

IMPORTANT DATES

Submission of Abstract : 21.01.2017
Submission of Full Paper & Registration : 31.01.2017

REGISTRATION FEE :

UG Students (Events) : Free
PG Students / Research Scholars : Rs. 400/-
Faculty members : Rs. 500/-
Delegates from Industries : Rs. 1000/-

SUBMISSION OF PAPERS

- ❖ Registration fee is to be paid by DD drawn in favour of "Scintillators" payable at "Chennai" shall be sent along with the registration form.
- ❖ After acceptance authors are required to submit full paper not exceeding 6 (A4 Size) pages. Submitted papers must be original and unpublished.
- ❖ First page should include the title of paper, names of author(s), their affiliation, Mobile No. & E-mail address. The author to whom the communication should be made must be clearly mentioned.
- ❖ Selected papers will be included in the proceedings CD & peer reviewed papers which qualify and in the correct format will be published in Bonfring with an additional fee. Best paper will be awarded with cash prize. Registration for the conference is mandatory for every accepted paper.

All communications should be sent to :

Co-ordinator, "NCTBM in VUCA WORLD - 17"
Department of Management Science

S.A. ENGINEERING COLLEGE

Poonamallee - Avadi Main Road,
Thiruverkadu, Chennai - 600 077.

Phone : +91-9094573821

Email Id : nctbm2017@saec.ac.in

Website : www.saec.ac.in

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NATIONAL CONFERENCE on

"TRANSFORMING BUSINESS MANAGEMENT IN VUCA WORLD 2017" "NCTBM in VUCA WORLD -17"

Date : 10th FEBRUARY 2017

Organized by

DEPARTMENT OF MANAGEMENT SCIENCE

In Association with



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S.A. ENGINEERING COLLEGE

(Accredited by NBA, NAAC with 'A' Grade &
ISO 9001: 2008 Certified Institution)

Poonamallee - Avadi Main Road,
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ABOUT THE INSTITUTION

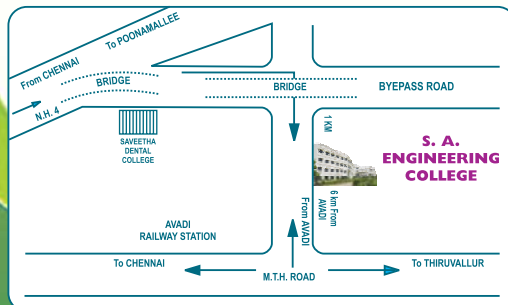
S.A. Engineering College was established by the Dharma Naidu Educational & Charitable Trust in the year 1998-'99. The college is approved by AICTE Delhi and affiliated to Anna University, Chennai, Tamil Nadu. The college is well-planned with 4 lakhs sq.ft. of constructed area which includes classrooms, Drawing Halls, Laboratories, workshops and associated faculties. In recognition of quality system of high quality policy being implemented by the Institution, M/s TUV NORD has accorded ISO 9001:2008 Certification. All the under graduate programs offered are accredited by National Board of Accreditation (NBA), NEW DELHI. The college offers following 6 U.G programmes and 7 P.G programmes.

- B.E. - Civil Engineering
- B.E. - Computer Science and Engineering
- B.E. - Electronics and Communication Engineering
- B.E. - Electrical and Electronics Engineering
- B.E. - Mechanical Engineering
- B.Tech. - Information Technology
- M.E. - CAD/CAM
- M.E. - Communication Systems
- M.E. - Computer Science and Engineering
- M.E. - Embedded System Technologies
- M.E. - Power Electronics and Drive
- M.B.A. - Master of Business Administration
- M.C.A. - Master of Computer Applications

The college maintains high standard of education by providing a wide array of world class academic facilities, employing highly qualified and experienced faculty members and creating an ambience conducive of quality education.

LOCATION

The college is located on the highway from Poonamalle to Avadi Main Road at a distance of about 1 Km from Poonamalle Bye Pass Road of the Chennai - Bangalore National Highway (NH4).



ABOUT THE DEPARTMENT

The Department of Management Science came into existence in the year 2005 offering world-class education through a student-focused culture with industry interface, international outlook, entrepreneurial thinking, professional membership, and value added courses for the development of the students to emerge as full-fledged management professionals with required capabilities and competitiveness to emerge successful management corporate and Endeavour to provide right attitude and requisite skill for rapid escalation to higher echelons of management.

CONFERENCE THEME

Business practices in the world over are undergoing metamorphosis. Organizations globally need to incorporate the next generation competencies in order to address the development needs of world that is Volatile, Uncertain, Complex and Ambiguous (VUCA) not only provide a challenging environment for corporates to operate, it also provides a much-needed range of new competencies. To lead successfully in the VUCA World, corporates need to leap through the fog and demonstrate the set of cognitive readiness competencies. This is achieved by cultivating emerging talent early while enhancing organizational capability. The objective of the conference is to encourage qualitative work with the intention to facilitate learning among the participants to better manage this strategic window of opportunity.

CALL FOR PAPERS

Contributors are encouraged to develop manuscripts bearing the form of Conceptual, Empirical, and Case study on the theme of "TRANSFORMING BUSINESS MANAGEMENT IN VUCA WORLD" in multi-disciplinary fields to draw closer leading Academicians, Business Managers, PhD Research Scholars, students to exchange and share their experiences, new ideas, and research results and discuss the practical challenges encountered and the solutions adopted thereby in the emerging areas of

- Management & Commerce
- Engineering & Technology
- Humanities & Social sciences.

We solicit your ideas and observation on any relevant topics to be presented in the conference.

NATIONAL CONFERENCE

on "TRANSFORMING BUSINESS MANAGEMENT IN VUCA WORLD 2017" "NCTBM in VUCA WORLD -17"

Date : 10th February 2017

REGISTRATION FORM

Name :

Designation :

Educational qualification :

Institution/Organization :

Address for communication :

Phone/E-mail/ FAX :

Professional experience :

Teaching :

Research :

Industry :

Details of DD (in favor of "SCINTILLATORS", payable at Chennai)

1. Amount :

2. DD No. :

3. Bank and branch :

Signature of Applicant

DECLARATION

Dr./Mr./Mrs. _____ is a student/ employee of our institution and is sponsored/ permitted to attend the National Conference conducted by the S.A. Engineering College on 10th February 2017.

Place :

Date :

Signature of the Authority