geom_smooth and explain your choice using austen data set from the fosdata package
8. Make a scatterplot showing CO2 uptake as a function of concentration level for the built-in data set CO2. Include a smoothed fit line and color by Type. Facet your plot to one plot for each Plant
9. Consider the ecars data set create a visualization showing scatterplots with the chargeTimeHrs variable on the x axis and the kwhTotal variable on the y axis. Facet your visualization with one plot per day of week and platform. Remove the web platform cars, so you have 14 facets in two rows and seven columns. Be sure your weekdays display in a reasonable order
10. Consider the scotland_births data set in the fosdata package. This data set contains the number of births in Scotland by age of the mother for each year from 1945-2019.
 - a. Create a line plot of births by year from 1945-2019 for each age group represented in the data.
 - b. Highlight and color ages 20 and 30, and provide meaningful labels and titles
11. Consider the frogs data set in the fos data package. This data was used to argue that a new species of frog had been found in a densely populated area of Bangladesh. Create a scatterplot of head length distance from tip of snout to back of mandible versus forearm length distance from corner of elbow to proximal end of outer palmar metacarpal tubercle, colored by species.
12. Use the baby names data set from the baby names package
 - a. Make a line graph of the total number of babies of each sex versus year
 - b. Make a line graph of the number of different names used for each sex versus year

- c. Make a line graph of the total number of babies with your name versus year. If your name doesn't appear in the data, use the name —Alexa
 - d. Make a line graph comparing the number of boys named Bryan and the number of boys named Brian from 1920 to the present
13. Use the Batting data set from the Lahman package, gives the batting statistics of every player who has played baseball from 1871 through the present day
- a. Create a scatterplot of the number of doubles hit in each year of baseball history.
 - b. Create a scatterplot of the number of doubles hit in each year, in each league. Show only the leagues `_NL` and `_AL`, and color the NL blue and the AL red
 - c. Create boxplots for total runs scored per year in the AL and the NL from 1969 to the present
 - d. Create a histogram of lifetime batting averages (H/AB) for all players who have at least 1000 career AB's.

FOR DATASET: Find Open Datasets and Machine Learning Projects | Kaggle

TOTAL: 60 PERIODS

COURSE OUTCOMES

Upon completion of the course, students will be able to

- Develop plots such as histogram, bar plots, density plots, box plots and QQ plots by using single variable
- Apply multivariable to develop plot such as scatter plot, line graphs, and faceting to visualize the data
- Customize the plots with colors, labels and themes, text annotations, and highlighting

WEB REFERENCES

1. Chapter 7 Data Visualization with ggplot | Foundations of Statistics with R (slu.edu)
2. <https://bookdown.org>

AD1606A ADVANCED ARTIFICIAL INTELLIGENCE LABORATORY

L T P C
0 0 4 2

OBJECTIVES

- To be able to reason under uncertainty of the real-world.
- To understand supervised learning techniques.
- To increase knowledge about learning with hidden variables.
- To understand how to use natural language processing.
- To get familiarized with basics of robotics.

LIST OF EXPERIMENTS

1. Implement a Python program of automatic Tic Tac Toe game using random number.
2. Apply Bayes' Rule to a scenario of drug screening, which is a mandatory testing for federal or many other jobs which promise a drug-free work environment.
3. Demonstrate the application of Bayesian Network for the Monty Hall Problem. The Monty Hall problem is a brain teaser, in the form of a probability puzzle. Assume that you're on a game show, and you're given the choice of three doors: Behind one door is a car; behind the others, goats. You pick a door, say No. 1, and the host, who knows what's behind the doors, opens another door, say No. 3, which has a goat. He then says to you, "Do you want to pick door No. 2?" Is it to your advantage to switch your choice?
4. Write a Python program to create a fuzzy control system which models how you might choose to tip at a restaurant. When tipping, you consider the service and food quality, rated between 0 and 10. You use this to leave a tip of between 0 and 25%.

5. Formulate a decision tree, which is applicable in the field of medical sciences that will help predict whether or not a patient has diabetes.
6. Implement Adaptive Boosting in Python for a simple fruit classification problem Consider classification of the fruits into oranges or apples. The characteristics that are provided for the fruits to be classified are weight and size (diameter). Classify a new fruit as either apple or orange just based on the data on the size and weights.
7. For a coin toss example with incomplete information, we have missing data and the problem of estimating θ , where θ is the probability of heads or tails is harder to solve. Apply Expectation Maximization (EM) Algorithm to start with a guess for θ , then calculate z , then update θ using this new value for z , and repeat till convergence. The label of the coin is indicated by z .
8. Perform text classification for a real-world example. Consider a model capable of predicting whether a given movie review is positive or negative. Use people 's sentiments which are classified into different categories and based upon the text classification give either a positive review or a negative review.
9. Given a robot which can only move in four directions, UP (U), DOWN (D), LEFT (L), and RIGHT®. Given a string consisting of instructions to move. Output the coordinates of a robot after executing the instructions. Initial position of robot is at origin (0, 0).
10. A robot moves in a plane starting from the original point (0, 0). The robot can move toward UP, DOWN, LEFT and RIGHT with a given step. Write a program to compute the distance from current position after a sequence of movement and original point. If the distance is a float, then just print the nearest integer.

TOTAL: 60 PERIODS

COURSE OUTCOMES

Upon completion of the course, students will be able to

- Approach a real-world problem, which is uncertain and provide appropriate reasoning.
- Develop solutions using supervised learning techniques and know how to deal with problems with hidden variables.
- Use natural language processing and program basics of robotics.

REFERENCE BOOKS

1. S. Russell and P. Norvig, "Artificial Intelligence: A Modern Approach, Prentice Hall, Third Edition, 2009.
2. Kevin Night and Elaine Rich, Nair B., —Artificial Intelligence (SIE)ll, Mc Graw Hill- 2008.

WEB REFERENCES

1. https://www.tutorialspoint.com/artificial_intelligence_with_python/index.htm
2. <https://machinelearningmastery.com/uncertainty-in-machine-learning/>
3. <https://learn-robotics.com/>

Elective II (Semester VI)

AD1608A

Natural language Processing and Chat Bot

L	T	P	C
3	0	0	3

OBJECTIVES:

- To learn the fundamentals of natural language processing
- To understand the use of words and representations in NLP
- To describe the role of semantics of sentences and pragmatics
- To apply the NLP techniques to machine translation
- To acquire knowledge on chatbots and its terminologies

UNIT I	INTRODUCTION TO NLP	9
Overview and advantages of NLP - NLP Libraries - Language Modeling: Unigram Language Model - Bigram – Trigram - N-gram - Advanced smoothing for language modeling - Empirical Comparison of Smoothing Techniques - Applications of Language Modeling.		
UNIT II	ANALYSIS OF WORD FORMS	9
Bag of words - Word Classes - skip-gram - Continuous Bag-of-Words, Embedding representations for words Lexical Semantics - Word Sense Disambiguation - Knowledge Based and Supervised Word Sense Dis - ambiguation.		
UNIT III	SEMANTIC ANALYSIS	9
Context free Grammars for English - Parsing with Context free Grammar - Features and unification - Lexicalized and Probabilistic Parsing -Language and Complexity - Semantics: Representing meaning – Semantic analysis - Lexical semantics - Word sense disambiguation and Information retrieval.		
UNIT IV	MACHINE TRANSLATION	9
Need of MT - Problems of Machine Translation - MT Approaches - Direct Machine Translations - Rule-Based Machine Translation - Knowledge Based MT System - Statistical Machine Translation (SMT) - Parameter learning in SMT (IBM models) using EM) - Encoder-decoder architecture - Neural Machine Translation.		
UNIT V	OVERVIEW OF CHATBOT	9
Fundamentals of Conversational Systems – NLU - DM – NLG. Chatbot framework & Architecture - Conversational Flow & Design - Introduction to popular chatbot frameworks – Google Dialog flow, Microsoft Bot Framework, Amazon Lex, RASA Channels: Facebook Messenger, Google Home, Alexa, WhatsApp, Custom Apps.		

TOTAL :45 PERIODS

OUTCOMES:

Upon completion of the course, the student should be able to:

1. Explain the concept of NLP Libraries and language modeling.
2. To design an innovative application using NLP components.
3. Exemplify the analysis of word forms.
4. Explain the semantics for language processing.
5. Summarize the approaches for machine translation and applications of NLP.
6. Interpret Chatbot framework & Architecture - Conversational Flow & Design.

TEXT BOOK:

1. Speech and Language Processing: An Introduction to Natural Language Processing, Computational Linguistics and Speech Recognition Jurafsky, David, and James H. Martin, PEARSON
2. Foundations of Statistical Natural Language Processing, Manning, Christopher D., and Hinrich Schutze, Cambridge, MA: MIT Press
3. Natural Language Understanding, James Allen. The Benjamin/ Cummings Publishing Company Inc.
4. Natural Language Processing with Python – Analysing Text with the Natural Language Toolkit Steven Bird, Ewan Klein, and Edward Loper.

REFERENCES:

1. Micheal McTear, Conversational AI: Dialogue Systems, Conversational Agents and chatbots, 2020, 1st Edition, Morgan and Claypool.

WEB REFERENCES:

1. <https://nptel.ac.in/courses/106106211>

2. <https://nptel.ac.in/courses/106105158>

ONLINE RESOURCES:

1. <https://freevideolectures.com/course/3739/natural-language-processing-with-deep-learning>
2. [https://freevideolectures.com/course/4050/nptel-applied-natural language-processing](https://freevideolectures.com/course/4050/nptel-applied-natural-language-processing)
- 3 <https://freevideolectures.com/course/2272/artificial-intelligence/39>

AD1609A

PATTERN RECOGNITION

L T P C
3 0 0 3

OBJECTIVES

- To understand the basic pattern recognition concepts.
- Apply the mathematical foundations for recognition of patterns.
- Identify the pattern Recognition models.
- To study various pattern matching techniques.
- Apply the non-parametric techniques and clustering techniques in pattern Recognition in real time applications.

UNIT I

INTRODUCTION

9

Introduction: Basics of pattern recognition – Design principles of pattern recognition system – Learning and adaptation – Pattern recognition approaches. Mathematical foundations: Linear algebra – Probability theory – Expectation – Mean and Covariance – Normal distribution – Multivariate normal densities – Chi square test of hypothesis.

UNIT II

STATISTICAL PATTERN RECOGNITION

9

Statistical Patten Recognition: Bayesian Decision Theory – Classifiers – Normal density and discriminant functions.

UNIT III

MODELS

9

Parameter estimation methods: Maximum-Likelihood estimation – Bayesian Parameter estimation – Dimension reduction methods – Principal Component Analysis (PCA) – Fisher Linear discriminant analysis – Expectation – maximization (EM) – Hidden Markov Models (HMM) – Gaussian mixture models.

UNIT IV

NON-PARAMETRIC TECHNIQUES

9

Nonparametric Techniques: Density Estimation – Parzen Windows – K-Nearest Neighbor Estimation – Nearest Neighbor Rule – Fuzzy classification.

UNIT V

CLUSTERING TECHNIQUES

9

Unsupervised Learning and Clustering: Criterion functions for clustering – Clustering Techniques: Iterative square – Error partitional clustering – K-Means – agglomerative hierarchical clustering – Cluster validation.

TOTAL: 45 PERIODS

REFERENCE BOOKS

1. Richard O. Duda, Peter E. Hart and David G. Stork, —Pattern Classification, Second Edition, John Wiley, 2006.
2. Bishop, Christopher M., —Pattern Recognition and Machine Learning, First Edition, Springer, 2009.
3. S. Theodoridis, K. Koutroumbas, —Pattern Recognition, Fourth Edition, Academic Press, 2009.
4. Keinosuke Fukunaga, —Introduction to Statistical Pattern Recognition, Second Edition, Academic Press, 2003.
5. Sergios Theodoridis, Konstantinos Koutroumbas, —Pattern Recognition, Fourth Edition, Academic Press, 2009.

COURSE OUTCOMES

Upon completion of the course, students will be able to

- To understand the basic pattern recognition concepts.
- Apply the mathematical foundations for recognition of patterns.
- Identify the pattern Recognition models.
- To study various pattern matching techniques.
- Apply various clustering algorithms

AD1610A

IOT & SENSORS TECHNOLOGIES

L T P C
3 0 0 3

OBJECTIVES:

- To understand the fundamentals of the Internet of Things and its design along with their characteristics.
- To discuss IoT reference architecture and outline the overall context of M2M and IoT.
- To analyze distinct IoT Application layer Protocols.
- To learn to program Arduino, ESP8266 microcontroller for IoT
- Figure out IoT based systems for real-world applications.

UNIT I

INTRODUCTION TO IOT

8

Introduction to IoT - Characteristics of IoT - Benefits of IoT - Components of Internet of Thing devices: Control units - Sensors - Communication modules - Power sources - Physical and logical design of IoT - IoT Enabling Technologies - Design methodology of IoT - Recent Trends in the Adoption of IoT - Health Care - Machine to Machine (M2M) - Smart Living - Smart Cities - Communication technologies: RFID - Bluetooth - ZigBee - Wi-Fi - LoRaWAN.

UNIT II

STATE OF THE ART FOR IOT ARCHITECTURE

7

IoT reference architecture - Functional View - Information View - Deployment and Operational View - Other relevant architectural views - European Telecommunications Standards Institute (ETSI) model - Internet Engineering Task Force (IETF) model - Open Geospatial Consortium (OGC) architecture - IoT communication model - API based Architecture - SOA based Architecture.

UNIT III

INTRODUCTION TO ARDUINO AND RASPBERRY PI AND IOT PROTOCOLS

10

Installation, Interfaces (serial, SPI, I2C), Programming – Python program with Raspberry PI with focus on interfacing external gadgets, controlling output, reading input from pins IoT Protocols - UDP - MQTT- Publish Subscribe Modes - HTTP - COAP – XMPP - SCADA- WebSocket - IP based protocols: 6LoWPAN - RPL - Authentication Protocols - IEEE 802.15.4.

UNIT IV

IOT PROGRAMMING AND SENSORS

12

Basics of sensors and actuators -Sensors- Light sensor, temperature sensor with thermistor, voltage sensor, ADC and DAC, Temperature and Humidity Sensor DHT11, Motion Detection Sensors, Wireless Bluetooth Sensors, Level Sensors, USB Sensors, Embedded Sensors, Distance Measurement with ultrasound sensor Real Time Examples and working principles of sensors and actuators - Overview of Arduino, ESP8266 Microcontroller platform - Access point and station point mode - Programming for IoT - Communication: Connecting microcontroller with Bluetooth and USB - Connection with the Internet using Ethernet.

UNIT V APPLICATIONS OF IOT

8

Smart Home - Industrial applications - Agriculture - Transport and logistics - Other IoT applications - Introduction to various IoT tools - Developing sensor based application through embedded system platform case studies : Soil moisture monitoring - Weather monitoring - Air quality Monitoring - Movement Identification - Traffic Monitoring.

TOTAL :45 PERIODS

TEXT BOOK:

1. Arshdeep Bahga and Vijay Madisetti, “Internet of Things: A Hands-On Approach”, VPT Publisher, 2014.
2. Jan Holler, Vlasios Tsiatsis, Catherine Mulligan, Stamatis Karnouskos, Stefan Avesand and David Boyle, “From Machine-to-Machine to the Internet of Things Introduction to a New Age of Intelligence”, Academic Press, 2014.
3. Olivier Hersent, David Boswarthick and Omar Elloumi, - The Internet of Things: Key Applications and Protocols, John Wiley and Sons Ltd., UK 2012.
4. Charalampos Doukas, “Building Internet of Things with the Arduino”, Create space, April 2002.

REFERENCES:

1. Boswarthick, Omar Elloumi., The Internet of Things: Applications and Protocols, Wiley publications., 2012.
2. Marco Schwartz Internet of Things with Arduino Cookbook, Packt Publications, 2016.
3. Jean-Philippe Vasseur and Adam Dunkels “Interconnecting Smart Objects with IP: The Next Internet”, Morgan Kaufmann Publishers, 2010.

WEB REFERENCES:

1. https://onlinecourses.nptel.ac.in/noc21_cs17/preview.
2. https://onlinecourses.nptel.ac.in/noc21_ee85/preview.

ONLINE RESOURCES:

1. <https://www.digimat.in/nptel/courses/video/106105166/L01.html>.
2. <https://www.digimat.in/nptel/courses/video/106105166/L02.html>.

OUTCOMES:

Upon completion of the course, the student should be able to:

1. Analyze the components of IoT devices and communication technologies.
2. Discriminate between M2M and IoT technologies.
3. Understand the significance of various IoT architectures.
4. Develop portable IoT applications using appropriate microcontrollers.
5. Create IoT solutions using sensors, actuators and Devices.
6. Develop IoT applications for real-world situations.

AD1611A

ETHICS IN DATA SCIENCE

L T P C

3 0 0 3

OBJECTIVES

- To apply ethical frameworks, guidelines, and codes to all phases of the analytics process.
- To describe the historical efforts in developing ethical practices in research.
- To identify how current standards provide a necessary but insufficient foundation for applying ethics in data science and analytics.

- To reflect on and acknowledge the centrality of the human in the analytics process.
- To distinguish between what an organization would like to do, what can be done technically, what can be done legally, and what should be done from an ethical perspective when performing and managing analytics projects.

UNIT I INTRODUCTION 9

Ethics Review; Business Ethics; Elements of Big Data Ethics: Cambridge Analytica (example), Ethical Guidelines and Codes.

UNIT II ARTIFICIAL INTELLIGENCE 9

Algorithmic Bias, Analyzing Behavioral Big Data: Methodological, Practical, Ethical, & Moral Issues, AI's White Guy Problem Data Mining to Recruit Sick People License Plate Readers.

UNIT III RESEARCH ETHICS 9

Necessary but Not Sufficient, Legal Frameworks; Regional (US, Europe, Asia) Differences, The 4R's: Reuse, Repurposing, (Re)Combining, Reanalysis.

UNIT IV ETHICAL ISSUES 9

Ethical Issues in Sports and Healthcare; Wearable Device Data; Ethical Issues in HR & Talent Analytics; Analytics for Social Good.

UNIT V CASE STUDY 9

Facebook Mood Manipulation Facebook Faces New World Opioid Crisis; Disney / Staples Center Monitoring Is Alexa So Dangerous? Smart Toys; Reducing Costs of Employee Churn Boss Using Slack to Spy on You; Combatting Fake News Can AI Wipe Unconscious Bias? Child Abuse Prevention.

TOTAL: 45 PERIODS

TEXT BOOKS

1. Davis, Kord, Ethics of Big Data, O'Reilly,

REFERENCE BOOKS

1. Loukides, Mike, Hilary Mason, and DJ Patil. 2018. Ethics and Data Science. Sebastopol, CA: O'Reilly Media.

2. Global Engineering Ethics (2017), by Heinz Luegenbiehl and Rockwell Clancy, Elsevier Press

COURSE OUTCOMES

Upon completion of the course, students will be able to

- Apply ethical frameworks, guidelines, and codes to all phases of the analytics process.
- Describe the historical efforts in developing ethical practices in research.
- Identify how current standards provide a necessary but insufficient foundation for applying ethics in data science and analytics.
- Reflect on and acknowledge the centrality of the human in the analytics process.
- Distinguish between what an organization would like to do, what can be done technically, what can be done legally, and what should be done from an ethical perspective when performing and managing analytics projects.

AD1612A

R PROGRAMMING FOR DATA SCIENCE

L T P C

3 0 0 3

OBJECTIVES

- To learn basics and importance of R programming
- To define and manipulate R data structures, including vectors, factors, lists, and data frames.

- To read, write, and save data files and to tabulate the data using Factors
- To create artful graphs to visualize complex data sets and functions and to query the database
- To perform statistical analysis on variety of data

UNIT I INTRODUCTION TO R PROGRAMMING 9

History and overview of R - Install and configuration of R programming environment - Starting and ending R, R as a scientific calculator, handling package, workspace, inspecting variables, operators and expressions in R- Conditions and Loops –Functions: built-in and user-defined functions.

UNIT II DATA STRUCTURES AND DATA MANIPULATION 9

Vectors - Combining multiple vectors - Arrays and Matrices, Lists – Creating lists – List operations – Applying functions to lists – Recursive lists, Data frames–Creating and Accessing Data frames - Merging Data Frames – Applying functions to Data frames, Data Transformation, Outlier Detection, String Operations - Regular Expressions - Date and Time Format

UNIT III WORKING WITH DATA 9

Reading CSV, Excel, and Built-in Datasets - Reading Text Files - Writing and Saving to Files - HTTP Request and REST API - Web Scraping: Working with Messy Data – Renaming Columns(Variable Names) - Attaching / Detaching - Tabulating Data: Constructing Simple Frequency Tables - Ordering Factor Variables

UNIT IV GRAPHICS AND VISUALIZATION 9

Visualize data using ggplot2package - Apply themes from themes to refine and customize charts and graphs - Scatter Plots - Box Plots - Scatter Plots and Box and-Whisker Plots – Histograms - Building data graphics for dynamic reporting. Data Querying - Writing SQL statements - Using the Select, From, Where, Is, Like, Order By, Limit, Max, Min SQL functions. - Data wrangling with dplyr.

UNIT V STATISTICAL ANALYSIS 9

Importing data files, exporting data, outputting results, exporting - Performing data analysis tasks: R commands for descriptive statistics, data aggregation, representation of multivariate data, code factorization and optimization, statistical libraries in R.

TOTAL: 45 PERIODS

TEXT BOOKS

1. Garrett Golemud and Hadley Wickham, R for Data Science Import, Tidy, Transform, Visualize, and Model Data, O'Reilly Media, 2016
2. Normal Maltoff, The Art of R programming O'Reilly Media, 2011

REFERENCE BOOKS

1. Purohit S. G., Gore S. D., Deshmukh S. K., —Statistics using Rl, Narosa
2. Rizzo, M. L., —Statistical Computing with Rl, Boca Raton, FL: Chapman & Hall/CRC Press
3. Learning resources:
 - R Project: <http://www.r-project.org/>
 - RStudio: <http://www.rstudio.com>
 - Quick-R: <http://www.statmethods.net/>

COURSE OUTCOMES

Upon completion of the course, students will be able to

- Understand basics and importance of R programming
- Understand data structures including vectors, factors, lists, and data frames.
- Analyze the data files and to tabulate the data using Factors

- Visualize complex data sets and functions and to query the database
- Analyze and predict statistical data on variety of datasets

AD1701 A

DEEP LEARNING

L T P C
3 0 0 3

COURSE OBJECTIVES:

- To understand and need and principles of deep neural networks
- To understand CNN and RNN architectures of deep neural networks
- To comprehend advanced deep learning models
- To learn the evaluation metrics for deep learning models
- To learn about auto encoders and generative models in deep learning

UNIT I

DEEP NETWORKS BASICS

9

Linear Algebra: Scalars -- Vectors -- Matrices and tensors; Probability Distributions -- Gradient- based Optimization – Machine Learning Basics: Capacity -- Overfitting and underfitting --Hyperparameters and validation sets -- Estimators -- Bias and variance -- Stochastic gradient descent -- Challenges motivating deep learning; Deep Networks: Deep feedforward networks; Regularization -- Optimization.

UNIT II

CONVOLUTIONAL NEURAL NETWORKS

9

Convolution Operation -- Sparse Interactions -- Parameter Sharing -- Equivariance -- Pooling -- Convolution Variants: Strided -- Tiled -- Transposed and dilated convolutions; CNN Learning: Nonlinearity Functions -- Loss Functions -- Regularization -- Optimizers --Gradient Computation.

UNIT III

RECURRENT NEURAL NETWORKS

10

Unfolding Graphs -- RNN Design Patterns: Acceptor -- Encoder --Transducer; Gradient Computation -- Sequence Modeling Conditioned on Contexts -- Bidirectional RNN -- Sequence to Sequence RNN – Deep Recurrent Networks -- Recursive Neural Networks -- Long Term Dependencies; Leaky Units: Skip connections and dropouts; Gated Architecture: LSTM.

UNIT IV

MODEL EVALUATION

8

Performance metrics -- Baseline Models -- Hyperparameters: Manual Hyperparameter – Automatic Hyperparameter -- Grid search -- Random search -- Debugging strategies.

UNIT V

AUTOENCODERS AND GENERATIVE MODELS

9

Autoencoders: Undercomplete autoencoders -- Regularized autoencoders -- Stochastic encoders and decoders -- Learning with autoencoders; Deep Generative Models: Variational autoencoders –Generative adversarial networks.

TOTAL: 45 PERIODS

COURSE OUTCOMES

After the completion of this course, students will be able to:

- Explain the basics in deep neural networks
- Apply Convolution Neural Network for image processing
- Apply Recurrent Neural Network and its variants for text analysis
- Apply model evaluation for various applications
- Apply autoencoders and generative models for suitable applications

TEXT BOOK

1. Ian Goodfellow, Yoshua Bengio, Aaron Courville, ``Deep Learning'', MIT Press, 2016.
2. Andrew Glassner, ``Deep Learning: A Visual Approach'', No Starch Press, 2021.

REFERENCES

1. Salman Khan, Hossein Rahmani, Syed Afaq Ali Shah, Mohammed Bennamoun, ``A Guide to Convolutional Neural Networks for Computer Vision'', Synthesis Lectures on Computer Vision, Morgan & Claypool publishers, 2018.
2. Yoav Goldberg, ``Neural Network Methods for Natural Language Processing'', Synthesis Lectures on Human Language Technologies, Morgan & Claypool publishers, 2017.
3. Francois Chollet, ``Deep Learning with Python'', Manning Publications Co, 2018.
4. Charu C. Aggarwal, ``Neural Networks and Deep Learning: A Textbook'', Springer International Publishing, 2018.
5. Josh Patterson, Adam Gibson, ``Deep Learning: A Practitioner's Approach'', O'Reilly Media,

AD1702A

DEEP LEARNING LABORATORY

COURSE OBJECTIVES:

- To understand the tools and techniques to implement deep neural networks.
- To apply different deep learning architectures for solving problems.
- To implement generative models for suitable applications.
- To learn to build and validate different models.

LIST OF EXPERIMENT:

1. Solving XOR problem using DNN.
2. Character recognition using CNN.
3. Face recognition using CNN.
4. Language modeling using RNN.
5. Sentiment analysis using LSTM.
6. Parts of speech tagging using Sequence to Sequence architecture.
7. Machine Translation using Encoder-Decoder model.
8. Image augmentation using GANs.
9. Mini-project on real world applications

FOR DATASET: Find Open Datasets Kaggle

Tools can use Jupyter and Google Collab

TOTAL: 60 PERIODS

COURSE OUTCOMES

Upon completion of the course, students will be able to

- Utilize various tools and techniques to effectively design, build, and implement deep neural networks
- Apply multivariable to develop plot such as scatter plot, line graphs, and faceting to visualize the data
- Design and implement generative models to create solutions for applications such as image generation, text synthesis and more.
- To build, test, and validate different machine learning models, ensuring high accuracy and performance in solving specific problems.

ELECTIVE III (SEMESTER VII)

AD1704A

BIG DATA ANALYTICS

L	T	P	C
3	0	0	3

COURSE OBJECTIVES:

- To understand big data.
- To learn and use NoSQL big data management.
- To learn map reduce analytics using Hadoop and related tools.
- To work with map reduce applications
- To understand the usage of Hadoop related tools for Big Data Analytics

UNIT I UNDERSTANDING BIG DATA 9

Introduction to big data – convergence of key trends – unstructured data – industry examples of big data – web analytics – big data applications– big data technologies – introduction to Hadoop – open source technologies – cloud and big data – mobile business intelligence – Crowd sourcing analytics – inter and trans firewall analytics.

UNIT II NOSQL DATA MANAGEMENT 9

Introduction to NoSQL – aggregate data models – key-value and document data models – relationships – graph databases – schema less databases – materialized views – distribution models – master-slave replication – consistency - Cassandra – Cassandra data model – Cassandra examples – Cassandra clients

UNIT III BASICS OF HADOOP 9

Data format – analysing data with Hadoop – scaling out – Hadoop streaming – Hadoop pipes – design of Hadoop distributed file system (HDFS) – HDFS concepts – Java interface – data flow – Hadoop I/O – data integrity – compression – serialization – Avro – file-based data structures - Cassandra – Hadoop integration.

UNIT IV **MAP REDUCE APPLICATIONS** 9
MapReduce workflows – unit tests with MRUnit – test data and local tests – anatomy of MapReduce job run – classic Map-reduce – YARN – failures in classic Map-reduce and YARN – job scheduling – shuffle and sort – task execution – MapReduce types – input formats – output formats.

UNIT V **HADOOP RELATED TOOLS** 9
Hbase – data model and implementations – Hbase clients – Hbase examples – praxis. Pig – Grunt – pig data model – Pig Latin – developing and testing Pig Latin scripts. Hive – data types and file formats – HiveQL data definition – HiveQL data manipulation – HiveQL queries.

TOTAL: 45 PERIODS

COURSE OUTCOMES

Upon completion of the course the students will be able to

- Understand the fundamentals of big data
- Learn No SQL data management for big data
- Perform data analyses on Hadoop and HDFS concepts.
- Apply the study of Map reduce applications and YARN
- Analyses the various Hadoop related tools

TEXT BOOKS:

1. Michael Minelli, Michelle Chambers, and AmbigaDhiraj, "Big Data, Big Analytics: Emerging Business Intelligence and Analytic Trends for Today's Businesses", Wiley, 2013.
2. Eric Sammer, "Hadoop Operations", O'Reilley, 2012.
3. Sadalage, Pramod J. "NoSQL distilled", 2013

REFERENCES:

1. E. Capriolo, D. Wampler, and J. Rutherglen, "Programming Hive", O'Reilley, 2012.
2. Lars George, "HBase: The Definitive Guide", O'Reilley, 2011.
3. Eben Hewitt, "Cassandra: The Definitive Guide", O'Reilley, 2010. 87
4. Alan Gates, "Programming Pig", O'Reilley, 2011.

AD1705A **PROFESSIONAL ETHICS IN ENGINEERING**

L T P C
3 0 0 3

COURSE OBJECTIVES:

- To enable the students to create an awareness on Engineering Ethics and Human Values,
- To instill Moral and Social Values and Loyalty and to appreciate the rights of others.
- To develop an understanding of engineering as a form of social experimentation, emphasizing

ethical responsibility.

- To provide students with a comprehensive understanding of the ethical responsibilities, safety standards, and rights that guide engineering practices

UNIT I HUMAN VALUES 9

Morals, values and Ethics – Integrity – Work ethic – Service learning – Civic virtue – Respect for others – Living peacefully – Caring – Sharing – Honesty – Courage – Valuing time – Cooperation – Commitment – Empathy – Self confidence – Character – Spirituality – Introduction to Yoga and meditation for professional excellence and stress management.

UNIT II ENGINEERING ETHICS 9

Senses of ‘Engineering Ethics’ – Variety of moral issues – Types of inquiry – Moral dilemmas – Moral Autonomy – Kohlberg’s theory – Gilligan’s theory – Consensus and Controversy – Models of professional roles - Theories about right action – Self-interest – Customs and Religion – Uses of Ethical Theories.

UNIT III ENGINEERING AS SOCIAL EXPERIMENTATION 9

Engineering as Experimentation – Engineers as responsible Experimenters – Codes of Ethics – A Balanced Outlook on Law

UNIT IV SAFETY, RESPONSIBILITIES AND RIGHTS 9

Safety and Risk – Assessment of Safety and Risk – Risk Benefit Analysis and Reducing Risk - Respect for Authority – Collective Bargaining – Confidentiality – Conflicts of Interest – Occupational Crime – Professional Rights – Employee Rights – Intellectual Property Rights (IPR) Discrimination

UNIT V GLOBAL ISSUES 9

Multinational Corporations – Environmental Ethics – Computer Ethics – Weapons Development – Engineers as Managers – Consulting Engineers – Engineers as Expert Witnesses and Advisors – Moral Leadership – Code of Conduct – Corporate Social Responsibility

TOTAL: 45 PERIODS

COURSE OUTCOMES:

At the end of the course, students able to:

- Upon completion of the course, the student should be able to apply ethics in society, discuss the ethical issues related to engineering and realize the responsibilities and rights in the society.
- Apply a systematic approach to experimentation in engineering, considering safety, reliability, and efficiency.
- Able to identify and apply safety protocols, understand their ethical responsibilities, and advocate for professional and public rights in engineering contexts.
- Able to analyze and address the impact of global issues on engineering practices, considering ethical, environmental, and social dimensions

TEXTBOOKS:

1. Mike W. Martin and Roland Schinzinger, —Ethics in Engineeringl, Tata McGraw Hill, NewDelhi, 2003.
2. Govindarajan M, Natarajan S, Senthil Kumar V. S, —Engineering Ethicsl, Prentice Hall of India, New Delhi, 2004

REFERENCES:

1. Charles B. Fleddermann, —Engineering Ethicsl, Pearson Prentice Hall, New Jersey, 2004.
2. Charles E.Harris, Michael S. Pritchard and Michael J. Rabins, —Engineering Ethics – Concepts and Casesl, Cengage Learning, 2009.
3. John R Boatright, —Ethics and the Conduct of Businessl, Pearson Education, New Delhi, 2003
4. Edmund GSeebauer and Robert L Barry, —Fundamentals of Ethics for Scientists and Engineersl, Oxford University Press, Oxford, 2001.
5. Laura P.Hartman and Joe Desjardins, —Business Ethics: Decision Making for Personal Integrity and Social Responsibilityl Mc Graw Hill education, India Pvt. Ltd.,New Delhi, 2013.
6. World Community Service Centre, _ Value Education‘, Vethathiri publications, Erode, 2011.

AD1706A

OPTIMIZATION IN DATA SCIENCE

L T P C

3 0 0 3

COURSE OBJECTIVES:

- Formulate and solve linear programming problems (LPP)
- Evaluate Integer Programming Problems, Transportation and Assignment Problems.
- Obtain a solution to network problems using CPM and PERT techniques.
- Able to optimize the function subject to the constraints.
- Identify and solve problems under Markovian queuing models.

UNIT I

LINEAR MODELS

9

Introduction of Operations Research - mathematical formulation of LPP- Graphical Methods to solve LPP- Simplex Method- Two-Phase method

UNIT II

INTEGER PROGRAMMING AND TRANSPORTATION

9

PROBLEMS

Integer programming: Branch and bound method- Transportation and Assignment problems - Traveling salesman problem.

UNIT III

PROJECT SCHEDULING

9

Project network -Diagram representation – Floats - Critical path method (CPM) – PERT- Cost considerations in PERT and CPM

UNIT IV

CLASSICAL OPTIMIZATION THEORY

9

Unconstrained problems – necessary and sufficient conditions - Newton-Raphson method, Constrained problems – equality constraints – inequality constraints - Kuhn-Tucker conditions.

Introduction, Queuing Theory, Operating characteristics of a Queuing system, Constituents of a Queuing system, Service facility, Queue discipline, Single channel models, multiple service channels.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

On successful completion of this course, the student will able to

- Formulate and solve linear programming problems (LPP)
- Evaluate Integer Programming Problems, Transportation and Assignment Problems.
- Obtain a solution to network problems using CPM and PERT techniques.
- Able to optimize the function subject to the constraints.
- Identify and solve problems under Markovian queuing models

TEXT BOOK:

1. Hamdy A Taha, Operations Research: An Introduction, Pearson, 10th Edition, 2017.

REFERENCES:

1. ND Vohra, Quantitative Techniques in Management, Tata McGraw Hill, 4th Edition, 2011.
2. J. K. Sharma, Operations Research Theory and Applications, Macmillan, 5th Edition, 2012.
3. Hiller F.S, Liberman G.J, Introduction to Operations Research, 10th Edition McGraw Hill, 2017.
4. Jit. S. Chandran, Mahendran P. Kawatra, KiHoKim, Essentials of Linear Programming, VikasPublishing House Pvt.Ltd. New Delhi, 1994.
5. Ravindran A., Philip D.T., and Solberg J.J., Operations Research, John Wiley, 2nd Edition,2007.

AD1707A

APPLIED MACHINE LEARNING

L T P C

3 0 0 3

- To provide a comprehensive understanding of machine learning, including its objectives
- To equip students with the knowledge and skills necessary to effectively prepare and preprocess raw data for machine learning tasks
- To equip them with practical skills to design, implement, and optimize neural network models for solving complex real-world problems
- To explore and analyze unlabeled data, identify inherent structures and patterns

UNIT -1

INTRODUCTION TO MACHINE LEARNING

9

Objectives of machine learning – Human learning/ Machine learning – Types of Machine learning:- Supervised Learning – Unsupervised learning – Regression – Classification – The Machine Learning Process:- Data Collection and Preparation – Feature Selection – Algorithm Choice – Parameter and

Model Selection – Training – Evaluation – Bias-Variance Tradeoff – Underfitting and Over fitting Problems.

UNIT-II PREPROCESSING

DATA

9

Data quality – Data preprocessing: – Data Cleaning:- Handling missing data and noisy data – Data integration:- Redundancy and correlation analysis – Continuous and Categorical Variables – Data Reduction:- Dimensionality reduction (Linear Discriminant Analysis – Principal Components Analysis).

UNIT –III NEURAL NETWORKS

9

Multi-Layer Perceptron – Backpropagation Learning Algorithm – Neural Network fundamentals - Activation functions – Types of Loss Function – Optimization: Gradient Descent Algorithm – Stochastic Gradient Descent – one case study.

Unit IV CLUSTERING AND UNSUPERVISED LEARNING

9

Introduction – Clustering:- Partitioning Methods:- K-means algorithm – Mean Shift clustering -Hierarchical clustering – Clustering using Gaussian Mixture Models – Clustering High-Dimensional Data:- Problems – Challenges

Unit V ADVANCED TOPICS AND APPLICATIONS

9

Introduction to Neural Networks and Deep Learning - Natural Language Processing (NLP) – Computer Vision- Time Series Analysis- Real-world Applications and Case Studies

Course Outcome:

By the end of this course, students will be able to:

- Understand Fundamental Concepts and Navigate the Machine Learning Workflow
- Assess and ensure data quality, identifying common issues such as inconsistencies and outliers
- Design, implement, train, and evaluate neural network models to solve complex real-world problems across
- Identify patterns and structures in unlabeled data, effectively leveraging various algorithms to analyze and interpret complex datasets.

Text Books:

1. Gareth James, Daniela Witten, Trevor Hastie, Robert Tibshirani, An Introduction to Statistical Learning with Applications in R, Springer Texts in Statistics,2013.

2. Thomas A. Runkler, Data Analytics: Models and Algorithms for Intelligent Data Analysis, Springer Vieweg, 2nd Edition, 2016.

AD1708A **INTELLIGENT INFORMATION RETRIEVAL** **L T P C**
3 0 0 3

COURSE OBJECTIVES:

- To understand the basics of information retrieval with pertinence to modelling, query operations and indexing
- To get an understanding of machine learning techniques for text classification and clustering.
- To understand the various applications of information retrieval giving emphasis to multimedia IR, web search
- To get an understanding of machine learning techniques for text classification and clustering.
- To understand the concepts of digital libraries.

UNIT I **INTRODUCTION: MOTIVATION** **9**

Basic Concepts – Practical Issues - Retrieval Process – Architecture - Boolean Retrieval – Retrieval Evaluation – Open-Source IR Systems–History of Web Search – Web Characteristics–The impact of the web on IR —IR Versus Web Search–Components of a Search engine.

UNIT II **MODELING** **9**

Taxonomy and Characterization of IR Models – Boolean Model – Vector Model - Term Weighting – Scoring and Ranking –Language Models – Set Theoretic Models - Probabilistic Models – Algebraic Models – Structured Text Retrieval Models – Models for Browsing

UNIT III **INDEXING** **9**

Static and Dynamic Inverted Indices – Index Construction and Index Compression. Searching - Sequential Searching and Pattern Matching. Query Operations -Query Languages – Query Processing - Relevance Feedback and Query Expansion - Automatic Local and Global Analysis – Measuring Effectiveness and Efficiency.

UNIT IV EVALUATION AND PARALLEL INFORMATION RETRIEVAL **9**

Traditional Effectiveness Measures – Statistics in Evaluation – Minimizing Adjudication Effect – Non-traditional Effectiveness Measures – Measuring Efficiency – Efficiency Criteria –Queueing Theory – Query Scheduling – Parallel Information Retrieval – Parallel Query Processing – Map Reduce.

UNIT V **SEARCHING THE WEB** **9**

Searching the Web –Structure of the Web –IR and web search – Static and Dynamic Ranking – Web Crawling and Indexing – Link Analysis - XML Retrieval Multimedia IR: Models and Languages – Indexing and Searching Parallel and Distributed IR – Digital Libraries.

COURSE OUTCOMES:

- Build an Information Retrieval system using the available tools.
- Identify and design the various components of an Information Retrieval system.
- Categorize the different types of IR Models.
- Apply machine learning techniques to text classification and clustering which is used for efficient Information Retrieval.
- Design an efficient search engine and analyze the Web content structure.

TOTAL: 45 PERIODS

REFERENCES

1. Christopher D. Manning, Prabhakar Raghavan, Hinrich Schutze, “Introduction to Information Retrieval, Cambridge University Press, First South Asian Edition, 2008.
2. Stefan Buttcher, Implementing and Evaluating Search Engines, The MIT Press, Cambridge, Massachusetts London, England, 2016.
3. Ricardo Baeza – Yates, Berthier Ribeiro – Neto, “Modern Information Retrieval: The concepts and Technology behind Search (ACM Press Books), Second Edition, 2011.
4. Stefan Buttcher, Charles L. A. Clarke, Gordon V. Cormack, “Information Retrieval

ELECTIVE IV (SEMESTER VII)

AD1709A	AI FOR CYBER SECURITY	L T P C
		3 0 0 3

COURSE OBJECTIVES:

- To learn cybercrime and cyberlaw.
- To understand the cyber-attacks and tools for mitigating them.
- To understand information gathering.
- To learn how to detect a cyber-attack.
- To learn how to prevent a cyber-attack.

UNIT I INTRODUCTION 9

Cyber Security – History of Internet – Impact of Internet – CIA Triad; Reason for Cyber Crime – Need for Cyber Security – History of Cyber Crime; Cybercriminals – Classification of Cybercrimes – A Global Perspective on Cyber Crimes; Cyber Laws – The Indian IT Act – Cybercrime and Punishment.

UNIT II ATTACKS AND COUNTERMEASURES 9

OSWAP; Malicious Attack Threats and Vulnerabilities: Scope of Cyber-Attacks – Security Breach – Types of Malicious Attacks – Malicious Software – Common Attack Vectors – Social engineering Attack – Wireless Network Attack – Web Application Attack – Attack Tools – Countermeasures.

UNIT III RECONNAISSANCE 9

COURSE OBJECTIVES:

- To understand the need for multi-core processors, and their architecture.
- To understand the challenges in parallel and multi-threaded programming.
- To learn about the various parallel programming paradigms.
- To develop multicore programs and design parallel solutions.

UNIT I MULTI-CORE PROCESSORS 9

Single core to Multi-core architectures – SIMD and MIMD systems – Interconnection networks - Symmetric and Distributed Shared Memory Architectures – Cache coherence – Performance Issues– Parallel program design.

UNIT II PARALLEL PROGRAM CHALLENGES 9

Performance – Scalability – Synchronization and data sharing – Data races – Synchronization primitives (mutexes, locks, semaphores, barriers) – deadlocks and live locks – communication between threads (condition variables, signals, message queues and pipes).

UNIT III SHARED MEMORY PROGRAMMING WITH OpenMP 9

OpenMP Execution Model – Memory Model – OpenMP Directives – Work-sharing Constructs -Library functions – Handling Data and Functional Parallelism – Handling Loops– Performance Considerations.

UNIT IV DISTRIBUTED MEMORY PROGRAMMING WITH MPI 9

MPI program execution – MPI constructs – libraries – MPI send and receive – Point-to-point and Collective communication– MPI derived data types– Performance evaluation

UNIT V PARALLEL PROGRAM DEVELOPMENT 9

Case studies - n-Body solvers – Tree Search – OpenMP and MPI implementations and comparison.

TOTAL: 45 PERIODS**COURSE OUTCOMES:**

At the end of the course, the students should be able to:

- Describe multicore architectures and identify their characteristics and challenges.
- Identify the issues in programming Parallel Processors.
- Write programs using OpenMP and MPI.
- Design parallel programming solutions to common problems.
- Compare and contrast programming for serial processors and programming for parallel processors.

TEXTBOOKS:

1. Peter S. Pacheco, an Introduction to Parallel Programming, Morgan-Kaufman/Elsevier, 2011.
2. Darryl Gove, —Multicore Application Programming for Windows, Linux, and Oracle Solaris,

Pearson,2011

REFERENCES:

1. Michael J Quinn, Parallel programming in C with MPI and OpenMPL, Tata Mc GrawHill, 2003.
2. Victor Alessandrini, Shared Memory Application Programming, 1st Edition, Concepts and Strategies in Multicore Application Programming, Morgan Kaufmann, 2015.
3. Yan Solihin, Fundamentals of Parallel Multicore Architecture, CRC Press, 2015

AD1711A

SOFTWARE PROJECT MANAGEMENT

L T P C

3 0 0 3

COURSE OBJECTIVES

- To understand the fundamental principles of software project management.
- To have a good knowledge of responsibilities of project manager.
- To be familiar with the different methods and techniques used for project management.
- To equip with the principles, methodologies, and tools necessary to assess, ensure, and enhance the quality of software systems

UNIT 1 INTRODUCTION

9

Defining of Software Development Process - Process - Tailoring the Process - Improving the process discipline - Need for implementing discipline. Software Production Process - Identify the Software Model - Software Process Models: Waterfall Model, Prototyping Model, RAD Model, Incremental Model, Spiral Model, Component Assembly Model - Software Life Cycle.

UNIT 2 SOFTWARE DEVELOPMENT

9

Software Development Team - Three Vital Aspects of Software Project Management - The Team - Meaning of Leadership - Communicating in Harmony - Personality traits - Project Organizations. Project Planning: Top-Down and Bottom-Up Planning - Types of Activity - Project Duration: Schedule Monitoring Tools - Gantt Chart, PERT Chart, Critical Path.

UNIT 3 PROJECT REVIEW

9

Tracking Meetings - Recovery plans - Schedule Work & Escalation Meetings. Project Engineering: Product Requirements - Understanding the Customer Problem to solve - Initial Investigation, Strategies for determining information requirements, Information gathering Tools - Product Objectives.

UNIT 4 PROBLEM SOLVING

9

Product Specifications - Defining the Final Product - Data Flow Diagram, Data Dictionary, Structured English, Decision Trees, Decision Tables - Feasibility Study. Software Testing: Test Plan - Development Testing: Verification and Validation - General Testing Methods: White Box and Black Box Testing - Unit Testing - System Integration Testing - Validation Testing - System testing.

UNIT 5 SOFTWARE QUALITY

9

Software Quality - Quality Measures - FURPS - Software Quality Assurance - Software Reviews - Format Technical Review (FTR) Formal Approaches to SQA - Software Reliability - Introduction to SQA - The Software Quality Assurance Plan - Formal approaches to SQA - Clean room Methodology.

COURSE OUTCOMES:

At the end of the course the students will be able:

- To practice Project Management principles while developing a software.
- To design, develop, and maintain software solutions by applying industry-standard software development methodologies and practices.
- To critically assess and evaluate project progress, outcomes, and methodologies to ensure alignment with objectives and standards
- To apply quality assurance techniques and standards to evaluate, improve, and maintain the reliability and performance of software systems.

TOTAL: 45 PERIODS

REFERENCES

1. Huges. B, Cottorell M, Rajib M, Software Project Management McGraw Hill, 5th Edition, 2017.
2. Roger S Pressman, Software Engineering, McGraw Hill, 8th Edition, 2019
3. Robert K. Wysocki —Effective Software Project Management— Wiley Publication, 2011.
4. Walker Royce: —Software Project Management— Addison-Wesley, 1998.
5. Gopalaswamy Ramesh, —Managing Global Software Projects— McGraw Hill Education (India), Fourteenth Reprint 2013.

AD1712A DATABASE SECURITY AND AUDITING

L T P C
3 0 0 3

COURSE OBJECTIVES:

1. To understand the fundamentals of security, and how it relates to information systems.
2. To identify risks and vulnerabilities in operating systems from a database perspective.
3. To learn good password policies, and techniques to secure passwords in an organization.
4. To learn and implement administration policies for users.
5. To understand the various database security models and their advantages or disadvantages.
6. To learn to implement privacy preserving data mining algorithms.

UNIT I -SECURITY ARCHITECTURE & OPERATING SYSTEM SECURITY FUNDAMENTALS 9

Security Architecture: Introduction-Information Systems- Database Management Systems-Information Security Architecture- Database Security–Asset Types and Value-Security Methods. Operating System Security Fundamentals: Introduction-Operating System Overview-Security Environment – Components-Authentication Methods-User Administration-Password Policies Vulnerabilities-E-mail Security.

UNIT II - ADMINISTRATION OF USERS & PROFILES, PASSWORD POLICIES, PRIVILEGES AND ROLES

9

Administration of Users: Introduction-Authentication-Creating Users, SQL Server User-Removing, Modifying Users-Default, Remote Users-Database Links-Linked Servers-Remote Servers-Practices for Administrators and Managers-Best Practices Profiles, Password Policies, Privileges and Roles: Introduction-Defining and Using Profiles-Designing and Implementing Password Policies-Granting and Revoking User Privileges-Creating, Assigning and Revoking User Roles-Best Practices

UNIT III - DATABASE APPLICATION SECURITY MODELS & VIRTUAL PRIVATE DATABASES

9

Database Application Security Models: Introduction-Types of Users-Security Models- Application Types-Application Security Models-Data Encryption Virtual Private Databases: Introduction-Overview of VPD-Implementation of VPD using Views, Application Context in Oracle-Implementing Oracle VPD-Viewing VPD Policies and Application contexts using Data Dictionary, Policy Manager Implementing Row and Column level Security with SQL Server.

UNIT IV-AUDITING DATABASE ACTIVITIES

9

Auditing Database Activities: Using Oracle Database Activities-Creating DLL Triggers with Oracle Auditing Database Activities with Oracle-Auditing Server Activity with SQL Server 2000-Security and Auditing Project Case Study.

UNIT V -PRIVACY PRESERVING DATA MINING TECHNIQUES

9

Privacy Preserving Data Mining Techniques: Introduction- Privacy Preserving Data Mining Algorithms General Survey-Randomization Methods-Group Based Anonymization-Distributed Privacy Preserving Data Mining-Curse of Dimensionality-Application of Privacy Preserving Data Mining

COURSE OUTCOME:

By the end of this course, students will be able:

- To comprehend the basic principles of security and apply them to protect information systems.
- To analyze and detect security risks and vulnerabilities in operating systems with a focus on database environments.
- To design and implement effective password policies and security mechanisms to protect sensitive information.
- To evaluate and apply different database security models, understanding their strengths and weaknesses in various scenarios.

TOTAL: 45 PERIODS

TEXT BOOK

1. Hassan A. Afyouni, "Database Security and Auditing", Third Edition, Cengage Learning, 2009.(UNIT 1 to IV)
2. Charu C. Aggarwal, Philip S Yu, "Privacy Preserving Data Mining": Models and Algorithms, Kluwer Academic Publishers, 2008.(UNIT V).

REFERENCES

1. Ron Ben Natan, "Implementing Database Security and Auditing", Elsevier Digital Press, 2005.
2. <http://charuaggarwal.net/toc.pdf>
3. <http://adrem.ua.ac.be/sites/adrem.ua.ac.be/files/securitybook.pdf>

AD1713A GAME THEORY FOR AI AND DATA SCIENCE

L T P C

3 0 0 3

COURSE OBJECTIVES:

- To introduce the student to the notion of a game, its solutions concepts, and other basic notions and tools of game theory, and the main applications for which they are appropriate, including electronic trading markets.
- To formalize the notion of strategic thinking and rational choice by using the tools of game theory, and to provide insights into using game theory in modelling applications.
- To draw the connections between game theory, computer science, and economics, especially emphasizing the computational issues.
- To introduce contemporary topics in the intersection of game theory, computer science, and economics.
- To apply game theory in searching, auctioning and trading.

UNIT I INTRODUCTION 9

Introduction -Making rational choices: basics of Games - strategy - preferences -payoffs
 Mathematical basics -Game theory -Rational Choice -Basic solution concepts-non-cooperative versus cooperative games -Basic computational issues- finding equilibria and learning in games- Typical application areas for game theory (e.g. Google's sponsored search, eBay auctions, electricity trading markets).

UNIT II GAMES WITH PERFECT INFORMATION 9

Games with Perfect Information - Strategic games - prisoner's dilemma, matching pennies -Nash equilibria -mixed strategy equilibrium -zero-sum games

UNIT III GAMES WITH IMPERFECT INFORMATION 9

Games with Imperfect Information- Bayesian Games- Motivational Examples-General Definitions-Information aspects- Illustrations -Extensive Games with Imperfect – Information-Strategies-Nash Equilibrium-Repeated Games - The Prisoner's Dilemma- Bargaining

UNIT IV NON-COOPERATIVE GAME THEORY 9

Non-cooperative Game Theory — Self-interested agents — Games in normal form — Analyzing games: from optimality to equilibrium — Computing Solution Concepts of Normal — Form Games- Computing Nash equilibria of two-player, zero-sum games — Computing Nash equilibria of two-player, general- sum games — Identifying dominated strategies

UNIT V MECHANISM DESIGN 9

Aggregating Preferences -Social Choice — Formal Model — Voting — Existence of social

functions — Ranking systems — Protocols for Strategic Agents: Mechanism Design —
Mechanism design with unrestricted preferences

TOTAL: 45 PERIODS

COURSE OUTCOMES:

Upon Completion of the course, the students will be able to

- Discuss the notion of a strategic game and equilibria and identify the characteristics of main applications of these concepts.
- Discuss the use of Nash Equilibrium for other problems.
- Identify key strategic aspects and based on these be able to connect them to appropriate game theoretic concepts given a real world situation.
- Identify some applications that need aspects of Bayesian Games.
- Implement a typical Virtual Business scenario using Game theory.

TEXT BOOKS / REFERENCES:

1. M. J. Osborne, An Introduction to Game Theory. Oxford University Press, 2012.
2. M. Machler, E. Solan, S. Zamir, Game Theory, Cambridge University Press, 2013.
3. N. Nisan, T. Roughgarden, E. Tardos, and V. V. Vazirani, Algorithmic Game Theory. Cambridge University Press, 2007.
4. A. Dixit and S. Skeath, Games of Strategy, Second Edition. W W Norton & Co Inc, 2004.
5. Yoav Shoham, Kevin Leyton-Brown, Multiagent Systems: Algorithmic, Game-Theoretic, and Logical Foundations, Cambridge University Press 2008.
6. Zhu Han, Dusit Niyato, Walid Saad, Tamer Basar and Are Hjorungnes, "Game Theory in Wireless and Communication Networks", Cambridge University Press, 2012.
7. Y. Narahari, "Game Theory and Mechanism Design", IISC Press, World Scientific.
8. William Spaniel, "Game Theory 101: The Complete Textbook", CreateSpace Independent Publishing, 2011.

ELECTIVE V (SEMESTER VII)

ADI714A

DATAMINING FOR BUSINESS INTELLIGENCE

L T P C

3 0 0 3

Course Objectives:

- To equip students with the knowledge and skills to extract meaningful insights from vast datasets and transform them into actionable business intelligence.
- To understand the need of essential skills to transform raw data into a clean and consistent format suitable for analysis and modelling.
- To extract meaningful patterns and relationships from data through concept description and association rule mining techniques.
- To unlock the hidden structure of data through the application of clustering, classification, and prediction techniques, enabling informed decision-making in a business context.
- To make strategic business decisions through the application of data mining techniques and the utilization of data warehousing for efficient data management and analysis.

Unit -I	Introduction	9
<p>Data Mining-Definition and Functionalities - What is Business Intelligence - BI and DW in today's perspective - What is data warehousing - The building Blocks: Defining Features – Data warehouses and data marts - Overview of the components - Metadata in the data warehouse - Need for data warehousing - OLAP definitions - Difference between OLAP and OLTP - KDD Process.</p>		
Unit -II	Data Pre-processing	9
<p>Why to pre-process data? - Data cleaning: Missing Values, Noisy Data - Data Integration and transformation – Data Reduction: Data cube aggregation, Dimensionality reduction - Data Compression - Numerosity Reduction - Data Mining Primitives - Languages and System Architectures: Task relevant data - Kind of Knowledge to be mined - Discretization and Concept Hierarchy.</p>		
Unit -III	Concept Description and Association Rule Mining	9
<p>What is concept description? - Data Generalization and summarization-based characterization - Attribute relevance - class comparisons Association Rule Mining: Market basket analysis - basic concepts - Finding frequent item sets: Apriori algorithm - generating rules – Improved Apriori algorithm.</p>		
Unit -IV	Clustering, Classification and Prediction	9
<p>Introduction to partitioning and hierarchical clustering methods, what is classification and prediction? – Issues regarding Classification and prediction: Classification methods: Decision tree, Bayesian Classification, Rule based, Neural Network Prediction methods: Linear and nonlinear regression, Logistic Regression -Introduction of tools such as DB Miner /WEKA/DTREG DM Tools.</p>		
Unit – V	Data Mining for Business Intelligence Applications	9
<p>Data mining for business Applications like Balanced Scorecard, Fraud Detection, Clickstream Mining, Market Segmentation, retail industry, telecommunications industry, banking & finance and CRM etc., Data Analytics Life Cycle: Introduction to Big data Business Analytics - State of the practice in analytics role of data scientists Key roles for successful analytic project - Main phases of life cycle -Developing core deliverables for stakeholders.</p>		

Total: 45 Periods

Course Outcome:

- Students will learn to build and manage data warehouses, apply data mining techniques to uncover hidden patterns, and utilize these insights to drive strategic decision-making.
- Identify and handle data quality issues, integrate disparate data sources, and apply various data preprocessing techniques to prepare data for effective business intelligence and data mining applications.
- Apply association rule mining techniques to real-world problems and draw actionable insights and discover frequent item sets and generate strong association rules from transactional data.
- Apply appropriate clustering, classification and prediction techniques to discover hidden groups within data, and interpret model results and communicate insights effectively to business

stakeholders.

- Empowers students to harness the power of data mining to extract actionable insights, drive strategic decision-making, and gain a competitive edge.

Reference Books:

1. Jaiwei Ham and Micheline Kamber, Data Mining concepts and techniques, Kauffmann Publisher, 3rd edition, 2012.
2. M. Kantardzic, "Data mining: Concepts, models, methods and algorithms, John Wiley & Sons Inc, 3rd edition, 2019.
3. Paulraj Ponnian, "Data Warehousing Fundamentals", John Wiley & Sons, Inc, 2001.
4. M. Dunham, "Data Mining: Introductory and Advanced Topics", Pearson Education, 2006.
5. G. Shmueli, N.R. Patel, P.C. Bruce, "Data Mining for Business Intelligence: Concepts, Techniques, and Applications in Microsoft Office Excel with XLMiner", Wiley India, 2011.
6. Elizabeth Vitt, Michael Luckevich Stacia Misner, Business Intelligence, Microsoft, 2011
7. Michalewicz Z., Schmidt M. Michalewicz M and Chiriac C, Adaptive Business Intelligence, Springer – Verlag, 2007

AD1715A OPERATION AND SUPPLY CHAIN MANAGEMENT

L T P C

3 0 0 3

COURSE OBJECTIVE:

- To introduce students to the fundamental concepts and practices of operations and supply chain management, focusing on the efficient coordination of resources and processes.
- To provide students with the knowledge and tools to make effective warehousing decisions, focusing on optimizing storage, handling, and distribution processes within supply chains.
- To equip students with the principles and techniques of inventory management, focusing on optimizing stock levels, reducing costs, and improving supply chain efficiency
- To teach students the principles and applications of transportation network models for optimizing logistics, reducing costs, and improving the efficiency of goods movement in supply chains

UNIT I INTRODUCTION

9

Descriptive, predictive and prescriptive analytics, Data Driven Supply Chains – Basics, transforming supply chains.

UNIT II WAREHOUSING DECISIONS

9

P-Median Methods - Guided LP Approach, Greedy Drop Heuristics, Dynamic Location Models, Space Determination and Layout Methods.

UNIT III INVENTORY MANAGEMENT

9

Dynamic Lot sizing Methods, Multi-Echelon Inventory models, Aggregate Inventory system and LIMIT, Risk Analysis in Supply Chain, Risk pooling strategies.

UNIT IV TRANSPORTATION NETWORK MODELS

9

Minimal Spanning Tree, Shortest Path Algorithms, Maximal Flow Problems, Transportation Problems, Set covering and Set Partitioning Problems, Travelling Salesman Problem, Scheduling Algorithms.

UNIT V MCDM MODELS

9

Introduction to sampling distributions, Central limit theorem and applications, sampling techniques, Point and Interval estimates of population parameters.

UNIT III TESTING OF HYPOTHESIS - PARAMETIRC TESTS 9

Hypothesis testing: one sample and two sample tests for means of large samples (z-test), one sample and two sample tests for means of small samples (t-test), ANOVA one way.

UNIT IV NON-PARAMETRIC TESTS 9

Chi-square tests for independence of attributes and goodness of fit, Kolmogorov-Smirnov – test for goodness of fit, Mann – Whitney U test and Kruskal Wallis test.

UNIT V CORRELATION AND REGRESSION 9

Correlation –Rank Correlation – Regression – Estimation of Regression line – Method of Least Squares – Standard Error of estimate.

TOTAL:45 PERIODS

COURSE OUTCOMES:

- To facilitate objective solutions in business decision making.
- To understand and solve business problems
- To apply statistical techniques to data sets, and correctly interpret the results.
- To develop skill-set that is in demand in both the research and business environments
- To enable the students to apply the statistical techniques in a work setting.

REFERENCES:

1. Richard I. Levin, David S. Rubin, Masood H.Siddiqui, Sanjay Rastogi, Statistics for Management, Pearson Education, 8th Edition, 2017.
2. Prem. S. Mann, Introductory Statistics, Wiley Publications, 9th Edition, 2015.
3. T N Srivastava and Shailaja Rego, Statistics for Management, Tata McGraw Hill, 3rd Edition 2017.
4. Ken Black, Applied Business Statistics, 7th Edition, Wiley India Edition, 2012.
5. David R. Anderson, Dennis J. Sweeney, Thomas A.Williams, Jeffrey D.Camm, James J.Cochran, Statistics for business and economics, 13th edition, Thomson (South – Western) Asia, Singapore, 2016.
6. N. D. Vohra, Business Statistics, Tata McGraw Hill, 2017.

**AD1718A PRINCIPLES OF MANAGEMENT FOR PROFESSIONALS L T P C
3 0 0 3**

COURSE OBJECTIVES:

- Sketch the Evolution of Management.
- Extract the functions and principles of management.
- Learn the application of the principles in an organization.
- Study the various HR related activities.
- Analyze the position of self and company goals towards business.

UNIT I INTRODUCTION TO MANAGEMENT AND ORGANIZATIONS 9

Definition of Management – Science or Art – Manager Vs Entrepreneur- types of managers- managerial roles and skills – Evolution of Management –Scientific, human relations, system and contingency approaches– Types of Business organization- Sole proprietorship, partnership, company-public and private sector enterprises- Organization culture and Environment – Current trends and issues in Management.

UNIT II PLANNING 9

Nature and purpose of planning – Planning process – Types of planning – Objectives – Setting objectives – Policies – Planning premises – Strategic Management – Planning Tools and Techniques – Decision making steps and process.

UNIT III ORGANISING 9

Nature and purpose – Formal and informal organization – Organization chart – Organization structure – Types – Line and staff authority – Departmentalization – delegation of authority – Centralization and decentralization – Job Design - Human Resource Management – HR Planning, Recruitment, selection, Training and Development, Performance Management, Career planning and management.

UNIT IV DIRECTING 9

Foundations of individual and group behaviour– Motivation – Motivation theories – Motivational techniques – Job satisfaction – Job enrichment – Leadership – types and theories of leadership – Communication – Process of communication – Barrier in communication – Effective communication – Communication and IT.

UNIT V CONTROLLING 9

System and process of controlling – Budgetary and non - Budgetary control techniques – Use of computers and IT in Management control – Productivity problems and management – Control and performance – Direct and preventive control – Reporting.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

- Upon completion of the course, students will be able to have clear understanding of managerial functions like planning, organizing, staffing, leading & controlling.
- Have same basic knowledge on international aspect of management.
- Ability to understand management concept of organizing.
- Ability to understand management concept of directing.
- Ability to understand management concept of controlling.

TEXT BOOKS:

1. Harold Koontz and Heinz Weihrich “Essentials of management” Tata McGraw Hill,1998.
2. Stephen P. Robbins and Mary Coulter, “ Management”, Prentice Hall (India)Pvt. Ltd., 10th Edition, 2009.

REFERENCES:

1. Robert Kreitner and Mamata Mohapatra, “Management”, Biztantra, 2008.
2. Stephen A. Robbins and David A. Decenzo and Mary Coulter, “Fundamentals of Management” Pearson Education, 7th Edition, 2011.
3. Tripathy PC and Reddy PN, “Principles of Management”, Tata Mcgraw Hill, 1999.

OPEN ELECTIVE

OAD501A

FUNDAMENTALS OF DATA SCIENCE

L T P C

3 0 0 3

COURSE OBJECTIVES

- Will gain knowledge in the basic concepts of Data Analysis
- To acquire skills in data preparatory and preprocessing steps
- To understand the mathematical skills in statistics
- To learn the tools and packages in Python for data science
- To acquire knowledge in data interpretation and visualization techniques

UNIT I INTRODUCTION

9

Need for data science – benefits and uses – facets of data – data science process – setting the research goal – retrieving data – cleansing, integrating, and transforming data – exploratory data analysis – build the models – presenting and building applications.

UNIT II DESCRIBING DATA

10

Frequency distributions –Outliers –relative frequency distributions –cumulative frequency distributions – frequency distributions for nominal data –interpreting distributions –graphs –averages –normal distributions –z scores –normal curve problems –finding proportions –finding scores –more about z– interpretation of r^2 –multiple regression equations –regression toward the mean- statistical metrics with python.

UNIT III INTRODUCTION TO NUMPY

8

Data types in Python -basics of Numpy arrays - computations on Numpy Arrays-universal functions-aggregations: min, max and Everything in between-computation on arrays: broadcasting - comparisons, masks, and Boolean logic - fancy indexing -sorting values in Numpy array-fast sorting-sorting along rows or columns-partial Sorts-K nearest neighbours- Numpy’s structured arrays.

UNIT IV DATA MANIPULATION WITH PANDAS

9

Pandas objects - data indexing and selection - operating on data in pandas -handling missing data - hierarchical indexing - combining datasets: concept and append - combining datasets: merge and join-aggregation and grouping- pivot tables-vectorized string operations - working with time Series - high-performance pandas: eval () and query().

UNIT V PYTHON FOR DATA VISUALIZATION

9

Visualization with matplotlib – line plots – scatter plots – visualizing errors – density and contour plots – histograms, binnings, and density –three dimensional plotting – geographic data – data analysis using statmodels and seaborn – graph plotting using Plotly – interactive data visualization using Bokeh.

TOTAL: 45 PERIODS

COURSE OUTCOMES

At the end of the course Students will be able to:

- Apply the skills of data inspecting and cleansing.
- Determine the relationship between data dependencies using statistics
- Represent the useful information using mathematical skills
- Can handle data using primary tools used for data science in Python
- Can apply the knowledge for data describing and visualization using tools.

TEXT BOOKS

1. David Cielen, Arno D. B. Meysman, and Mohamed Ali, “Introducing Data Science”, Manning Publications, 2016. (first two chapters for Unit I)
2. Robert S. Witte and John S. Witte, “Statistics”, Eleventh Edition, Wiley Publications, 2017. (Chapters 1–7 for Units II)
3. Jake VanderPlas, “Python Data Science Handbook”, O’Reilly, 2016. (Parts of chapters 2–4 for Units III, IV and V)

REFERENCES

1. Allen B. Downey, “Think Stats: Exploratory Data Analysis in Python”, Green Tea Press, 2014.

OAD502A

AI & DEEP LEARNING

L T P C

3 0 0 3

OBJECTIVES

The objective of this course is to enable the students to

- Understand the basic concepts of intelligent agents
- Develop general-purpose problem-solving agents, logical reasoning agents, and agents that reason under uncertainty
- To understand the principles and applications of game theory in strategic decision-making
- To understand and need and principles of deep neural networks
- To understand CNN and RNN architectures of deep neural networks

UNIT I INTRODUCTION

9

Introduction – Definition - Future of Artificial Intelligence -Characteristics of Intelligent Agents –Typical Intelligent Agents – Problem Solving Approach to Typical AI problems- Problem solving agents –search algorithms –uninformed search strategies.

UNIT II PROBLEM SOLVING

9

Heuristic search strategies –heuristic functions -Local search and optimization problems –local search in continuous space –search with non-deterministic actions –search in partially observable environments – online search agents and unknown environments

UNIT III GAME PLAYING AND CSP

9

Game theory –optimal decisions in games –alpha-beta search –monte-carlo tree search –stochastic games –partially observable Games-Constraint satisfaction problems –constraint propagation –backtracking search for CSP –local search for CSP –structure of CSP

UNIT IV DEEP NETWORKS BASICS

9

Linear Algebra: Scalars -- Vectors -- Matrices and tensors; Probability Distributions -- Gradient- based Optimization – Machine Learning Basics: Capacity -- Overfitting and underfitting --Hyperparameters and validation sets -- Estimators -- Bias and variance -- Stochastic gradient descent -- Challenges motivating deep learning; Deep Networks: Deep feedforward networks; Regularization -- Optimization.

UNIT V CONVOLUTIONAL NEURAL NETWORKS

9

Convolution Operation – Sparse Interactions – Parameter Sharing – Equivariance – Pooling – Convolution Variants: Striped – Tiled – Transposed and dilated convolutions; CNN Learning: Nonlinearity Functions – Loss Functions – Regularization – Optimizers –Gradient Computation.

TOTAL: 45 PERIODS

COURSE OUTCOMES

At the end of the course Students will be able to:

- Explain Autonomous agents that make effective decisions in fully informed, partially observable and adversarial settings
- Choose Appropriate algorithms for solving given AI Problems
- Apply optimal decision-making strategies in competitive environments.
- Explain the basics in deep neural networks
- Apply Convolution Neural Network for image processing

TEXT BOOK

1. Stuart Russel and Peter Norvig, “Artificial Intelligence: A Modern Approach”, Fourth Edition, Pearson Education, 2020.
2. Gerhard Weiss, —Multi Agent Systems, Second Edition, MIT Press, 2013.
3. Ian Goodfellow, Yoshua Bengio, Aaron Courville, “Deep Learning”, MIT Press, 2016.
4. Andrew Glassner, “Deep Learning: A Visual Approach”, No Starch Press, 2021.

REFERENCES:

1. Dan W. Patterson, “Introduction to AI and ES”, Pearson Education, 2007
2. Kevin Night, Elaine Rich, and Nair B., “Artificial Intelligence”, McGraw Hill, 2008

3. Salman Khan, Hossein Rahmani, Syed Afaq Ali Shah, Mohammed Bennamoun, "A Guide to Convolutional Neural Networks for Computer Vision", Synthesis Lectures on Computer Vision, Morgan & Claypool publishers, 2018.
4. Yoav Goldberg, "Neural Network Methods for Natural Language Processing", Synthesis

OAD701A

BASICS OF COMPUTER VISION

L T P C

3 0 0 3

OBJECTIVES:

- To understand the fundamentals of computer vision and image processing techniques.
- To review shape and region analysis.
- To study Hough, Transform and its applications to detect lines, circles, ellipses.
- To understand three-dimensional image analysis techniques.
- To understand motion analysis.
- To demonstrate various pattern analysis in computer vision algorithms.

UNIT I FOUNDATION OF COMPUTER VISION

9

Computer Vision Overview - Computer Imaging Systems – Lenses – Image Formation and Sensing - Image Analysis - Pre-processing and Binary Image Analysis - Mathematical morphology.

UNIT II IMAGE FORMATION AND PROCESSING

9

Fundamentals of Image Formation - Transformation: Orthogonal – Euclidean -Affine and Projective. Edge Detection - Edge Detection Performance – Corner Detection - Fourier Transform - Convolution and Filtering – Image Enhancement - Restoration - Histogram Processing.

UNIT III FEATURE EXTRACTION

9

Edges - Canny - LOG, Line Detectors (Hough Transform), Corners - Harris and Hessian Affine, Orientation Histogram - SIFT, HOG, SURF, Scale - Space Analysis - Image Pyramids and Gaussian derivative filters, Gabor Filters and DWT. Case study: Human Iris location - Generalized Hough Transform (GHT) – Spatial Matched Filtering - GHT for ellipse detection - GHT for feature collation.

UNIT IV IMAGE SEGMENTATION

9

Region Growing - Edge Based approaches to segmentation - Graph-Cut - Mean- Shift - MRFs, Texture Segmentation - Object detection - 3D object recognition - 3D reconstruction - Introduction to Motion - Parametric motion – Spline based motion.

UNIT V PATTERN ANALYSIS

9

Clustering: Clustering: K-Means - K-Medoids - Mixture of Gaussians - Classification: Discriminant Function, Supervised - Un-supervised - Semi supervised; Classifiers: Bayes – KNN - ANN models; Dimensionality Reduction: PCA – LDA – ICA - Non-parametric methods.

TOTAL: 45 HOURS

TEXT BOOK:

1. Richard Zaleski, Computer Vision: Algorithms and Applications, Springer-Verlag London Limited 2011
2. Computer Vision: A Modern Approach, D. A. Forsyth, J. Ponce, Pearson Education, 2003

REFERENCES:

1. Richard Hartley and Andrew Zisserman, Multiple View Geometry in Computer Vision, Second Edition, Cambridge University Press, March 2004.
2. K. Fukunaga; Introduction to Statistical Pattern Recognition, Second Edition, Academic Press, Morgan Kaufmann, 1990.

3. D. L. Baggio et al., “Mastering OpenCV with Practical Computer Vision Projects”, Packt Publishing, 2012.
4. E. R. Davies, “Computer & Machine Vision”, Fourth Edition, Academic Press, 2012.
5. Christopher M. Bishop; Pattern Recognition and Machine Learning, Springer, 2006
6. R.C. Gonzalez and R.E. Woods, Digital Image Processing, Addison- Wesley, 1992.

OUTCOMES:

Upon completion of the course, the student should be able to:

1. Describe the foundation of Computer Imaging system and Analysis
2. Apply mathematical modeling methods for low-, intermediate- and highlevel image processing tasks
3. Apply Hough Transform for line, circle, and ellipse detections and 3D vision technique
4. Gather a basic understanding about the geometric relationships between 2D images and the 3D world and implement motion related techniques
5. Perform pattern analysis on computer vision problems
6. Develop the practical skills necessary to build computer vision applications.

OAD702A

BUSINESS DATA ANALYTICS

L T P C

3 0 0 3

COURSE OBJECTIVES:

The Student should be made to:

- Know the fundamental concepts of big data and analytics
- Learn the different ways of data analysis
- Be familiar with data streams
- Learn the mining and clustering
- Be familiar with the frameworks and NOSQL data management for big data

UNIT I INTRODUCTION TO BIG DATA

9

Introduction to Big Data Platform – Challenges of conventional systems - Web data – Evolution of Big data - Best Practices for Big Data Analytics - Big data characteristics - Validating - The Promotion of the Value of Big Data - Big Data Use Cases- Perception and Quantification of Value - Modern data analytic tools.

UNIT II DATA ANALYSIS

9

Statistical concepts: Populations - samples - random sampling - Sampling distributions - creating a sampling distribution - mean of all sample means - standard error of the mean - other sampling distribution - resampling, statistical inference, prediction error. Regression modeling: Linear Regression, Logistic Regression, Multivariate analysis, Analysis of time series: linear systems analysis, nonlinear dynamics - Rule induction

UNIT III MINING DATA STREAMS

9

Introduction to Streams Concepts – Stream data model and architecture - Stream Computing, Sampling

data in a stream – Filtering streams – Counting distinct elements in a stream – Estimating moments – Counting oneness in a window – Decaying window – Real time Analytics Platform(RTAP) applications - case studies - real time sentiment analysis, stock market predictions.

UNIT IV ASSOCIATION AND CLUSTERING

9

Advanced Analytical Theory and Methods: Association Rules - Overview - Apriori Algorithm - Evaluation of Candidate Rules - Applications of Association Rules - Finding Association & finding similarity – Clustering Techniques – Hierarchical – K-means - Use Cases - Overview of the Method - Determining the Number of Clusters - Clustering high dimensional data – CLIQUE and PROCLUS – Clustering in non-euclidean space

UNIT V FRAMEWORKS AND BIG DATA MANAGEMENT

9

Understanding Big Data Storage - A General Overview of High-Performance Architecture - HDFS – Map Reduce and YARN - Map Reduce Programming Model – NoSQL Databases - Hive - Sharding – Hbase – Case Study: Analyzing big data with twitter - Big data for E-Commerce - Big data for blogs

TOTAL: 45 PERIODS

COURSE OUTCOMES:

Upon completion of the course, the students will be able to:

- Understand the fundamentals of big data
- Apply the statistical analysis methods.
- Perform analytics on data streams
- Apply mining algorithm and analyze data by utilizing various clustering algorithms.
- Learn Hadoop frameworks and NoSQL data management for big data

TEXT BOOKS:

1. David Loshin, "Big Data Analytics: From Strategic Planning to Enterprise Integration with Tools, Techniques, NoSQL, and Graph", Morgan Kaufmann/Elsevier Publishers, 2013
2. Michael Berthold, David J. Hand, Intelligent Data Analysis, Springer, 2007.
3. Anand Rajaraman and Jeffrey David Ullman, Mining of Massive Datasets, Cambridge University Press, 2012.

REFERENCES:

1. EMC Education Services, "Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data", Wiley publishers, 2015.
2. Robert S. Witte and John S. Witte, "Statistics", Eleventh Edition, Wiley Publications, 2017.
3. Kim H. Pries and Robert Dunnigan, "Big Data Analytics: A Practical Guide for Managers " CRC Press, 2015.
4. Bill Franks, Taming the Big Data Tidal Wave: Finding Opportunities in Huge Data Streams with advanced analytics, John Wiley & sons, 2012.

COURSE OBJECTIVES:

- To know the background of classical computing and quantum computing.
- To learn the fundamental concepts behind quantum computation.
- To study the details of quantum mechanics and its relation to Computer Science.
- To gain knowledge about the basic hardware and mathematical models of quantum computation.
- To learn the basics of quantum information and the theory behind it.

UNIT I QUANTUM COMPUTING BASIC CONCEPTS 9

Complex Numbers - Linear Algebra - Matrices and Operators - Global Perspectives Postulates of Quantum Mechanics – Quantum Bits - Representations of Qubits - Superpositions

UNIT II QUANTUM GATES AND CIRCUITS 9

Universal logic gates - Basic single qubit gates - Multiple qubit gates - Circuit development – Quantum error correction

UNIT III QUANTUM ALGORITHMS 9

Quantum parallelism - Deutsch's algorithm - The Deutsch–Jozsa algorithm - Quantum Fourier transform and its applications - Quantum Search Algorithms: Grover's Algorithm

UNIT IV QUANTUM INFORMATION THEORY 9

Data compression - Shannon's noiseless channel coding theorem - Schumacher's quantum noiseless channel coding theorem - Classical information over noisy quantum channels

UNIT V QUANTUM CRYPTOGRAPHY 9

Classical cryptography basic concepts - Private key cryptography - Shor's Factoring Algorithm - Quantum Key Distribution - BB84 - Ekert 91

TOTAL: 45 HOURS

COURSE OUTCOMES:

On completion of the course, the students will be able to:

CO1: Understand the basics of quantum computing.

CO2: Understand the background of Quantum Mechanics.

CO3: Analyze the computation models.

CO4: Model the circuits using quantum computation environments and frameworks.

CO5: Understand the quantum operations such as noise and error–correction.

TEXTBOOKS:

1. Parag K Lala, Mc Graw Hill Education, “Quantum Computing, A Beginners Introduction”, First edition (1 November 2020).
2. Michael A. Nielsen, Issac L. Chuang, “Quantum Computation and Quantum Information”, Tenth Edition, Cambridge University Press, 2010.
3. Chris Bernhardt, The MIT Press; Reprint edition (8 September 2020), “Quantum Computing for Everyone”.

REFERENCES

1. Scott Aaronson, “Quantum Computing Since Democritus”, Cambridge University Press, 2013.
2. N. David Mermin, “Quantum Computer Science: An Introduction”, Cambridge University Press, 2007.

AD1803A HIGH PERFORMANCE COMPUTING

L T P C
3 0 0 3

COURSE OBJECTIVES:

- Understand High Performance Computing (HPC) system architectures and various computational models.
- Learn basics of CUDA programming.
- Apply parallel execution models and methodologies for parallel programming and parallel applications development.
- Design and implement compute intensive applications on HPC platform.

UNIT I PARALLEL PROGRAMMING & COMPUTING – INTRODUCTION 9

Era of Computing, Parallel Computing, Multiprocessors and Multicomputer Architectures, Scalar VS Vector Processing, Multisector and Superscalar Machines, Pipelined Processors, SIMD Computers, Conditions of parallelism, Program flow mechanisms, Types of Parallelism – ILP, PLP, LLP, Program Partitioning and scheduling.

UNIT II INTRODUCTION TO HIGH PERFORMANCE COMPUTING 9

Era of Computing, Scalable Parallel Computer Architectures, towards low-cost computing, Network of Workstations project by Berkeley, Cluster Computing Architecture, Components, Cluster Middleware and SSI, Need of Resource Management and Scheduling, Programming Environments

UNIT III CLUSTER COMPUTING 9

Clustering Models, Clustering Architectures, Clustering Architectures key factors, types of clusters, Mission critical Vs Business Critical Applications, Fault Detection and Masking Algorithms, Check pointing, Heartbeats, Watchdog Timers, Fault recovery through Failover and Failback Concepts

UNIT IV HIGH SPEED NETWORKS & MESSAGE PASSING 9

Introduction to High-Speed Networks, Lightweight Messaging Systems, Xpress Transport Protocol, Software RAID and Parallel File systems, Load Balancing Over Networks – Algorithms and Applications, Job Scheduling approaches and Resource Management in Cluster

UNIT V SHARED-MEMORY AND CUDA PROGRAMMING 9

Introduction to CUDA architecture for parallel processing, CUDA Parallelism Model, Foundations of Shared Memory, Introduction to CUDA-C, Parallel programming in CUDA-C, Thread Cooperation and Execution Efficiency, Constants memory and events, memory management, CUDA C on multiple GPUs Introduction to OpenMP, Parallel Programming using OpenMP

TOTAL: 45 HOURS

COURSE OUTCOMES:

On completion of the course, the students will be able to:

CO1: Understand High Performance Computing (HPC) system architectures and various computational models.

CO2: Learn basics of CUDA programming.

CO3: Apply parallel execution models and methodologies for parallel programming and parallel applications development.

CO4: Design and implement compute intensive applications on HPC platform.

TEXTBOOKS:

1. Rajkumar, High Performance Cluster Computing: Architectures and Systems, Vol. 1 Pearson Education.

2. Georg Hager and Gerhard Wellein, Introduction to High Performance Computing for Scientists and Engineers, CRC Press.

REFERENCES:

1. Kai Hwang, Advanced Computer Architecture: Parallelism, Scalability, Programmability, McGraw Hill International Editions.

AD1804A

HEALTH CARE ANALYTICS

L T P C

3 0 0 3

COURSE OBJECTIVES:

- Understand the health data formats, health care policy and standards

- Learn the significance and need of data analysis and data visualization
- Understand the health data management frameworks
- Learn the use of machine learning and deep learning algorithms in healthcare
- Apply healthcare analytics for critical care applications

UNIT I INTRODUCTION TO HEALTHCARE ANALYSIS 9

Overview - History of Healthcare Analysis Parameters on medical care systems- Health care policy Standardized code sets – Data Formats – Machine Learning Foundations: Tree Like reasoning, Probabilistic reasoning and Bayes Theorem, Weighted sum approach.

UNIT II ANALYTICS ON MACHINE LEARNING 9

Machine Learning Pipeline – Pre-processing –Visualization – Feature Selection – Training model parameter – Evaluation model: Sensitivity, Specificity, PPV, NPV, FPR, Accuracy, ROC , Precision Recall Curves , Valued target variables –Python: Variables and types, Data Structures and containers , Pandas Data Frame :Operations – Scikit –Learn : Pre-processing , Feature Selection.

UNIT III HEALTH CARE MANAGEMENT 9

IOT- Smart Sensors – Migration of Healthcare Relational database to NoSQL Cloud Database – Decision Support System – Matrix block Cipher System – Semantic Framework Analysis – Histogram bin Shifting and Rc6 Encryption – Clinical Prediction Models – Visual Analytics for Healthcare.

UNIT IV HEALTHCARE AND DEEP LEARNING 9

Introduction on Deep Learning – DFF network CNN- RNN for Sequences – Biomedical Image and Signal Analysis – Natural Language Processing and Data Mining for Clinical Data – Mobile Imaging and Analytics – Clinical Decision Support System.

UNIT V CASE STUDIES 9

Predicting Mortality for cardiology Practice –Smart Ambulance System using IOT –Hospital Acquired Conditions (HAC) program- Healthcare and Emerging Technologies – ECG Data Analysis.

COURSE OUTCOMES:

On completion of the course, the students will be able to:

CO1: Use machine learning and deep learning algorithms for health data analysis

CO2: Apply the data management techniques for healthcare data

CO3: Evaluate the need of healthcare data analysis in e-healthcare, telemedicine and other critical care applications

CO4: Design health data analytics for real time applications

CO5: Design emergency care system using health data analysis

TOTAL: 45 HOURS

REFERENCES:

1. Chandan K.Reddy, Charu C. Aggarwal, “Health Care data Analysis”, First edition, CRC, 2015.
2. Vikas Kumar, “Health Care Analysis Made Simple”, Packt Publishing, 2018.
3. Nilanjan Dey, Amira Ashour , Simon James Fong, Chintan Bhatl, “Health Care Data Analysis and Management, First Edition, Academic Press, 2018.
4. Hui Jang, Eva K.Lee, “HealthCare Analysis : From Data to Knowledge to Healthcare Improvement”, First Edition, Wiley, 2016.
5. Kulkarni , Siarry, Singh ,Abraham, Zhang, Zomaya , Baki, “Big Data Analytics in HealthCare”, Springer, 2020.

AD1805A

UI AND UX DESIGN

L T P C

3 0 0 3

COURSE OBJECTIVES:

- To provide a sound knowledge in UI & UX
- To understand the need for UI and UX
- To understand the various Research Methods used in Design
- To explore the various Tools used in UI & UX
- To Create a wireframe and prototype

UNIT I

FOUNDATIONS OF DESIGN

9

UI vs. UX Design - Core Stages of Design Thinking - Divergent and Convergent Thinking -Brainstorming and Game storming - Observational Empathy

UNIT II

FOUNDATIONS OF UI DESIGN

9

Visual and UI Principles - UI Elements and Patterns - Interaction Behaviors and Principles – Branding-Style Guides

UNIT III

FOUNDATIONS OF UX DESIGN

9

Introduction to User Experience - Why You Should Care about User Experience - Understanding User Experience - Defining the UX Design Process and its Methodology - Research in User Experience Design - Tools and Method used for Research - User Needs and its Goals - Know about Business Goals

UNIT IV WIREFRAMING, PROTOTYPING AND TESTING 9

Sketching Principles - Sketching Red Routes - Responsive Design – Wireframing - Creating Wireflows - Building a Prototype - Building High-Fidelity Mockups - Designing Efficiently with Tools - Interaction Patterns - AD1806A Conducting Usability Tests - Other Evaluative User Research Methods - Synthesizing Test Findings - Prototype Iteration

UNIT V RESEARCH, DESIGNING, IDEATING, & INFORMATION ARCHITECTURE 9

Identifying and Writing Problem Statements - Identifying Appropriate Research Methods - Creating Personas - Solution Ideation - Creating User Stories - Creating Scenarios - Flow Diagrams - Flow Mapping - Information Architecture

TOTAL: 45 HOURS

COURSE OUTCOMES:

On completion of the course, the students will be able to:

CO1: Build UI for user Applications

CO2: Evaluate UX design of any product or application

CO3: Demonstrate UX Skills in product development

CO4: Implement Sketching principles

CO5: Create Wireframe and Prototype

TEXT BOOKS

1. Joel Marsh, “UX for Beginners”, O’Reilly , 2022
2. Jon Yablonski, “Laws of UX using Psychology to Design Better Product & Services” O’Reilly 2021

REFERENCES

1. Jenifer Tidwell, Charles Brewer, Aynne Valencia, “Designing Interface” 3 rd Edition , O’Reilly 2020
2. Steve Schoger, Adam Wathan “Refactoring UI”, 2018
3. Steve Krug, “Don’t Make Me Think, Revisited: A Commonsense Approach to Web & Mobile”, Third Edition, 2015
4. <https://www.nngroup.com/articles/>
5. <https://www.interaction-design.org/literature>.

COURSE OBJECTIVES:

- To understand the basics of computer-based vulnerabilities.
- To explore different foot printing, reconnaissance and scanning methods.
- To expose the enumeration and vulnerability analysis methods.
- To understand hacking options available in Web and wireless applications.
- To explore the options for network protection.
- To practice tools to perform ethical hacking to expose the vulnerabilities.

UNIT I INTRODUCTION 9

Ethical Hacking Overview - Role of Security and Penetration Testers - Penetration-Testing Methodologies- Laws of the Land - Overview of TCP/IP- The Application Layer - The Transport Layer - The Internet Layer - IP Addressing .- Network and Computer Attacks - Malware – Protecting Against Malware Attacks.- Intruder Attacks - Addressing Physical Security

UNIT II FOOT PRINTING, RECONNAISSANCE AND SCANNING NETWORK 9

Footprinting Concepts - Footprinting through Search Engines, Web Services, Social Networking Sites, Website, Email - Competitive Intelligence - Footprinting through Social Engineering - Footprinting Tools - Network Scanning Concepts - Port-Scanning Tools - Scanning Techniques - Scanning Beyond IDS and Firewall

UNIT III ENUMERATION AND VULNERABILITY ANALYSIS 9

Enumeration Concepts - NetBIOS Enumeration – SNMP, LDAP, NTP, SMTP and DNS Enumeration - Vulnerability Assessment Concepts - Desktop and Server OS Vulnerabilities - Windows OS Vulnerabilities - Tools for Identifying Vulnerabilities in Windows- Linux OS Vulnerabilities - Vulnerabilities of Embedded Oss

UNIT IV SYSTEM HACKING 9

Hacking Web Servers - Web Application Components- Vulnerabilities - Tools for Web Attackers and Security Testers Hacking Wireless Networks - Components of a Wireless Network – Wardriving Wireless Hacking - Tools of the Trade

UNIT V NETWORK PROTECTION SYSTEMS 9

Access Control Lists. - Cisco Adaptive Security Appliance Firewall - Configuration and Risk Analysis Tools for Firewalls and Routers - Intrusion Detection and Prevention Systems - Network-Based and Host-Based IDSs and IPSs - Web Filtering - Security Incident Response Teams – Honeypots.

TOTAL: 45 HOURS

COURSE OUTCOMES:

At the end of this course, the students will be able:

CO1: To express knowledge on basics of computer based vulnerabilities

CO2: To gain understanding on different foot printing, reconnaissance and scanning methods.

CO3 To demonstrate the enumeration and vulnerability analysis methods

CO4: To gain knowledge on hacking options available in Web and wireless applications.

CO5: To acquire knowledge on the options for network protection.

CO6: To use tools to perform ethical hacking to expose the vulnerabilities

TEXTBOOKS

1. Michael T. Simpson, Kent Backman, and James E. Corley, Hands-On Ethical Hacking and Network Defense, Course Technology, Delmar Cengage Learning, 2010.

2. The Basics of Hacking and Penetration Testing - Patrick Engebretson, SYNGRESS, Elsevier, 2013.

3. The Web Application Hacker's Handbook: Finding and Exploiting Security Flaws, Dafydd Stuttard and Marcus Pinto, 2011.

REFERENCES

1. Black Hat Python: Python Programming for Hackers and Pentesters, Justin Seitz , 2014

AD1807A

INTRODUCTION TO FINTECH

L T P C
3 0 0 3

COURSE OBJECTIVES:

- To learn about history, importance and evolution of Fintech
- To acquire the knowledge of Fintech in payment industry
- To acquire the knowledge of Fintech in insurance industry
- To learn the Fintech developments around the world
- To know about the future of Fintech

UNIT I

INTRODUCTION

9

4. Compare Global Fintech Developments: Examine and compare Fintech advancements across different countries and understand regulatory frameworks affecting Fintech innovations.
5. Predict Future Trends in Fintech: Assess emerging trends, challenges, and opportunities in Fintech, including AI, blockchain, DeFi, and open banking, and their potential impact on the financial industry.

REFERENCES

1. Arner D., Barberis J., Buckley R, The evolution of FinTech: a new post crisis paradigm, University of New South Wales Research Series, 2015
2. Susanne Chishti, Janos Barberis, The FINTECH Book: The Financial Technology Handbook for Investors, Entrepreneurs and Visionaries, Wiley Publications, 2016
3. Richard Hayen, FinTech: The Impact and Influence of Financial Technology on Banking and the Finance Industry, 2016
4. Parag Y Arjunwadkar, FinTech: The Technology Driving Disruption in the financial service industry CRC Press, 2018
5. Sanjay Phadke, Fintech Future : The Digital DNA of Finance Paperback .Sage Publications,2020
6. Pranay Gupta, T. Mandy Tham, Fintech: The New DNA of Financial Services Paperback, 2018

AD1808A FOUNDATIONS OF ENTREPRENEURSHIP

L T P C

3 0 0 3

COURSE OBJECTIVES

- To develop and strengthen the entrepreneurial quality and motivation of learners.
- To impart the entrepreneurial skills and traits essential to become successful entrepreneurs.
- To apply the principles and theories of entrepreneurship and management in Technology oriented businesses.
- To empower the learners to run a Technology driven business efficiently and effectively
- To study various entrepreneurial strategies and evaluate emerging trends in entrepreneurship

UNIT I INTRODUCTION TO ENTREPRENEURSHIP

9

Entrepreneurship - Definition, Need, Scope - Entrepreneurial Skill & Traits - Entrepreneur vs.

Intrapreneur; Classification of entrepreneurs, Types of entrepreneurs - Factors affecting entrepreneurial development – Achievement Motivation – Contributions of Entrepreneurship to Economic Development.

UNIT II BUSINESS OWNERSHIP & ENVIRONMENT

9

3. Lang, J. 2002, The High Tech Entrepreneur's Handbook, Ft.com.
4. David Sheff 2002, China Dawn: The Story of a Technology and Business Revolution,
5. HarperBusiness, [https://fanny.staff.uns.ac.id/files/2013/12/Technopreneur BASED EDUCATION - REVOLUTION.pdf](https://fanny.staff.uns.ac.id/files/2013/12/Technopreneur%20BASED%20EDUCATION%20-%20REVOLUTION.pdf)

AD1809A TEAM BUILDING & LEADERSHIP MANAGEMENT FOR BUSINESS

L T P C

3 0 0 3

COURSE OBJECTIVES

- To develop and strengthen the Leadership qualities and motivation of learners.
- To impart the Leadership skills and traits essential to become successful entrepreneurs.
- To apply the principles and theories of Team Building in managing Technology oriented businesses.
- To empower the learners to build robust teams for running and leading a business efficiently and effectively

UNIT I INTRODUCTION TO MANAGING TEAMS 9

Introduction to Team - Team Dynamics - Team Formation – Stages of Team Development - Enhancing teamwork within a group - Team Coaching - Team Decision Making - Virtual Teams – Self Directed Work Teams (SDWTs) -Multicultural Teams.

UNIT II MANAGING AND DEVELOPING EFFECTIVE TEAMS 9

Team-based Organizations- Leadership roles in team-based organizations - Offsite training and team development - Experiential Learning - Coaching and Mentoring in team building - Building High Performance Teams - Building Credibility and Trust - Skills for Developing Others - Team Building at the Top - Leadership in Teamwork Effectiveness.

UNIT III INTRODUCTION TO LEADERSHIP 9

Introduction to Leadership - Leadership Myths – Characteristics of Leader, Follower and Situation - Leadership Attributes - Personality Traits and Leadership- Intelligence Types and Leadership -Power and Leadership - Delegation and Empowerment.

UNIT IV LEADERSHIP IN ORGANISATIONS 9

Leadership Styles – LMX Theory- Leadership Theory and Normative Decision Model – Situational Leadership Model - Contingency Model and Path Goal Theory – Transactional and Transformational Leadership - Charismatic Leadership - Role of Ethics and Values in Organizational Leadership.

UNIT V

LEADERSHIP EFFECTIVENESS

9

Leadership Behavior - Assessment of Leadership Behaviors - Destructive Leadership – Motivation and Leadership - Managerial Incompetence and Derailment Conflict Management - Negotiation and Leadership - Culture and Leadership - Global Leadership – Recent Trends in Leadership.

TOTAL: 45 HOURS

COURSE OUTCOMES

Upon completion of this course, the student should be able to:

CO 1: Learn the basics of managing teams for business.

CO 2: Understand developing effective teams for business management.

CO 3: Understand the fundamentals of leadership for running a business.

CO 4: Learn about the importance of leadership for business development.

CO 5: Acquaint with emerging trends in leadership effectiveness for entrepreneurs.”

REFERENCES:

1. Hughes, R.L., Ginnett, R.C., &Curphy, G.J., Leadership: Enhancing the lessons of experience ,9th Ed, McGraw Hill Education, Chennai, India. (2019).
2. Katzenback, J.R., Smith, D.K., The Wisdom of Teams: Creating the High Performance Organisations, Harvard Business Review Press, (2015).
3. Haldar, U.K., Leadership and Team Building, Oxford University Press, (2010).
4. Daft, R.L., The Leadership Experience, Cengage, (2015).
5. Daniel Levi, Group Dynamics for Teams ,4th Ed, (2014), Sage Publications.
6. Dyer, W. G., Dyer, W. G., Jr., & Dyer, J. H..Team building: Proven strategies for improving team performance, 5thed, Jossey-Bass, (2013).

AD1810A

E-COMMERCE

L T P C

3 0 0 3

COURSE OBJECTIVES

COURSE OUTCOMES:

At the end of the course, students would:

- Design and manage e-commerce platforms using appropriate technologies
- Develop and implement digital marketing strategies, including personalized promotions, to improve customer acquisition and retention
- Develop and implement EDI solutions for streamlined and automated data exchange between businesses
- Develop strategies to mitigate risks from malware, phishing, DDoS attacks, and other cyber threats.
- Enhance customer trust, satisfaction, and loyalty by addressing issues like fraud, complaints, and poor user experience.

REFERENCES:

1. Elias. M. Awad, " Electronic Commerce", Prentice-Hall of India Pvt Ltd.
2. RaviKalakota, Andrew B. Whinston, "Electronic Commerce-A Manager's guide", Addison-Wesley.
3. Efraim Turban, Jae Lee, David King, H.Michael Chung, "Electronic Commerce–A Managerial Perspective", Addison-Wesley.
4. Elias M Award, "Electronic Commerce from Vision to Fulfilment", 3rd Edition, PHI,
Judy Strauss, Adel El-Ansary, Raymond Frost, "E-Marketing", 3RDEdition, Pearson Education.

AD1811A

DIGITAL MARKETING

L T P C

3 0 0 3

COURSE OBJECTIVES:

- Develop foundational knowledge of the online market space, digital marketing strategies, and their components.
- Gain insights into search engine optimization (SEO) techniques, including keyword and SEO strategies, on-page and off-page optimization, and success factors.
- Learn to design and execute effective email marketing campaigns, exploring automation, lead generation, and integration with social media and mobile platforms.
- Learn to design engaging social media campaigns, foster customer relationships, and create loyalty drivers through influencer marketing and engagement strategies.
- Analyze and adapt to recent trends in digital marketing using advanced analytics tools for channels like AdWords, email, mobile, social media, and web.

UNIT I INTRODUCTION TO ONLINE MARKET

9

Online Market space- Digital Marketing Strategy- Components - Opportunities for building Brand Website - Planning and Creation - Content Marketing.

UNIT II SEARCH ENGINE OPTIMISATION

9

Search Engine optimisation - Keyword Strategy- SEO Strategy - SEO success factors -On-Page Techniques - Off-Page Techniques. Search Engine Marketing- How Search Engine works- SEM components- PPC advertising -Display Advertisement

UNIT III E- MAIL MARKETING 9

E- Mail Marketing - Types of E- Mail Marketing - Email Automation - Lead Generation – Integrating Email with Social Media and Mobile- Measuring and maximizing email campaign effectiveness. Mobile Marketing- Mobile Inventory/channels- Location based; Context based; Coupons and offers, Mobile Apps, Mobile Commerce, SMS Campaigns-Profiling and targeting

UNIT IV SOCIAL MEDIA MARKETING 9

Social Media Marketing - Social Media Channels- Leveraging social media for brand conversations and buzz. Successful /benchmark Social media campaigns. Engagement Marketing- Building Customer relationships - Creating Loyalty drivers - Influencer Marketing.

UNIT V DIGITAL TRANSFORMATION 9

Digital Transformation & Channel Attribution- Analytics- Ad-words, Email, Mobile, social media, Web Analytics - Changing your strategy based on analysis- Recent trends in Digital marketing.

TOTAL: 45 HOURS

COURSE OUTCOMES:

CO1: To examine and explore the role and importance of digital marketing in today's rapidly changing business environment.

CO2: To focuses on how digital marketing can be utilized by organizations and how its effectiveness can be measured.

CO3: To know the key elements of a digital marketing strategy.

CO4: To study how the effectiveness of a digital marketing campaign can be measured

CO5: To demonstrate advanced practical skills in common digital marketing tools such as SEO, SEM, social media and Blogs.

TEXT BOOKS

1. Fundamentals of Digital Marketing by Puneet Singh Bhatia;Publisher: Pearson Education;
2. First edition (July 2017);ISBN-10: 933258737X;ISBN-13: 978-9332587373.
3. Digital Marketing by VandanaAhuja ;Publisher: Oxford University Press (April 2015). ISBN10: 0199455449
4. Marketing 4.0: Moving from Traditional to Digital by Philip Kotler;Publisher: Wiley; 1st edition (April 2017); ISBN10: 9788126566938;ISBN 13: 9788126566938;ASIN: 8126566930.
5. Ryan, D. (2014). Understanding Digital Marketing: Marketing Strategies for Engaging the

Digital Generation, Kogan Page Limited..

6. Barker, Barker, Bormann and Neher(2017), Social Media Marketing: A Strategic Approach, 2E South-Western ,Cengage Learning.

7. Pulizzi,J Beginner's Guide to Digital Marketing , Mcgraw Hill Education